We Specialize On CHILDREN'S **FOOTWEAR**

We have one of the largest stocks of Children's Footwear in Western Ontario to show you. Shoes that are built on nature's lasts, that correctly, shape the growing foot; reinforced where the hard knocks come. Models in novelty styles—that will please the little ones and add that little extra touch of style to their personal appearance. Mothers, buy your children good shoes; it will save them years of foot trouble later on.

Cook's Shoe Store



DIAMONDS

including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO. DIAMOND MERCHANTS.

386 Richmond Street. Chase the Chill

WITH A \$10 MAJESTIC ELECTRIC HEATER.

Western Ontario Electric Co.

DRICH DRICH DRICH S Personal Engraved CHRISTMAS

CARDS

EXCLUSIVE DESIGNS.

Hay's Stationery

ng Out Entire Stock Up-To-Date BOOTS, SHOES AND RUBBERS, TRUNKS, SUITCASES AND CLUB BAGS. To be sold at cost. Bargains every day. SAMUEL'S SHOE STORE. 290 Dundas Street.
2 doors east City Hall. Open evenings.
LET US SAVE YOU MONEY!

GOOD SHOES CHEAP

GET YOUR TIRES RETREADED.

London's Rubber Man

346 DUNDAS STREET. PHONE 5124. Our RETREADING QUALITY Work, Not the Average.

London Tire Repair Depot 154 Wellington Street. Phone 2334 A. WILKES. Opp. McClary's.

How Are Your Eyes?





ing today. Jeopardizing their present and future health through evestrain caused by neglect and carelessness and their lack of the proper glasses. Don't allow yourself to be counted among their number. If you need glasses an examination will save your eyesight.

CONSULT US

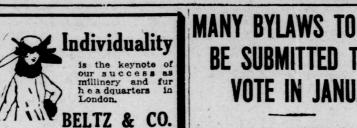


LET'S RUBBER YOUR BATTERY Inside with the most modern device for repairing known to battery science. When we show you, you will appreciate its value. Come in and see. BENSON-WILCOX ELECTRIC CO., 264 Dundas Street.

London Loan and Savings Co. OF CANADA MONEY TO LEND

Government Bonds Negotiated

Only \$58.55 required for \$100. Special Debenture.



Some

Suggestions

till Christmas will be full of

interest to Christmas gift

seekers. One of our windows this week has a pleasing dis-

play of the newest designs in Silverware. The other is

divided into two sectionsone devoted to gifts suitable

for a gentleman, and the

other full of delightful gifts for the ladies. We are sure that we can help you in your

Christmas shopping.

Youngs

Bread That Is

Sweet as a Nut.

Rich as Butter and

We have solved the secret of baking a sweet, nutty

Johnston Bros.

XXX Bread

a flavor that you will enjoy from the first bite down to the last crumb.

Make sure you try it today -you'll note the difference.

BE SUBMITTED TO **VOTE IN JANUARY**

Forms of Commission Govern-

ment Will Be Included.

BUSINESS TRANSACTED BY THE COUNCIL. Appointed Dr. W. S. Downham M. O. H. at a salary of \$2,500 a year. Decided to continue the payment of \$1,000 a year to the hygienic institute for services rendered.

Approved the following bylaws to be voted on at the January elections: For the purchase of an industrial area not to exceed \$50,000. For a grant of \$600 to the Victorian Order of Nurses; \$1,000 to the Italian Red Cross fund; \$5,000 to the Navy League; \$500 to No. 4 Nursing Division, St. John Ambulance Association

clation.

Authorized the preparation of a bylaw embodying the form of commission government recommended to the board of control by Controller J. M. Moore, with the amendment added which provides for the election of the mayor by vote of the citizens instead of by vote of the 24 commissioners.

ommissioners.

Decided to take a pieblscite of the voters on the question of Sunday cars to Springbank.

