

WINERY SECTOR

<u>PRINCIPAL STATISTICS</u>	<u>1971</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>1983</u>
Establishments	50	52	52	53	53
Employment	1200	1313	1385	1399	1300
Shipments (\$000,000's)	52	170	191	218	230
Exports (\$000,000's)	0	1	1	1	1
Domestic Shipments (\$000,000's)	52	169	190	217	229
Imports (\$000,000's)	15	168	169	199	164
Canadian Market (\$000,000's)	87	325	359	406	393
Exports - % of Shipments	0.3	0.5	0.5	0.5	0.6
Imports - % of Domestic Market	40.1	49.6	47.0	46.6	41.7

FINANCIAL STATISTICS

Because of the size of the industry, financial statistics are not available through Statistics Canada.

<u>REGIONAL DISTRIBUTION - 1982</u>	<u>ATLANTIC</u>	<u>QUEBEC</u>	<u>ONTARIO</u>	<u>WEST</u>
Establishments - % of total	9	27	30	33
Employment - % of total	3	14	50	33
Shipments - % of total	1	16	46	33

<u>FOREIGN TRADE</u>	<u>U.S.</u>	<u>SEC.</u>	<u>ASIA</u>	<u>OTHERS</u>	
Imports - % of total	1981	9	75		16
	1982	8	79		13
	1983	7	87		8
	1984(E)	7	88		5
Exports - % of total	1981	70	25		5
	1982	72	8		20
	1983	67	9	2	22
	1984(E)	73	5	2	20

<u>MAJOR FIRMS*</u>	<u>LOCATION</u>	<u>OWNERSHIP</u>
Andres Wines Ctds.	All regions	Canadian
T.G. Brights and Co. Ltd.	Que., Ont.	Canadian
Rideout Wines Ltd.	Atl., Ont., Prairies	Canadian
Jordan & Ste Michelle Cellars Ltd	Ont., B.C., Prairies	U.K.
Calona Wines Ltd.	B.C.	U.S.

\*NOTE: Figures are rough estimates based on domestic market share and do not include the non-domestic operations of these firms.

(E): Estimate