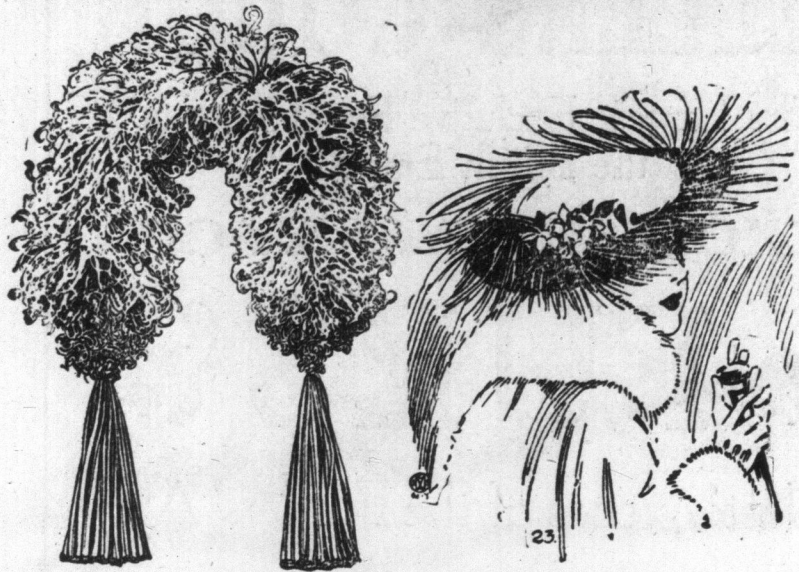


BOAS AND MILLINERY



Who said Otterich Boas? Was it Paris or New York? Both claim to have started the biggest style movement that has happened in years. However, Miss Toronto knows that she must have a Boas or be considered out of style. We have all sizes and colors in stock, and prices range from \$3.00 and up.

You will find all of the exclusive ideas represented in our new Fall Millinery. Black velvet and dark colored velvet with simple trimmings. Our usual popular prices again prevail, \$5.00, \$7.50, \$10.00 and \$15.00. Or you can select your own shape and trimmings. We will trim your hat free of charge.

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Under the immediate patronage of T. R. H. THE DUKE and DUCHESS OF CONNAUGHT.

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MELBA

MASSEY HALL

MONDAY OCT. 4

Reserved Seats \$2.00, \$2.50, \$3.00, \$4.00 and \$5.00.

Plan Opens Monday, Sept. 20th

DANCING PAVLOVA ACADEMY

EVERY THURSDAY AND SATURDAY EVENING.
(Very Exclusive Patronage)
EXCELLENT MUSIC AND CABARET SINGING.
Instructions for Beginners in Modern Dancing
CLASS EVERY EVENING AT 7.30.
Mondays, Wednesdays and Saturdays Hesitation.
Tuesdays and Fridays One-Step.
Thursdays Fox Trot.
Private lessons by appointment, day or evening. Phone P. 1691, P. 4499.

Kitchener's Question

"Why Aren't You in Khaki?"
The song the world is singing. Official song of the Recruiting League. By MURIEL E. BRUCE, composer of "Knitting."
Band parts on application.

All Music Stores, or
Empire Music & Travel Club, Ltd.
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Educational

Westminster College - Toronto

A RESIDENTIAL SCHOOL FOR GIRLS
Situating opposite Queen's Park, Bloor Street West
Re-opens Thursday, September 9th
Calendar mailed on request
J. A. PATTERSON, K.C., President
MRS. A. R. GREGORY, Principal

HUNDRED THOUSAND WAS LEFT BY F. S. HAMMOND

Whole Estate is Given to Widow for Her Own Use Absolutely

The National Trust Company, Limited, is making application for probate of the will of the late Frederick S. Hammond, son of the late H. C. Hammond, of Messrs. Osler & Hammond, Mr. Ham-

Flowers for Travellers

Flowers delivered to your friends aboard steamers or trains are most acceptable and make a pleasing remembrance.