Passed up the question of the Tozer charges regarding certain members of the fire department

The fire department was brought to he attention of the council by a com-nunication from J. M. McEvoy, which res a copy of the letter he had sent to was a copy of the letter he had sent to Crown Attorney J. B. McKillop in refer-

ence to the several charges against the After reviewing the action of the After reviewing the action of the control regarding the whole question up till the time when the special committee reported that "it had heard each man of the fire department on the fire department matters," and recommended "that the chief's report be adopted and the matter closed," the letter proceeds in part:

in part:

"A truly magnificent closing for a city council to father, having in mind that the Firemen's Union had endeavored to oust Tozer when he was appointed lieutenant, and had expelled m and George Aitken from the union

Make sure you try it today
—you'll note the difference.
At All Progressive Dealers.
JOHNSTON BROS.,
Phone 944.

License No. 5-263.

PREACHED AT THEDFORD.

THEDFORD, Nov. 18.—The penny bags collected by the Women's Institute for the past month amounted to \$40.

W. Burley has bought the C. Hall property on Main street and will move here from Sarnia.

The Victory Loan for the township of Bosanquet raised its objective, \$180,-600, and then went some more and raised \$250,000, coning within a few thousands of earning two crowns for the honor flag.

Rey. Mr. Moore of Strathroy occupied the pulpit in Knox Church in Theddord and Ravenswood on Sunday.

FOR ANAEMIA

TAKE TONAL-IRON CAPSULES.
Anaemia. one of the most wearying froubles with which the buman race is seven.

motion was defeated by eight to

troubles with which the human race is afflicted, can be helped by Tonal-Iron Capsules, the new French gelatin iron remedy. They have helped hundreds of other people and will surely help you. Sold and guaranteed by all first-cass druggists at \$1 a box or mailed anywhere on receipt of price. Address Tonal-Iron Company, Box 184, London, Ont. Commission Government

Don't Suffer From Piles

No Matter If You Believe an Opera-tion Necessary, Send at Once for a Free Trial of Pyramid Pile Treatment.



convince. Send today or better still get a 60 cent box of Pyramid Pile get a 60 cent box of Pyramid Pilo Treatment at any drug store. It is the right thing to 60. Do it for your own sake, to stop itching, bleeding or protruding plies, hemorrhoids and such rectal troubles Take no substitute.

FREE SAMPLE COUPON PYRAMID DRUG COMPANY, 67 Pyramid Building., Marshall, Mich. Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper. Name Marian Physics

Street A. Francisco State

The Stiffest Test for advertising copy is: "Will it sel goods by mail?" Ours does. Federal Advertising Agency

MARY PICKFORD AT HER BEST IN **GREAT PLAY AT** THE MAJESTIC

'Jack" King Sings the Pro-

logue From Pagliacci. Mary Pickford, "the sweetheart of the screen," in her latest success, "Johanna Enlists," attracted capacity audiences at all performances at the Majestic yesterday. The story deals with Johanna Rensaller, uncouth and freckled, who has been reared on a farm amid surroundings not conducive seets.



At the Majestic today and Wednes

day in her latest play, "Johanna Enhim and George Aitken from the union for accepting promotion over senior men, just before the complaints were lodged. It is easy to get from the divine right of discipline to the divine right of majorities."

The letter then further reviews the case in reference to the different resounds in reference to the different resounds in reference to the different resounds in the provided who loves her enters the bathroom and an officer, believing the soldier has some ulterior motive.

Anaemia. One of the most wearying troubles with which the buman race is afflicted, can be helped by Tonal-Iron Capsules, the new French gelatin iron remedy. They have helped hundreds of other people and will surely help you. Soid and guaranteed by all first-cass druggists at \$1 a box or mailed snywhere on receipt of price. Address Tonal-Iron Company, Box 184, London, Ont.

DIES AT THEDFORD.

