

We Specialize On CHILDREN'S FOOTWEAR

We have one of the largest stocks of Children's Footwear in Western Ontario to show you. Shoes that are built on nature's last, that correctly shape the growing foot; reinforced where the hard knocks come. Models in novelty styles—that will please the little ones and add that little extra touch of style to their personal appearance. Mothers, buy your children good shoes; it will save them years of foot trouble later on.

Cook's Shoe Store



DIAMONDS

Diamond Rings from \$5 to \$550. Including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS.
386 Diamond Street.

Chase the Chill WITH A \$10 MAJESTIC ELECTRIC HEATER.

Western Ontario Electric Co.
227 Dundas Street. Phone 4071.

Personal Engraved CHRISTMAS CARDS

EXCLUSIVE DESIGNS. Magnificent Assortment. To insure delivery order now.

Hay's Stationery

GOOD SHOES CHEAP. Selling Out Entire Stock. Up-to-Date BOOTS, SHOES AND RUBBERS, TRUNKS, SUITCASES AND CLUB BAGS.

To be sold at cost. Bargains every day. **SAMUEL'S SHOE STORE.**

290 Dundas Street. 2 doors east City Hall. Open evenings. LET US SAVE YOU MONEY!

GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man. BROCKMAN. 316 DUNDAS STREET. PHONE 5124.

Our RETREADED is QUALITY Work, Not the Average.

London Tire Repair Depot. 134 Wellington Street. Phone 2354. A. WILKES. Opp. McClary's.

How Are Your Eyes?

BROWN OPTICAL CO. EYE SPECIALISTS AND OPTICIANS. 227 Dundas Street, London, Ont.

RUINING THE EYES? YES, it is exactly what many people are doing today.

Jeopardizing their present and future health through eyestrain caused by neglect and carelessness and their lack of the proper glasses. Don't allow yourself to be counted among their number. If you need glasses an examination will save your eyesight.

CONSULT US

Carlyle TREBILCOCK OPTICIAN. 233 Dundas Street. Phone 2351. Two Doors East of Majestic.

LET'S RUBBER YOUR BATTERY inside with the most modern device for repairing known to battery science. When we show you, you will appreciate its value. Come in and see.

BENSON-WILCOX ELECTRIC CO. 264 Dundas Street. Phone 2871.

London Loan and Savings Co. OF CANADA

MONEY TO LEND

Government Bonds Negotiated

Only \$58.55 required for \$100. Special Debenture.

McKinnon, Manager.

Individuality

is the keynote of our success as millinery and fur hatters in London.

BELTZ & CO.

Some Suggestions

Our windows from now on till Christmas will be full of interest to Christmas gift seekers. One of our windows this week has a pleasing display of the newest designs in Silverware. The other is divided into two sections—one devoted to gifts suitable for a gentleman, and the other full of delightful gifts for the ladies. We are sure that we can help you in your Christmas shopping.

Young's

Jewelers and Opticians.
LONDON.

Bread That Is Rich as Butter and Sweet as a Nut.

We have solved the secret of baking a sweet, nutty favor into

Johnston Bros.' XXX Bread

a favor that you will enjoy from the first bite down to the last crumb.

Make sure you try it today—you'll note the difference. At All Progressive Dealers.

JOHNSTON BROS., Phone 944.

License No. 5-263.

PREACHED AT THE DEDFORD.

THE DEDFORD, Nov. 18.—The penny bags collected by the Women's Institute for the past month amounted to \$40.

W. Burley has bought the C. Hall property on Main street and will move here from Sarnia.

The Victory Loan for the township of Bosanquet raised its objective, \$180,000, and then went some more and raised \$250,000, coming within a few thousands of earning two crowns for the town.

Rev. Mr. Moore of Strathroy occupied the pulpit in Knox Church in Dedford and Ravenswood on Sunday.

FOR ANAEMIA

TAKE TONAL-IRON CAPSULES.

