

as to be beyond detection by the senses of ordinary people. Many markets are flooded with inferior spirits, often highly injurious to health, generally falsely labelled as to age and quality, and frequently claiming to be the product of the most reputable concerns. While Great Britain is, perhaps, thanks to stringent laws rigidly enforced, more free from this nefarious traffic than many other countries, even there the absolute guarantee of age and genuineness afforded by "Canadian Club" is well worthy of notice. Every bottle is certified by the Excise Department of the Canadian Government, by a stamp over the capsule, affixed in the presence of an officer who is constantly in charge of the bottling department. From the moment of manufacture until this stamp is applied the whisky is never out of the custody of the Government officials.

Owing to its absolute purity, its delicate aroma and flavour, and its extreme mellowness, "Canadian Club" is in high favour with physicians as a prescription stimulant.