

The Robert Simpson Company, Limited

WISHES ITS MANY FRIENDS A VERY HAPPY NEW YEAR

White Blanket Coats

Regularly \$15.00, Thursday \$12.50
 Exceptionally good Coats, in soft, woolly blanket cloth, cut on splendid/straight lines. They have set-in sleeves, fastened up the side-front to the throat with large ball buttons. An attractive coat for evening and smart for street wear. An excellent value, at.....\$12.50

College Girls' Skating Coats

Worth \$8.50 to \$10.00 for \$4.50

A limited number of fine Coats, made in Mackinaw styles, with pockets and belts. Materials are warm blanket cloths, in navy, grey and white check, or red and green check. Collar can be fastened close to the throat; yoke, lining and sleeves have wind shields. Sizes 16 and 18 years only. Special, Thursday, at.....\$4.50

Gloves

Women's Washable Real Chamois Gloves, soft, pliable finish, two dome fasteners, pique seam, perfect fitting, smart and stylish, natural and white, sizes 6 to 7. Extra value, Thursday.....50c

Women's and Children's Woolen Gloves and Mitts, in a large assortment. Many different kinds, odds and ends, sizes for all, many colors. 25c and 35c pair. Thursday, clearing.....10c

Men's Wool-lined Suede-finished Gloves, in a soft, pliable finish, made with one dome clasp, strong sewn seam, snug fitting, neat and dressy, tan shades, 7 1/2 to 9 1/2, \$1.00 value. Thursday, pair.....70c

Boys' Wool-lined Suede Gloves, pure wool lining, strong, durable finish, will stand the hardest wear, sizes 3 to 7, tan shades, Thursday.....50c

Women's Long Silk Gloves, mouse-queue, dome fasteners, fine, close weave, double-tipped finger, elbow length, sizes 5 1/2 to 8, black and white. Special, Thursday, pair.....50c

Hosiery

Women's "Llama" Brand Plain Black Cashmere Hose, Winter weight, soft spun yarn, fashioned, spliced heel, sole and toe, sizes 8 1/2 to 10. Special value, Thursday, 45c, 3 for \$1.19 (Main Floor.)

Now for Hockey Boots, Moccasins and Rubbers

HOCKEY BOOTS.

Regulation Hockey Boots, made from selected Scotia chrome leather, English back strap and spring heels.

Men's, sizes 6 to 11, Thursday.....\$1.50
 Boys', sizes 1 to 5, Thursday.....\$1.39

Women's, with low heels, sizes 2 1/2 to 7, Thursday.....\$1.50
 Misses' and Youths', with low heels, sizes 11 to 2, Thursday.....\$1.39

BUCKSKIN MOCCASINS.

Finest quality Buckskin Moccasins, Indian-trimmed vamps, buckskin leaces. Special, Thursday:

Men's, sizes 6 to 11.....\$1.25
 Boys', sizes 1 to 5.....90c
 Childs', sizes 7 to 10.....65c
 Women's, sizes 3 to 7.....90c
 Misses', sizes 11 to 2.....75c
 Infants', sizes 3 to 6.....40c

RUBBERS.

Bright, new, city weight Rubbers, black wet-lined, every pair guaranteed perfect:

Men's, sizes 6 to 12.....60c
 Boys', sizes 1 to 5.....50c
 Youths', sizes 11 to 13.....40c
 Women's, sizes 2 1/2 to 8.....40c
 Misses', sizes 11 to 2.....30c
 Children's, sizes 4 to 10 1/2.....30c (Second Floor.)

Frame Your Pictures Now

Beginning Thursday we will make a clean discount of one-fifth from the prices of all kinds of picture frame moulding, as well as of made-up frames.

Our frames and mouldings are in particularly fine condition as to variety and excellence of pattern, hence you will easily find what is best for your individual requirements.

Mouldings shown include rosewood, mahogany, ebony, Circassian walnut, quarter-cut oak, in mission wood finishes, weathered green, Early English, Flemish, brown and black.

Gilt Mouldings, of every description, bronze antique and lacquer gilt, high backs, Roman, Karrot gold, antique bronzes, etc.

Made-up Frames, in all shapes, sizes and finishes of woods, and antiques.

WE RE-GILD OLD FRAMES

and repair and re-silver old mirrors, at specially quoted prices. The best of work guaranteed. (Sixth Floor.)

The New Year opens wide a door of opportunity. To-day we pause to review the achievements of the year just closed and consider our plans for the new—of which there are many.

The Store has created a new standard for efficiency in service, numberless changes have added to the comfort and convenience of our handsome building; our merchandise has been enriched by a multitude of new lines, whose merit has been recognized by you. That we may accomplish far greater things during 1913 in maintaining the store ideal is the earnest wish of The Robert Simpson Company, Limited.

On The "Great White Way"

Store Remains Closed All Day To-day

Open To-morrow from 8 a.m. to 5.30 p.m.

A New Line of Middy Blouses \$1.95

These Blouses are all new goods, including three different lines of heavy duck or drill. One with navy serge collar is trimmed with three rows of white braid; cuffs also are of serge. The other two are all white, with the latest Robespierre collar and patch pockets; nice for young girls; sizes 32 to 40. Sale price.....\$1.95

Third Floor.

Handkerchiefs

Simpson's Special Women's Pure Irish Linen Handkerchiefs, 5 for.....33c

Children's "Initial" Handkerchiefs, white lawn, half-inch hemstitched border, neat initial in corner. January Sale price, 5 for.....15c

Men's White Irish Linen Handkerchiefs, half-inch hemstitched border, full size. January Sale price, 3 for.....27c

Third Floor.