Dunlop's

96 YONGE STREET, TORONTO, CANADA,
are in a position to fill your orders for flowers aboard all steamers and trains or at any address in any city. Why not remember your friends in this manner?
FLORAL DESIGNS CONSERVATORIES AT RICHMOND HILL.

THE GREAT BLOOD PURIFIER

"Fruit-a-tives" Cleans, Purifies, Enriches.

Fruit juice is Nature's own remedy. "FRUIT-A-TIVES," the famous fruit medicine, keeps the blood pure and rich because it keeps the whole system free of impurities. "Fruit-a-tives" improves the Skin Action; enables the stomach to digest food properly; makes the bowels move regularly; and relieves the strain on the kidneys. By its cleansing, healing powers on the eliminating organs, "Fruit-a-tives" rids the system of all waste matter and thus insures a pure blood supply. For a box, 5 for \$2.50, trial size 50c. At dealers or sent postpaid on receipt of price by Fruit-a-tives Limited, Ottawa.

FINE BILL AT LOEW'S THEATRE

The big feature act of the bill at Loew's Theatre the coming week is the posing and diving novelty staged by John F. Conroy and his two lovely assistants with a stage setting of pretentious aquatic display costing \$3500 to erect. This trio will give an exhibition that will delight the water sports in fancy diving. Other acts that will entertain are: Edith Mar Hall, Co. in the screaming comedy playlet, "The Wrong Guy"; Hallan & Hayes, two clever comedians; McDonald, Trio; Wonderful Cyclists; Morton, the Ventriloquist; Marion Sisters, in song and dance, and others, concluding with the "Defenders of our Empire," a photo-play in two parts, showing how airships and aeroplanes are used by the British and French in active service, also showing the war in general as it is being fought at the present time.

SALADA TEA CO. HAVE MADE A WONDERFUL RECORD.

Visitors to the Exhibition the last two weeks were attracted by the artistic display of the Salada Tea Co., in the Manufacturers' Building. The formidable array of elephants, emblematic of the astounding growth of this company, magnetized those who realized what a phenomenal accomplishment had been effected, as a result of the excellence of the product and the rigid efficiency maintained. The Salada Tea Co. has had a display for the past year exceeded eight million one hundred and ninety-two thousand pounds. Contrast this with the smallest elephant that represents the total of sales in 1892, the first year they placed their famous packet tea on the market. And it is very doubtful if there is another company in Canada with a record equal to the Salada Tea Co., while a still greater future is predicted. The management have scientifically trained every member of the staff in the various intricate processes necessary to the perfect preparation and merchandising of superior teas.

TOO MUCH SUNBURN.

Campana's Italian Balm will subdue the summer tan that is conspicuous in floors, at card parties and dances. The most popular and reliable of complexion lotions. For sale by all druggists, 25 cents the bottle. A special size sample bottle will be sent postpaid for ten cents in coin or stamps, by E. G. West and Company, 80 George Street, Toronto.

NORMAN-MACLAREN.

The marriage of Irene MacLaren, daughter of Mrs. J. R. MacLaren, Seaton street, to Dr. E. J. Norman, Bracebridge, Ont., took place quietly Monday morning by the Rev. Dean Hand. The bride was given away by her uncle and wore a lovely gown of white satin and lace. The bridegroom was attended by Mr. James Fleming, Bracebridge. After breakfast the happy couple left for New York, the bride wearing a brown velvet suit, with tail to match.

RESTORE YOUR HAIR TO YOUTHFUL COLOR

Let Me Send You My Free Proof That Grey Hair Can Be Restored to Natural Color and Beauty.

No Dyes or Other Harmful Method. Results in Four Days.
At 27 I was prematurely grey—and I felt because I looked old. Today at 35 I have no trace of grey hair and I look younger than I did eight years ago. I restored my own grey hair and wore a color and beauty of youth and am a living example that grey hair need no longer exist. No dangerous dyes, stains or other forms of hair paint are necessary to keep your hair young.

