

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: SAN JOSE

Market: COSTA RICA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: To identify new projects alerting the Canadian companies
Expected Results: To increase present exports

Activity: To keep working closely with Cdn companies local agents
Expected Results: To increase present exports

Activity: Target companies for ExpoComer

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: ExpoComer 90- March 1990, Panama

Activity: International Fair of El Salvador, Nov 1990

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: To keep coordinating of local participants at TEMIC
Expected Results: To influence key local buyers on Canadian technology

Activity: Bring up to date our importers directory
Expected Results: Computerized Exporter Dir.

Activity: Develop a more complete market profile

Activity: NOTE: THIS INFO COVER EL SALVADOR, COSTA RICA ,
PANAMA