THEDFORD, Nov. 18.—The death of Joseph Lacey occurred on Saturday afternoon from pneumonia following the Spanish influenza. He was proprietor of a confectionery here for years and had just sold out a month ago to Geo. Borthwick. He was only sick a few days. About ten years ago he married Agnes Whitehead, daughter of Mr. and Mrs. James Whitehead of Brooke Township, who, besides three small children, are left. His mother also survives; also five sisters, Mrs. C. Vaughan.

Borthwick. He was only sick a few days. About ten years ago he married Agnes Whitehead, daughter of Mr. and Mrs. James Whitehead of Brooke Township, who, besides three small children, are left. His mother also survives; also five sisters, Mrs. C. Vaughan of Floradale, Mrs. T. Waite of Arkona, Mrs. C. Adams of Scotland, Ont., Miss Mary Lacey of Los Angeles, Cal., and one brother, John, of Sarnia. Interment will take place in Pinehill Cemetery, con. 2, Bosanquet, this afternoon.

ARE CROPPING UP THROUGHOUT CITY

Many New Patients Being Admitted to Hospital

"I'm afraid it is going to be quite a while before this thing is stamped out," one city doctor was overheard remarking to another yesterday. They had been comparing notes in regard to their influenza cases, both having a number.

One doctor says: "I have been having at the rate of one new case a day. If other doctors are cetting as many that

crowding into street cars, stores, pub- 1 committee crowding into street cars, stores, public gatherings of every description. Herding together in large numbers is the thing that spreads this disease.

"The first, most important precaution in my estimation, is to keep away "People will have to start gargling and washing their hands again," said a trained nurse, whose experience with

the epidemic has given her reason to fear even the slightest recurrence. VETERANS HONORED BY PARKHILL CONGREGATION

Parkhill. Nov. 18.—Sacred Heart Church, Parkhill, has again honored her returned soldiers. Corp. W. Garden and Pte. J. Gallagher were the recipients of an address and well-filled purses. Corp. Garden enlisted in the 135th Battalion and spent two years overseas. Pte. Gallagher enlisted in the 33rd Battalion and was wounded twice, buried twice and gassed once. He is now convalescing in London Military Convalescent Hospital. After services on Sunday, the church being nicely decorated with flags and bunting, the pastor, Rev. M. D. O'Neil, gave the address in the name of the congregation, and Masters Tommie Dignan and Philip Badour made the presentations.

POSITIONS OPEN FOR VETERANS WHO HAVE **GOOD QUALIFICATIONS**

The G. W. V. A. has received a list of many lucrative positions from the civil service commissioners of Canada open to qualified men. The one carrying the highest salary is that of super-Intendent of penitentiaries for the department of justice, at \$5,000 per annum. Candidates should have a good education and considerable business experience. Age may be a factor in selection of candidates for prolonged activity.

An examiner of masters and mates at the port of Halifax at a salary of \$1,800 per annum. Candidates must be British subjects by birth, must hold a master's sea-going certificate of competency for any class of vessel, must be able to examine candidates for masters', mates' and second mates' sea-going certificates. going certificates

num. Candidates should be science graduates of a recognized university or recognized institute.

A public analyst in the department of trade and commerce at an initial salary of \$1,300.

An inspector of gas and electricity for the district of Victoria, B. C. at an initial salary of \$1,200 per annum, plus allowance of \$150.

A laboratory assistant in the forest products laboratories, Montreal, at a salary of \$75 per month. Preference will be given to applicants with training as chemists.

REV. G. W. DEWEY WILL

RETURN TO EMPRESS

AVENUE PASTORATE STRATFORD. Nov. 18 .- Rev. G. W. Dewey, who has been pastor of Trinity Methodist Church for nearly four years,

DISTRICT CASUALTIES KILLED IN ACTION BRANTFORD. Walter Sporne. NEW HAMBURG. 730696 Robert Glennie Goebel. CHAHTAM.