Send no money. I will send you a free trial bottle of my hair restorer, and I will send you a full particulars that will enable you to restore the natural color of your hair, making it soft, natural and easily managed. Write today. Address Mrs. Mary K. Chapman, Suite 149D, Exchange Street, Providence, R. I.



Old and Grey at 27. Young and happy at 35. Let me send you free full information that will enable you to restore the natural color of your hair and wear a color and beauty of youth and am a living example that grey hair need no longer exist. No dangerous dyes, stains or other forms of hair paint are necessary to keep your hair young.

Send no money. I will send you a free trial bottle of my hair restorer, and I will send you a full particulars that will enable you to restore the natural color of your hair, making it soft, natural and easily managed. Write today. Address Mrs. Mary K. Chapman, Suite 149D, Exchange Street, Providence, R. I.

SOCIETY

Conducted by Mrs. Edmund Phillips

Miss M. M. Welch, Fern avenue, is spending a few days with Capt. and Mrs. R. T. Duggan, at Niagara-on-the-Lake.

Mr. N. Conisider Rutman, who for the past year and a half has been tenor-soloist of Chalmers' Presbyterian Church, has accepted the position of soloist in Central Methodist Church, where he sang for the first time last Sunday. Mr. Rutman is a pupil of Mr. Arthur Blight.

Orchard House, the beautiful old home of the Chaplin family in St. Catharines, was the scene of yet another wedding on Saturday, the 4th inst. at 4 o'clock, when the marriage took place very quietly on account of recent bereavement in the family, of Alma Isabel, daughter of Mr. W. J. Chaplin, to Mr. Edwin Edward Hugh Wright, only son of Mr. and Mrs. K. Wright, Alliston, Ont. The ceremony took place in the large drawing-room, under an arch of white asters and ferns, up to which an aisle was formed of white ribbon. The Rev. George Smith, D.D., officiated, assisted by the Rev. W. B. Brougham. Mrs. D'Alton Davies, Toronto, aunt of the bride, played the wedding music, to which the pretty bride was brought in by her father. Her gown was of white crepe de chine embroidered with iris and trimmed with antique Limerick lace. It was made with a court train and a handsome lace veil and wreath was worn, her bouquet being of lilies and mauve orchids. The matron of honor, Mrs. P. Stafford McKergow, a sister of the bride, wore a very smart gown of white taffeta with a black and white hat, and carried sunset roses. Mr. Fred Morrow was the best man. After the ceremony of all reception was held, only about fifty being present, chiefly relations, after which the bride and groom left on a motor trip to Lake Placid. The pretty grounds of the house were looking their best for the marriage of one of St. Catharines' prettiest daughters and the favored guests enjoyed a ramble among the flowers.

MESSAGE

Massage, electricity, Swedish movements, and facial massage. Patients treated at their residences if desired. Miss Harris, Jarvis street, Telephone, North 3745.

THE BIRTH OF A NATION AT THE ALEXANDRA

Stupendous Picture Attraction That Brought Two-Dollar Prices for Months in New York.

D. W. Griffith's master production, "The Birth of a Nation," will be the attraction at the Alexandra Theatre for the week commencing Monday, September 20. It will be brought here in exact reproduction of the great attraction which is now in New York, where it has broken every record of the American stage. These achievements alone have aroused more comment upon the subject of this great story than was ever devoted to a theatrical enterprise before.

The merest statement regarding "The Birth of a Nation" leaps to superlatives because there is no other form in which it can be written. Simple facts in relationship to its developments sound extravagant until you have seen the inside of this realized a tithe of its sweep and power. It covers the essential details of American history, from the three centuries. Actual battles are shown with tens of thousands of soldiers in the conflict, 18,000 people participated in the telling of the story. Three thousand horses were used to give the cavalry and other brilliant effects of the wild dashes over miles of territory. Cities were built up only to be destroyed by fire. The total cost of the entire production in the neighborhood of \$500,000. Five hundred costumes and seamstresses worked for three months to make the costumes worn by the women while twenty-five thousand yards of white muslin were used in the regalia of the Ku Klux Klansmen. And yet, with all this, a simple human story of love and romance weaves thru the vast spectacle of the action and grips the hearts of the audience. The narrative is filled with tears and smiles. A symphonic score accompanies the action and lends a potent force to the drama.

