REPORT 4 88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 531-WELLINGTON

009-FOREST PRODUCTS, EQUIP, SERVICES NEW ZEALAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

CONTINUED REPRESENTATION OF N Z GOV'T TO GAIN THE ADMISSION OF CDN CEDAR SHINGLES AND SHAKES.

REDUCE TRADE BARRIERS IMPROVE MARKET ACCESS.

EQUIPMENT AND MACHINERY

ORGANIZATION OF APPITA TOUR OF N Z INDUSTRY. ORGANIZATION OF PARTICIPATION BY CDN INDUSTRY IN LIRA TRANSPORTATION SEMINAR.

INCREASED SALES OF CDN FORESTRY EQUIPMENT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 INCOMING CANADIAN PULP AND PAPER MISSION

MAY 1987.

QUARTER: 2 CONDUCT MARKET SURVEY OF EQUIPMENT REQUESTS AND

SAWN LUMBER REQUESTS.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

MISSION MET WITH EXECUTIVES TASMAN KAWERAU/NZFP KINLEITH/AUCKLAND AND BRIEFED ON FUTURE DEVELOPMENTS EXPANSION PROGRAMS, ETC.

COMPILED REPORT ON NEW ZEALAND SAWMILLING INDUSTRY AND COMPLETED SURVEY ON SAWN LUMBER PRODUCTS -REPORT STILL INCOMPLETE. INDICATED NEW CDN AWARD FOR EXCELLENCE IN MARKETING.