Mission: 437 London

Market: 051 United Kingdom

Key Sub-Sector: All Sub-sectors

Specific Product Opportunities	*Current Imports (mt)*
Cod (fresh/frozen)	140,473
Canned Salmon	14,986
Herring	14,736
Shrimp	6,669
Dogfish	2,382
Frozen Crab	1,520
Lobster	1,165
Frozen Pacific Salmon	

Cod:

There is market demand for frozen fillets, skin-on packed in shatterpacks with pin bone in and the belly flap trimmed. Desirable sizes are 5x10 or 4x15 lb packs with 2-4 oz, 4-8 oz, 8-16 oz, 16-32 oz, or 32+ oz fillets. In addition, IQF, cut and glazed 2-6 oz fillets, clean trimmed, or 2-3 oz unglazed in bulk, or graded glazed in 10 lb packs with 3-4 oz, 4-5 oz, and 5-6 oz fillets. There is also demand for skinless fillets in larger sizes with the pin bone in. A market exists for blocks, skinless, boneless with 100 percent fillet with no additives and a standard 16.5 lb frame. Also, 90/10 percent fillet/mince and 80/10/10 percent fillet/mince/polyphosphate and minced blocks. There is demand for the more popular .5-1 kg headless and gutted sizes.

Salmon:

Canned salmon is perhaps Canada's most significant fish export to this market. Demand is for 7.5 oz reds and pinks and tails, there have also been inquiries for 4 lb catering sized pinks. All species of frozen pacific salmon find a market in the U.K., but the main demand is for silver-bright and semi-bright chum, and pinks. Specifications for troll and net coho and chum are 4-6 lb, 6-9 lb and 9+; and for pinks net and troll 2-4 lb and 3-5 lb; also sockeye, net 6-9 lb and kings, troll and net 11+ plus some demand for 150-200 lb packs for the larger fish. The demand is primarily for the smoking, steaking and now the prepared meals.

Frozen Crab:

Canadian crab exports were down sharply in 1989 to only 240 mt valued at $2,752,000 Cdn. It seems market prospects are now more limited by the Canadian supply situation on snow crabs than any U.K. market specifications.