

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

# SIMPSON'S MID-SUMMER SALE

## Special Values in Clothes for Men and Small Boys---Today

### Sale---Boys' Wash Suits \$1.29

Sizes 2½ to 8 Years—Regularly \$1.75, \$2.00, \$2.50, \$3.00.

Mothers! Here's an item of particular interest to your little boys. High-grade Wash Suits at this low price are unusual at this season of the year.

Composed mostly of odd lines and broken sizes in many of the season's most popular styles and materials. Not every size in every pattern, but all sizes are here. Percaloes, oxfords, peggy cloths, chambrays and lawns, in Tommy Tucker, Billy Boy, Norfolks and a few Oliver Twist models. Sizes 2½ to 8 years. Regularly \$1.75, \$2.00, \$2.50 and \$3.00. Midsummer Sale, \$1.29.

#### Boys' Khaki Knickers 98c.

Sturdy Khaki Drill Knickers. Made with three pockets and belt loops. Sizes 4 to 10 years. Today, Midsummer Sale price, 98c.

#### Boys' Khaki Long Trousers \$2.35.

Good quality boys' Khaki Drill Long Trousers, made with tunnel loops, five pockets and cuff bottoms. Sizes 7 to 13 years. Today, Midsummer Sale, \$2.35.

Simpson's—Main Floor.



### Fine English Worsted Suits for Men, \$35

There is an air of distinction about these suits, which will please the man who wears one. They are splendid value at this price, and are well tailored of plain medium shade greys and medium and light grey pick-and-pick materials. They are single-breasted, 3-button, soft roll, semi-fitting sacque model, medium height vests, medium width trousers. Sizes 36 to 44, \$35.00.

### Palm Beach and Cool Cloth Suits \$20.00

Just the thing for the hot summer days. They are constructed in the newest and most fashionable shades and latest models. Sizes 35 to 44. \$20.00.

### 200 Pairs Jiffy-Alls \$1.50

An oil and waterproof overall that can be put on and taken off in a jiffy—suitable for working around the car or motor boat, or for factory workers who require protection from oil, water or acid. Sizes 35 to 46. On sale 8.30 this morning at \$1.50.

Simpson's—Main Floor.



## Buy Home Furnishings---Rugs, Furniture, Curtains, Etc., Today

### Bargains in Veranda Furniture



#### Veranda Chairs 95c.

Slat backs, woven splint seats, with double-stretcher supports. Red, green and natural. Regularly \$1.45. Clearing 95c.

#### Veranda Settees \$7.50.

Heavy posts and legs—wide arms. Backs and seats strongly woven cane. Regularly \$9.75. Clearing \$7.50.

#### Veranda Armchairs \$3.50.

Slat backs—woven cane seats. Natural and green, \$3.50.

#### Veranda Chairs and Rockers \$7.00.

Solid oak, green finish—strongly built, slat backs and seats, \$7.00.

#### Veranda Tables of Oak \$5.00.

26 inches round top, with cross-stretchers below. Green finish, \$5.00.

#### Old Hickory Rockers \$5.00.

Shaped back and arms, woven splint backs and seats, \$5.00.

#### Refrigerators \$23.75.

Hardwood case, golden finish, galvanized provision and ice chambers. Size 33 x 20 inches, \$23.75.

#### Old Hickory Rockers \$7.00.

Tub shape, seat, arms and back, woven splint, \$7.00.

#### Refrigerators \$28.50.

Natural finish, rounded corners and raised panels. All parts removable for cleaning. Provision chamber white enamel—two wire shelves, \$28.50.

#### Refrigerators \$34.75.

Heavy oak case, white enamel interior. Two shelves. Ice box opens from front, \$34.75.

Simpson's—Fifth Floor.

### Savings on Sample Upholstered Furniture, Lace Curtains, Window Shades and Lamp Shades

1 Settee Chesterfield—6-foot size, covered in good quality verdure tapestry. Regularly \$135.00. Today, \$98.00.

1 Armchair and 1 Rocker, covered in tapestry to match above, with reversible down cushions. Regularly \$62.50. Today, \$44.50.

1 Small Wing Chair in tapestry. Regularly \$57.50. Today, \$49.00.

1 Extra Large Wing Chair—slightly imperfect. Regularly \$95.00. Today, \$79.50.

1 Large Rocker, in high-grade tapestry. Regularly \$85.00. Today, \$69.00.

1 Extra Large Armchair, with spring cushion. Regularly \$110.00. Today, \$85.00.

Drapery Dept.—Fourth Floor.

