The

British Columbia Permanent Loan Company

Head Office: 330 Pender Street, Vancouver, B. C.

Operating under Special Act of the Province of British Columbia

Paid-up Capital (over) _ \$1,000,000.00 Reserve - - - - 650,000.00 Assets - - - - 4,000,000.00

A suitable medium for the investment of funds where SAFETY and DEPENDABLE INCOME are required.

We invite requests for 1913 Financia\ Statement and full report of our business and history.

T. D. MACDONALD, General Manager.

Yorkshire Guarantee & Securities Corporation, Ltd.

GENERAL FINANCIAL AGENCY

MORTGAGE LOANS.

Funds always available for First Mortgage Loans on Improved Properties, at current rates of interest.

ESTATES MANAGED—RENTAL AGENTS.

Our Rental Department is equipped to handle all classes of properties from modern office buildings and apartments to small residences. We not only collect rents, but also keep the properties in good repair, and see that Insurance, Taxes, etc., are paid.

TRUSTEE AND EXECUTOR.

Our experience of over a quarter of a century in this class of business is sufficient to guarantee to parties appointing this Corporation their Executor that the estate will be handled judiciously and the best results secured for the beneficiaries.

General Agents in British Columbia for THE YORKSHIRE INSURANCE COMPANY, LIMITED, OF YORK, ENGLAND.

Also Agents for THE HOME INSURANCE COMPANY OF NEW YORK.

Every description of Insurance written in these reliable Board Companies. Rates furnished on application.

R. KERR HOULGATE, Manager.

Yorkshire Building

Vancouver, B. C.

at Nanaimo and others in the north are preparing to cater to this market.

It is eminently necessary that some strict supervision be conducted of this source of food-supply and a system of governmental labels adopted, ensuring the quality of the products. If only the choicest product be marketed in this manner, the industry can be increased indefinitely. British Columbia Coast waters teem with herring and the industry could be prosecuted at all seasons of the year.

With the completion of the Grand Trunk Pacific, it is expected that much of the fishing industry which centres now at Ketchikan, and at other ports in Alaska and on Puget Sound, will be transferred to Prince Rupert. With the terminus of this railway as a base, the American fishing vessels could reach their markets earlier, save handling etc., and otherwise operate much more advantageously than from Alaska ports or Puget Sound. A concerted effort of the part of the authorities and of the northern city should be made, however, to encourage this action. Facilities for landing and storing the catch should be provided and special inducements offered in order to foster the industry at this port. No harm should be wrought native companies by so doing, since they will benefit, first, by the sale of bait, by the improved shipping facilities which the railway will be able to provide, with a larger volume of business, and at the same time their home market will be conserved to them by the duty which remains upon fish caught in foreign bottoms landed at Canadian ports for consumption in Canada.

The completion of the Panama Canal, it is believed, will have a very important effect upon the fisheries of British Columbia. Already announcement is made that British and German shipping firms are planning to run lines of steamers from this Coast to Great Britain and the Continent. One German firm announces monthly sailings, and the statement is made that each vessel will have refrigerator accommodation for 500 to 600 tons of frozen fish. In addition sailings of vessels of a draught light enough and it will be possible to reach the most densely populated regions of the American Middle West by this cheap method of transit. The result follows that, with cheap freight rates many species of our fishes which have never been utilized will at once have a market value.

An analysis of the salmon-pack of British Columbia for 1913-14 shows that the 1,353,901 cases composing were made up as follows: Sockeye, 972,128; red springs, 37,433; white springs, 3,616; dog-salmon, 77,965; pinks, 192,887; cohoes, 69,822. The large sockeye-pack was due to the fact that 1913 was the "big year" on the Fraser. The small number of pinks and dog-salmon put up was due to the lessened demand and consequent lower prices realized by these varieties.

The pack of Fraser River sockeye was the largest in the history of the canning industry, totalling 2,402,389 cases, of which 736,661 cases were put up on the Canadian side and 1,665,728 cases by the United States packers of Puget Sound. This is an increase of 830,069 cases over the pack of 1909, or an increase of 53.9 per cent.; of 727,769 cases over the pack of 1905, or an increase of 43.4 per cent.; of 368,624 cases over 1901, previously the year of the greatest pack, or an increase of 18 per cent.

This gratifying condition was foreshadowed in the report of the Department for 1909, p. 18, when Mr. Babcock, after reviewing conditions on the spawning-beds, under the caption "The Run Four Years Hence," stated: "A careful comparison of the number of fish observed on the spawning-beds this season with those seen in 1905 show unquestionably that many more fish reached there this year. weather conditions were as favorable and the hatcheries were well filled; therefore, I believe, the prospect of a big run four years hence is better than at this time four years ago."

(Continued on Page 13)