CANADIAN MAGAZINE ADVERTISER

An Anchor for Your Victory Bond

The purchase of a Victory Bond may have been made under the impulse of duty or patriotism. But the shrewd purchasers also realized that it was a wise investment. They are holding their bonds.

As an Anchor to hold YOUR Bond, to keep it from drifting away from you under the pressure of necessity, nothing can be so efficacious as a Cash Reserve in the form of a deposit account with this old and strong Institution—of unexcelled position and reputation. One dollar or more may be deposited at any time. Interest is compounded halfyearly at

THREE AND ONE-HALF PER CENT

per annum.

Canada Permanent Mortgage Corporation

Toronto Street, Toronto

Established 1855

\$ 6,000,000.00 5,500,000.00
172,509.77
\$11,672,509.77
\$31,461,387.24

Sound Advice For A Good Vacation

Don't leave your valuables in your house, but store them in our Safety Deposit and Storage Vaults, where they are protected from fire and theft. You can have a Compartment of your own in the Safety Deposit Vault in which to keep important papers, for \$3 p.r year, and you can store your jewelry, silverware, wedding gifts, etc., in the Storage Vault at a nominal cost.



Entrance to Safety Deposit Vault

By following the above advice, you can go off on your vacation by boat, by train, or by aeroplane, if you please, and enjoy it all the better knowing that your securities and valuables are safely stored during your absence.