DANCING.

The Superiority of "Pavlova" As a Dancing Academy is Unquestioned.

To any one in Toronto who has never visited the Cowan Avenue Dancing Academy it would be a real treat for them to drive up in their car some

"I'll HAVE TO HAVE THE CHILDREN'S CLOTHES DRY-CLEANED"



When School Opens Again
With the return of school days the problem of the children's clothing comes up. Probably many of the garments which have been soiled and somewhat delapidated during the vacation months need nothing but dry cleaning and pressing to make them last through another term or two. Send them to us.

L. WHITE & SONS
Cleaners and Dyers.
177 QUEEN STREET WEST.
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Five Stores—One Near You.

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STORE HOURS: 9.30 a.m. to 5.30 p.m.
Telephone Adelaide 2380.

KAY STORE
36-38 KING WEST

Attractive Values in Stylish Fur Coats
Persian Lamb, Hudson Seal and Electric Seal, Plain and Trimmed

A rigid analysis of qualities and a careful study of the styles before making our final selections for the season enabled us to bring together a collection of Women's Fur Coats which, in point of value and smartness of styles, is one of the finest we have ever met with.

The coats of Hudson Seal are made from the choicest skins obtainable. They are French dyed, and reflect the beautiful soft brownish black of the true Alaska Seal.

A Model at \$115.00 is very interesting. It is 42 inches long, of selected skins guaranteed for wear; large shawl collar, turn-back cuffs, richly lined; in all respects a coat that a year ago would have cost you \$165.00.

An Electric Seal Coat, Civet trimmed, which we are offering at \$75.00, is another bargain. This garment couldn't have been duplicated a year ago for less than \$125.00. It is smartly made, slightly flared effect, buttons high under chin, Civet flat collar and Civet turn-back cuffs; the coat is beautifully lined.

A Persian Lamb Coat at \$285.00 also strikes the popular mind as being extraordinary value; the coat is made of choice skins, very silky and lustrous looking; length 42 inches; elegantly lined. The coat has a handsome flat collar of Ermine.

Dainty Neck Pieces In Fashionable Furs

Our showing of Fur Neck Pieces embraces the new Fitch Furs, in natural and blended; Russian Ermine, Sable, Skunk, Canadian Beaver, and Mink. Prices from \$12.50 to \$18.50; also we have \$5m Little Ties in the dark muskrat fur, at, each \$2.25

Black Siberian Wolf Neck Scarfs for \$6.50

These are very effective neck scarfs in the popular Siberian Wolf, satin lined, finished with animal head, paws and tail. We have only 20 of these scarfs to offer. This extremely low price will no doubt clear them quickly. Special \$6.50

Rubberized Rain Capes for Girls, Monday, \$1.50 Regular Prices, \$3.75 to \$5.00.

There are 62 of these Rain Capes, in sizes to fit 6 to 14 years of age, two colors, navy and the conventional fawn shade. Now that school days are here, and rainy days a-plenty, a covering for Miss School Girl's Dress is something of a necessity. The fact that the covering can be had with very little outlay no doubt will bring many mothers to the Girls' Section Monday for a Rain Cape at \$1.50

STORE HOURS: 9.30 A.M. TO 5.30 P.M. **MURRAY-KAY, LIMITED** TELEPHONE ADELAIDE 2380.

AT THE WILLIAMS & SONS CO. R.S. (LIMITED)



You Can Get a VICTROLA
Any model, from the compact little IV. at \$21 to the imposing XVI., as shown above, at \$255, can be purchased on Williams' Popular Outfit Plan.

No Money Down

You pay only for your records at time of purchase, the first payment on the Victrola being due one month later. These payments range from \$1 to \$3 weekly. It seems almost unbelievable that for so small an outlay you can purchase such splendid entertainment, but it is a fact—and anyone can take advantage of it.

Store closes 6 p.m. daily, 9.30 p.m. Saturday.

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