

Research Assistance Program (IRAP) and the Network of Scientific Counsellors and Technology Acquisition Officers. All these efforts are designed to significantly increase technological co-operation between Canada and France in the years ahead.

Tourism

Tourism is an important industry in France, which is one of the few industrialized nations with a tourism surplus. France's cultural, historic and scenic attractions draw large numbers of Canadian visitors each year. In 1987, 410 000 Canadians, half of them from Quebec and the Atlantic provinces, travelled to France, where they spent about \$360 million. Approximately 211 000 French tourists spent about \$100 million in Canada. A growing number of air transport connections, including charter flights at reduced rates, has brought about an increased flow of visitors between the two countries.

CULTURAL RELATIONS

In 1965, Canada and France signed a Cultural Agreement, which helped launch a new era of greater socio-cultural interchange. The main areas of exchange and co-operation have been

communications and audio-visual productions, language development, academic fields (Canadian studies, co-operation and training at both universities and lower-level institutions), visual and performing arts (dance, music, theatre), and artists' exchanges. In addition, a highly successful film co-production agreement has been signed between Canada and France.

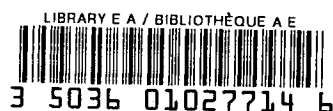
Canada is becoming increasingly

prominent on the French cultural scene. Since September 1988, Canadians have had access to TV5, a new international French network that screens productions by broadcasters from France, Belgium, Switzerland, Quebec and Canada.

Cultural initiatives are by no means restricted to government activities. Private individuals and associations are very much involved in promoting joint cultural ventures.

	FRANCE	CANADA
Capital	Paris	Ottawa
Area	549 000 km ²	9 970 610 km ²
Population	55.4 million (1987)	25.6 million (1987)
GDP	C\$748.24 billion (1987)	C\$549.7 billion (1987)
GDP per capita	C\$13 506 (1987)	C\$21 473 (1987)
Life expectancy	76.4 years	76.4 years
Official languages	French	English, French
Exports to Canada	C\$1.438 billion (1987)	
Exports to France		C\$1.087 billion (1987)
Investment in Canada	C\$2 billion (1986)	
Investment in France		C\$460 million (1986)

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