#### Sample Lamp Shades at One-Third Less.

25 only in this special offering. Made in our own workroom and demonstrating this season's newest ideas in silk shades for floor lamps. Mostly 24-inch size, with plain silk or art chintz linings and deep fringe. Midsummer Sale today, one-third off regular prices.

Drapery Dept.—Fourth Floor.

#### Handsome Chenille Portieres \$6.98—Today's Value \$10.98.

37 pairs heavy Chenille Portieres in the most wanted shades of green with colored decoration at the top and bottom, and heavy festoon fringe.

Fully reversible. Today's value, \$10.98. Midsummer Sale, today, pair \$6.98.

Simpson's—Fourth Floor.

#### English Lace Curtains \$2.23 Pair.

Extra strong wearing Lace Curtains in white only. Several effective all-over centres. Also plain or medallion centres. 2½ yards long. Midsummer Sale today, pair \$2.23.

#### \$6.00 Bedroom Boxes \$5.29.

25 only—strongly constructed and finished with plain colored lining. Outer cover of especially attractive art chintzes and crepes in light and medium tones. Size 36 x 20 inches, 17 inches high. Regularly \$6.00. Midsummer Sale, today, \$5.29.

#### 500 Window Shades, 79c.

Strong wearing shades of heavy opaque cloth in green, cream or white. Mounted on easy-working spring rollers, and including brackets, nails and pull. Size 37 x 70 inches. Midsummer Sale, today, 79c.

## Special Values in Rugs

#### Heavy Axminster Rugs \$35.00.

Thick and heavy pile rugs in handsome oriental patterns, soft colorings. Shades of blue, terra cotta, old rose and brown effects. Size 6 feet 9 inches x 9 feet, at \$35.00 each.

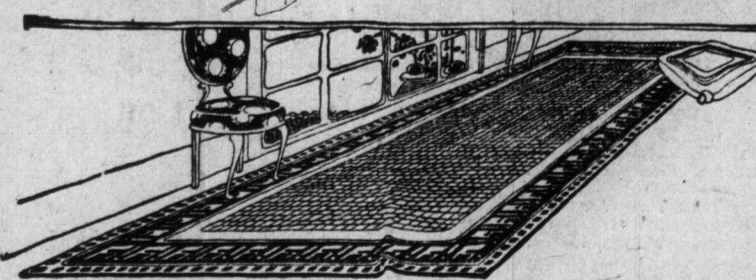
Suitable for small living-room or bedroom wear, in conventional or floral patterns. Size 7 feet 6 inches x 9 feet only, \$14.50 each.

#### Japanese Hand-Tufted Rugs Half-Price.

Artistic and durable—made in Japan and woven by hand. Soft shades of brown, deep blue and green, in plain centre with key border or in quaint Japanese figures. Size 12 feet x 12 feet, regularly \$23.50, today, half-price, \$11.75; size 4 feet x 7 feet, regularly \$11.75, today, half-price, \$5.75; size 3 feet x 5 feet 3 inches, regularly \$5.50, today, half-price, \$2.75; size 2 feet 3 inches x 4 feet 6 inches, regularly \$4.25, today, half-price, \$2.15.

#### Combination Sweeper Vacuum Cleaners \$10.50 and \$12.50 Each.

Manufactured by the famous Bissels Sweeper Company, with all up-to-date improvements, strong suction and heavy brush, in two designs, at \$10.50 and \$12.00 each.



Tapestry Rugs \$14.50.

Simpson's—Fourth Floor.

### Sale---Men's Shirts \$1.88

\$2.50, \$3.00 and \$3.50 Values

This special sale of hundreds of Arrow Brand Shirts will be continued today at this attractive price. The materials are percale, crepes and corded fabrics in pleasing designs and colorings. They have double soft French cuffs, and are tailored in different sleeve lengths. Sizes 13½ to 18. Today, \$1.88.

### Desirable Linens at Special Prices

#### Linen Table Cloths \$5.95.

Strong even weave in a wide range of popular designs. Size 2 x 21-2 yards. Midsummer Sale, today, each, \$5.95.