Walter Harris.
STRATFORD.
Bomb. Norman Hoffmeyer DIED OF WOUNDS GALT. A. L. Cater DIED

WOUNDED STRATFORD. PRISONER STRATFORD. Filght Lieut. G. T. Anderson



strength and energy into the sof men and bring roses to the

says Dr. James Francis

an, formerly physician of ue Hospital (Outdoor Dept.) and Westchester County Hos-

I prescribe it regularly

of depleted energy. nd lack of strength and endurance

HAVE ROSY CHEEKS

AND FEEL FRESH AS

Says glass of hot water with

phosphate before breakfast

To see the tinge of healthy bloom

quarter pound of limestone phos

but is sufficient to demonstrate

washes out poisons.

A DAISY-TRY THIS!

There is nothing like organic from-Nuxated Iron—to quickly enrich the blood, make beautiful, healthy wo-

and strong, vigorous.

In his latest comedy, "Why Pick on Me?" shown at the Majestic again to-day. This film is a "scream." OXFORD STREET SERVICE

HAROLD LEOYD - Pathot

"It was awfully good of the com pany to do that," remarked City En informed that the London Street Railway Company had restored the Oxford line to an eight-minute service. The

one doctor says: "I have been having at the rate of one new case a day. If other doctors are getting as many, that means a good number in the city."

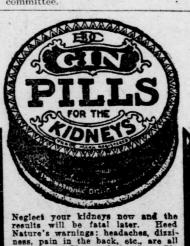
One doctor was feeling as many, that means a good number in the city.

One doctor was feeling decidedly blue yesterday. He had been rushed almost to death when the epidemic was at its height, and has had several calls to new cases in the last five days.

Victoria Hospital admitted seven new cases on Saturday, and seven on Sunday, as well as several yesterday. St. Joseph's Hospital has as many cases as a week ago.

"What do you think is the trouble?" was asked of one doctor. "Is this a slight recurrence?"

"Whatever it is." he replied, "it indicates that people have been getting careless. They have felt reassured that it was all over and have stopped taking precautions. You see them crowding into street cars, stores, public getherings of every description.





You can taste the delicious oriental fruits and spices, which are blended by a secret process with Pure

Malt Vinegar.

SAPPER CHAS, UPSHALL WINS MILITARY MEDAL Sapper Charles Upshall of 571 William street is another one of London's sons to win the Military Medal for distinguished service on the battlefield. He going certificates

An assistant purchasing clerk for the stores branch of naval service at a salary of \$1,600 per annum. Candidates must have commercial training and ex-

A hydrometric engineer for the staff of the commissioner of frigation at Calgary at a salary of \$1,500 per anwine. Candidates should be science num. Candidates should be science this city.

PHOSPHATE Nothing Like Plain Bitro-Phosphate To Put on Firm, Healthy Flesh and to Increase Strength, Vigor and Nerve Force.

Judging from the countless prepara-tions and treatments which are continu-ally being advertised for the purpose of making thin people fleshy, developing arms, neck and bust, and replacing ugly hollows and angles by the soft Methodist Church for nearly four years, has received and accepted a call to Empress Avenue Church, London. Rev. Mr. Dewey was pastor of this church for four years, leaving it seven years ago. He came here from Blenheim.

Thinness and weakness are usually due to starved nerves. Our bodies

due to starved nerves. Our bodies need more phosphate than is contained in modern foods. Physicians claim need more phosphate than is contained in modern foods. Physicians claim there is nothing that will supply this deficiency so well as the organic phosphate known among druggists as bitrophosphate, which is inexpensive and is sold by most all druggists under a guarantee of satisfaction or money back. By feeding the nerves directly and by supplying the body cells with the necessary phosphoric food elements, bitro-phosphate quickly produces a welcome transformation in the appearance; the increase in weight frequently being astonishing.

