

Afternoon Parallel Session

10:30 COFFE BREAK

Salmon Industry Meeting

Sponsored by the Norwegian Fish Farmers Sales Organisation
Moderator: Mr. Tanable, Director, Japan Marine Products Importer Association

11:00 Marketing Concepts for Aquacultured Salmon

- Svein M. Munkejord, Minister of Fisheries, Norway

11:30 Markets for Wild Salmon

- Michael Hunter, President, Fisheries Council of British Columbia, Canada

12:30 LUNCH BREAK

14:10 Salmon Products in Japan

- H. Suzuki, Director, Trade Dept, Nichiro, Japan

14:40 COFFE BREAK

15:00 Smoked Salmon Market in Europe

- G. O'Sullivan, Irish Sea Fisheries Board, Paris, Office, France

15:30 Trout, Salmontrout and Salmon

- Paul Toerring, Director, Association of Danish Fish Processing Industries and Exporters

16:00 SESSION CLOSES