Anaemia, one of the most worrying troubles with which the human race is afflicted, can be helped by Tonal-iron Capsules, the new French gelatin-iron remedy. They have helped hundreds of other people's who will help you. Sold and guaranteed by all first-class druggists at \$1 a box or mailed anywhere on receipt of price. Address Tonal-iron Company, Box 134, London, Ont.

DIES AT THE DEDFORD.

THE DEDFORD, Nov. 18.—The death of Joseph Lacey occurred on Saturday afternoon from pneumonia following the Spanish influenza. He was proprietor of a confectionery here for years and had just sold out a month ago to Geo. Borthwick. He was only sick a few days. About ten years ago he married Agnes Whitehead, daughter of Mr. and Mrs. James Whitehead of Brooke Township, who, besides three children, are left. His mother also survives; also five sisters, Mrs. C. Vaughan of London, Mrs. M. Waite of London, Mrs. C. Adams of Smithville, Mrs. J. Adams of Scotland, Ont., Miss Mary Lacey of Los Angeles, Cal., and one brother, John, of Sarnia. Interment will take place in Finchville Cemetery, con. 2, Rosanquet, this afternoon.

NEW "FLU" CASES ARE CROPPING UP THROUGHOUT CITY

Many New Patients Being Admitted to Hospital Daily.

"I'm afraid it is going to be quite a while before this thing is stamped out," one city doctor was overheard remarking to another yesterday. They had been comparing notes in regard to their influenza cases, both having a number.

One doctor said: "I have been having at the rate of one new case a day. If other doctors are getting as many, that means a good number in the city."

One doctor was feeling decidedly blue yesterday. He had been rushed almost to death when the epidemic was at its height, and had had several calls to new cases in the last few days.

London Hospital admitted seven new cases on Saturday, and seven on Sunday, as well as several yesterday. St. Joseph's Hospital has as many cases as a week ago.

"What do you think is the trouble?" was asked of one doctor. "Is this a slight recurrence?"

"Whatever it is," he replied, "it indicates that people have been getting careless. They have felt reassured that it was all over and have stopped taking precautions. You see them crowding into street cars, stores, public gatherings of every description. Holding together in large numbers is the thing that spreads this disease."

"The first, most important precaution in my estimation, is to keep away from crowds."

"People will have to start gargling and washing their hands again," said a trained nurse, whose experience with the epidemic has given her reason to fear even the slightest recurrence.

VETERANS HONORED BY PARKHILL CONGREGATION

Parkhill, Nov. 18.—Sacred Heart Church, Parkhill, has again honored her returned soldiers. Corp. W. Garden and Pte. J. Gallacher were the recipients of an address and well-wishes. Corp. Garden enlisted in the 15th Battalion and spent two years overseas. Pte. Gallacher enlisted in the 3rd Battalion and was wounded twice, buried twice and gassed once. He is now convalescing in London Military Convalescent Hospital.

After services on Sunday, the church being nicely decorated with flags and bunting, the pastor, Rev. M. D. O'Neill, gave the address in the name of the congregation, and Masters Tommie Dignan and Philip Endour made the presentations.

FREE SAMPLE COUPON

Pyramid Drug Company, 697 Pyramid Building, Marshall, Mich.

Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.

Name _____

Street _____

City _____ State _____

The Stiffest Test

for advertising copy is: "Will it sell goods by mail?" Ours does.

Federal Advertising Agency

T. H. YULL, Dominion Savings Building, LONDON, CANADA.

GIN PILLS

FOR THE KIDNEYS

Neglect your kidneys now and the results will be fatal later. Headache, nervousness, backache, dizziness, pain in the back, etc., are all symptoms. If you have them Gin Pills are necessary at once.

50c. a box everywhere.

The National Drug & Chemical Co. of Canada, Limited, Toronto.

GIN PILLS

FOR THE KIDNEYS

GIN PILLS

GIN PILLS

MANY BYLAWS TO BE SUBMITTED TO VOTE IN JANUARY

Forms of Commission Government Will Be Included.