This increase in weight also carries with it a general improvement in the health. Nervousness, sleeplessness and lack of energy, which nearly always accompany excessive thinness, soon disappear, dull eyes become bright, and

CAUTION is unsurpassed for relieving nervousness, sleeplessness and general weakness, should not, owing to its remarkable flesh-growing properties, be used by anyone who does not desire to put on

MORE ROOM REQUIRED

FOR HOSPITAL PATIENTS

M. D. No. 1 Looking for Sultable Building. accommodation for hospital patients of Military District No. 1, owing to the fact that the Soldiers' Hospital Commission has need for all the buildings in Guelph. Efforts are being made to secure mo

ROWAT'S COFFEE The best procurable. Pleases particular

55c PER POUND 250 Dundas St. Phones 3051-3051. Canada Food Board License No. 8-3422.

Taylor's Stomach & Liver Cure The Best Remedy for Constination Guelph.

A representative of the A. D. M. S. was recently in Woodstock to secure Woodstock College, but was unsuccessful, Dr. Wearing, the principal, stating that the buildings were not large enough nor was the accommodation good. Lieut.-Col. Cannon, A. D. M. S.,

Mid-Week Specials



PREPARE FOR THE DAMP COLD WEATHER.

Buy Your Rubbers NOW!

White, brown and black, in all shapes—the celebrated Lifebuoy Brand.



You Can't Judge a Book By Its Cover And you cannot judge bread by what you hear of it. You mus give it a trial to learn of its goodness.

disappear, dull eyes become bright, and pale cheeks glow with the bloom of perfect health.

CAUTION Although blive.

PARNELL The Breadman

THE BEST KIND OF POLICY =

Men often ask the question, "Which is the best policy for me? Upon first-class risks it makes no difference to the company. Some writers have argued from a one-sided view, that the less money paid for protection the better; but it all depends upon circumstances. Protection is not like house rent, or like an article that can be worn out and consumed, and leave no future value behind it. Life insurance must inevitably couple the future with the present. A man of limited means and large insurance needs will find the cheapest insurance in a full life participating policy, while the man of larger means or of independent fortune may profitably take the ten, fifteen or twenty payment policies. In the event of early death, the latter will have paid more, but in case of living he will not only pay less in the aggregate, but will experience the satisfaction of having his insurance fully paid up before he is old. It is simply an outworking of the law of average, as the interest equalizes the different propositions.

Notwithstanding the higher cost, the advantages of endowment insurance are distinct and worthy of the most careful consideration Send for our Booklet, which will tell you in

The Northern Life Assurance Co.

detail just what is the best policy for you. Write

Tear off this coupon and mail today. NORTHERN LIFE ASSURANCE CO. Gentlemen,—Please send me your booklet, "What the Northern Offera."

MONEY IS A TRUST

If your own, your investments should be made with just as much care as if it were placed in your hands to invest for others, Safety should be the first consideration.

OUR GUARANTEED MORTGAGE INVESTMENTS

protected by real estate, worth 50 per cent more than the loan, and with both principal and interest guaranteed by this company, are the safest form of investment. Issued in amounts of \$100 upwards. Interest at 5 per cent from date of investment,

Fidelity Trusts Company of Ontario DOMINION SAVINGS BUILDING. stipation, billous attacks, acrd stomach, rheumatic twinges, also those whose skin is sallow and complexion pallid, that one week of inside bathing will have them both looking and feeling bet-

in your face, to see your skin get clearer and clearer, to wake up without a headache, backache feel your best, day in and day out, just try inside-bathing every morning for one week. Before breakfast each day, drink a glass of real hot water with a teaspoonful of limestone phosphate in it as a harmless means of washing from the tomach, liver, kidneys and bowels the previous day's indigestible waste. sour bile and toxins; thus cleansing, sweetening and purifying the entire alimentary canal before putting more food into the stomach. The action of hot water and limestone phosphate an empty stomach is wonderfully invigorating. It cleans out all the sour fermentations, gases and acidity and gives one a splendid appetite for breakphate will cost very little at the drug