#### Table Napkins \$6.95.

Pure Linen—slightly soiled. In spot, fleur-de-lis, rose and scroll designs. Size 21 x 21 inches. Midsummer Sale, today, dozen, \$6.95.

#### Crash Toweling 46c Yard.

All linen quality with red border for roller or dish towels. 17 inches wide. Midsummer Sale, today, yard, 46c.

#### White Irish Linen 69c Yard.

Medium weight—smooth finish for suits, skirts and embroidery work. 35 inches wide. Midsummer Sale, today, yard, 69c.

#### Real Madeira Scarfs \$3.95.

Fine quality pure linen. Hand embroidered with scalloped edges. Sizes 18 x 45 and 18 x 54 inches. Special for Midsummer Sale, today, each, \$3.95.

#### Embroidered Bedspreads \$7.35.

90 x 108 inches. Deep hemstitched ends and pretty floral embroidered designs. Midsummer Sale, today, each, \$7.35.

#### Irish Voile Bedspreads \$12.50.

Hand-woven material with 31-2-inch hemstitching all around. Taped stripe borders. Size 90 x 108 inches. Midsummer Sale, today, each, \$12.50.

Simpson's—Fourth Floor.

## Simpson's Thursday Market

**Simpson Quality Meats—Government Inspected.**

Shoulder Roasts, choice young beef, lb.	22
Blade Roasts, very tender, lb.	25
Boneless Lean Beef, for stewing, lb.	25
Boneless Rolled Pot Roast, lb.	25
Mixed Shoulder Steak, lb.	20
Pure Lard, 2-lb. pails, gross weight, pail	1.15
SPECIAL—600 lb. Fresh Pork Tenderloins while they last, lb.	.46

**GEORGIAN BAY WHITEFISH.**  
The exceptional large catch of whitefish this season makes it possible for our patrons to enjoy a real fish dinner at very low cost.

**ORDER THURSDAY FOR FRIDAY.**  
Whitefish, fresh caught from Georgian Bay, dressed, choice fish. Special selling, lb. .12  
Fresh-caught Haddock, headless, lb. .12  
Fresh Cod Steaks, lb. .18  
Fresh Smoked Home Cured Haddies, lb. .15

**GROCERIES.**  
Finest Creamery Butter, lb. 25c.  
1,000 pails St. Williams Raspberry or Black Currant Jam, No. 4 size pail, \$1.00.  
One car Standard Granulated Sugar, Redpath or St. Lawrence, 29-lb. bag, \$2.10.  
2,500 tins Finest Canned Tomatoes, only 3 tins to a customer, tin, 18c.  
Finest Canned Peas, 2 tins 27c.  
H. O. Ammonia Powder, 3 packages, 24c.  
Ogilvie's or Purify Flour, 24-lb. bag, \$1.60.  
Campbell's Soups, assorted, 2 tins, 34c.  
Morris' Margarine, lb. 35c.  
Dixman's Nappa Soup, 7 bars 45c.  
Assam Tea, regularly 65c lb., 50c.  
Seedless Raisins, lb. 22c.  
Magic Baking Powder, 1-lb. tin, 36c.  
Choice Currants, lb. 30c.

Pinked Wheat, 7 lbs. 55c.  
Peanut Butter in bulk, lb. 25c.  
Molasses Snaps, 2 lbs. 32c.  
Orange Marmalade, 1-lb. jar 25c.  
Sak, 2 pkts. 15c.  
Japan Rice, 2 lbs. 25c.  
Featherstrip Cocoa, lb. 33c.  
Edwardsburg or Beehive Table Syrup, 5-lb. pail, 53c.  
Cocoa in bulk, lb. 34c.  
Red Salmon, tall tin, 74c.  
Choice Olives, Jar 40c.

**FRUIT SECTION.**  
California Valencia Oranges, Sun-kist Brand, dozen 55c.  
California Cantaloupes, 3 for 35c.  
Choice Onions, 2 lbs. 25c.

**FLOWER SECTION.**  
Heliotrope in bloom, 2 for 25c.  
Rose Bushes in bloom, each 75c.  
Hanging Baskets, each \$1.25.  
Boston Ferns, each 35c.  
6-inch Fern Plants, each 50c.  
Fuchsias, each 20c.  
Clematis and Silver Leads, doz., 60c.  
Palms, each 60c.

The Robert SIMPSON Company Limited