Hand-embroidered Slip-over Night Dresses, Thursday, White Sale price.....\$1.65

\$9.25 Matched Set—Gown, Drawers, Corset Cover and Petticoat—nainsook and beautiful embroidery, Thursday, White Sale price.....\$6.25

50c Corset Covers, tight-fitting, strong cotton, with lace edges and insertions, Thursday, White Sale price.....35c

75c Corset Covers of fine all-over embroidery front and back, very dainty and fine; all sizes; Thursday, White Sale price.....50c

\$4.75 Princess Slip, a charming garment in nainsook and embroidery, beadings and silk ribbons; Thursday, White Sale price.....\$3.39

\$2.85 Petticoats of nainsook and extra fine wide flounce of embroidery, dust ruffle; Thursday, White Sale price.....\$1.95

\$5.00 Petticoats of nainsook and beautiful lace flounce, Vandyke effect; Thursday, White Sale price.....\$3.19

\$1.25 and \$1.39 Night Dresses of cotton or nainsook, lace or embroidery trimmed, slip-over style; Thursday, White Sale price.....85c

\$1.25 Brassieres or Bust Confiners, fine batiste and very fine embroidery, crosses in back, sizes 32 to 42 bust; Thursday, White Sale price.....50c

Third Floor.

Use a Transfer Card when shopping

White Sale of Corsets

\$3.50 Improved "Mona" Self-reducing Corsets, Thursday White Sale Price \$1.75 Pair.

This is the most wonderful Corset value we have ever offered. During this sale we will distribute six thousand pairs of the famous "Mona" Self-reducing Corsets at exactly half their regular value. Made of heavy white coutil, in a fashionable model; medium bust, long skirt, adjustable abdominal reducing belt, six strong garters, double rustproof steels throughout, six wide side steels; every pair guaranteed; sizes 20 to 30 inches. A regular \$3.50 corset. White Sale price, Thursday.....\$1.75 (Phone orders filled.)

The Robert Simpson Company, Limited

Dressing Gowns for Men

Of plain blue, imported cloth; cut long and loose, and have nicely corded edges on sleeves and pockets, with girdle to match; the tailoring is good. Thursday, price.....\$5.00

MEN'S HEAVY WORK COATS.

This warm coat is designed for the teamster or the man whose work takes him out in rough weather. It is made from heavy fawn corduroy, with wide warm beaverette collar, is lined throughout with fancy mackinaw, and is buttoned to the chin. Price.....\$4.50

MEN'S SHEEP-LINED COATS.

Made from heavy black duck, lined throughout with warm, heavy sheepskin; beaverette collar, leather arm shields, patent fasteners, leather-bound pockets, strong and well made. Price.....\$7.00

MEN'S FUR-COLLARED COATS.

A superior quality Fur-collared Coat is made from an extra fine heavy English black beaver cloth, that will wear well and give excellent service. Cut double-breasted, with shawl collar of Persian lamb, lined with heavy twill, and interlined with chamois. The ideal coat. Price.....\$42.00 (Men's Store—Main Floor.)

Men's Mufflers

350 Knitted Mufflers, in pure silk, artificial silk, wood fibre and mercerized, to be cleared Thursday at less than half-price; a splendid range of colors, lots of plain grey. Every muffler is perfect and well finished. The bulk of these mufflers sold for \$3.00. There are many at \$4.00 and \$5.00. To clear, Thursday.....\$1.25

\$2.50 AND \$3.00 PYJAMAS FOR \$1.98.

200 suits of Men's Heavy and Extra Heavy Flannelette Pyjamas, double-breasted, some have the kite shape front. They are made by the leading English and American manufacturers, and are good value at their regular prices. The two lines together make a complete range of sizes, from 34 to 44. Buy them Thursday at a suit.....\$1.98 (Main Floor.)

Men's Muskrat-lined Coats

Even-furred, dark skins, and nicely matched; the collars are deep rolling or shawl shape, of No. 1 grade South American otter-skins; shells of fine imported black beaver cloth, and well tailored. A \$50.00 coat. Thursday, special.....\$39.50

Men's Mountain Bear and Black China Dogskin Fur Coats; choice heavy-furred skins; full 50 inches long, and deep shawl collar, lined with first-class materials, and thoroughly finished. Thursday, special, at.....\$14.85

Imitation Brown Buffalo Robes, best quality, and rubber interlined; specially warm and serviceable robes for motor, carriage or sleigh.....\$6.75 (Main Floor.)

Groceries

- 2,000 lbs. Dairy Butter, in prints. Per lb.....30c
- Finest Sugar-cured Hams, half or whole. Per lb.....18c
- 2,000 Stone Fresh Rolled Oats. Per stone.....43c
- Edwardsburg or Beehive Table Syrup, 5-lb. pail.....25c
- Salt, in 5-lb. bags, 3 bags.....14c
- Choice California Prunes, 3 lbs.....25c
- Canned Sweet Pumpkin, 3 tins.....25c
- Telfer's Cream Soda Biscuits, 3-lb. box.....24c
- Scott Taylor's Worcester Sauce, 3 bottles.....20c
- Fancy Carolina Rice, 3 lbs.....25c
- Finest Split Peas, 5 lbs.....25c
- Canned Corn, 3 tins.....25c
- Easfirst, a shortening compound, 3-lb. pail.....20c
- Canned Lombard Plums, 3 tins.....25c
- Imported Pure Malt Vinegar, Imperial quart bottle.....20c
- Imported Pure Orange Marmalade Tickers, 2-lb. jar.....25c

35c ASSAM TEA, 28c.

500 lbs. fine, rich full-bodied Assam Tea, of uniform quality and fine flavor, a 35c tea anywhere. Thursday, per lb.....28c (Basement.)