BUSINESS TRANSACTIONS BY THE COUNCIL.

Appointed Dr. W. S. Downham M. O. H. at a salary of \$2,500 a year. Declined to continue the payment of \$1,000 a year to the hygienic institute for services rendered.

Approved the following bylaws to be voted on at the January elections: For the purchase of an industrial area not to exceed \$50,000.

For a grant of \$600 to the Victorian Order of Nurses; \$1,000 to the Italian Red Cross fund; \$5,000 to the Boy League; \$500 to No. 4 Nursing Division, St. John Ambulance Association.

Authorized the preparation of a bylaw embodying the form of commission government recommended to the board of control by Controller J. M. Moore, with the amendment added which provides for the election of the mayor by vote of the citizens instead of by vote of the 24 commissioners.

Decided to take a plebiscite of the voters on the question of Sunday cars to Springbank.

Passed up the question of the Tozer charges regarding certain members of the fire department again.

The fire department was brought to the attention of the council by a communication from J. M. McEvoy, which was a copy of the letter he had sent to Crown Attorney J. B. McKillop in reference to the several charges against the department.

After reviewing the action of the council regarding the whole question up till the time when the special committee reported that "it had heard each man of the fire department on the fire department matters" and recommended that the chief's report be adopted and the matter closed," the letter proceeds in part:

"A truly magnificent closing for a city council to father, having in mind that the Firemen's Union had endeavored to stop Tozer when he was appointed lieutenant, and had expelled him and George Atkinson from the union for accepting promotion over senior men, just before the complaint was lodged. It is easy to get from the divine right of discipline to the divine right of majorities."

The letter then further reviews the case in reference to the different resolutions calling for the investigation of the matter, and the removal of the charges and the removal of Lieut. Atkinson and Capt. Tozer by the action of the council.

Summing up, Mr. McEvoy said: "If the city council does not desire to take any steps to investigate these matters, and is willing to have charges made and withdrawn, and permit the real essence of the grievance of the firemen to be brought up again after having been used for the purpose of securing the dismissal of an old and tried man, the matter must rest there, and Capt. Tozer will take such steps as he may be advised to recover from the council, in the way indicated above, as may seem best to him."

There was considerable cross-fire regarding what action should be taken. Controller J. H. Saunders moved to send the Tozer charges to the county sent for investigation. Mayor C. R. Somerville pointed out that the council would have to back up the charges to have them investigated, and in the event of their not being proven, it would be liable for action for damages. The motion was defeated by eight to seven.

Commission Government.

The commission form of government occupied a deal of the time also. Under this form, proposed by Controller J. M. Moore, there would be twenty-four commissioners elected to govern six departments into which the work of the present governing bodies would be divided, four to each department. The following are the proposed departments: Finance, public works, education, public utilities, railways and health.

The original proposition left the election of the mayor to the 24 commissioners, and he was to be chosen from among their number.

The amendment gives the citizens the right to elect the mayor as well as the commissioners. These 24 will form the council, which would be the executive head over all departments. In this way all the spending bodies of the city would be co-ordinated under one head.

The proposal to introduce a bylaw to appoint an executive committee to, in a measure, take the place of the board of control was referred back to No. 1 and No. 2 committees for further consideration.

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MARY PICKFORD AT HER BEST IN GREAT PLAY AT THE MAJESTIC

"Jack" King Sings the Prologue From Pagliacci.

Mary Pickford, "the sweetest of the screen," in her latest success, "Johanna Enlists," attracted capacity audiences at all performances at the Majestic yesterday. The story deals with Johanna Renssler, uncouth and freckled, who has been reared on a farm amid surroundings not conducive to the development of all the good that is in her. She has a romantic soul, but her parents treat her exuberance with coldness. She meets a soldier, a distance, so that when a regiment of soldiers camp near the Renssler farm, accompanied by many handsome officers, Johanna's prayer for a beau

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