

Bright Boys A chance for YOU!

Bright boys (yes and girls too) can earn cash commission and splendid premiums by selling among their friends copies of the "CANADIAN PICTORIAL"—filled from cover to cover with exquisite pictures—splendid stories, music, etc., etc. Handsome nickel skates, hockey goods, watches, knives, pens, books, artists' color boxes, are some of the things that our boys have earned—while many have added substantially to their bank account by earning cash prizes and commissions.

HONOR ROLL of "Pictorial Boys"

Bright Boys who "made good" last month

Why not YOUR NAME in this list next month?

- Wilfrid Snelling, Ont.
- Donald Laing, Ont.
- George Ironmonger, Ont.
- Wordsworth Taylor, Sask.
- Ross Magee, Man.
- Alex Hunter, B.C.
- Gordon Livingstone, Ont.
- Roy Armstrong, Sask.
- D'Alton Greer, N.S.
- John Burkitt, Ont.
- Bruce Haig, Alta.
- Chris Loomis, Que.

FROM OUR MAIL BAG

SPLENDID WORK FROM A NEW BOY

"Gentlemen,—I am delighted with last issue (January, 1912) of your magazine. The views of the Durbar are certainly fine. I have been taking this paper for two years, and must say that cuts of all the numbers are excellent. 'Bowling on the Green of our Town' is very fine. Could I have half-a-dozen of them, and, if possible, one of Xmas number? Send instructions and I will get my boy to try and get you a few subscriptions. Awaiting reply, I am, yours, etc., Wm. Laing, Ont."

NOTE.—On January 23rd we forwarded package of six "Pictorials," and on January 31st received the following letter with remittance enclosed:

Jan. 31st, 1912

"Dear Sir,—I started out with a copy of your magazine and have taken fourteen orders for a year's subscription for "Canadian Pictorial." I am enclosing remittance, and hope that this will be satisfactory. I may get a few names more, but wanted these to go at once so that you could send the January numbers to each of them.—Yours, etc.,

D. Laing, Ont."

Show this copy to your friends, and ask them to buy from you. Then lose no time in writing. A postcard will secure a package of six "Canadian Pictorials" to start sales on, also full particulars. You pay when sold. Write quickly. Address **GEORGE KEMP, Agents Dept., "Canadian Pictorial," 142 St. Peter Street, Montreal.**

N.B.—For Montreal or Suburbs, boys must call at the "Witness" Office for "Canadian Pictorials," as postage is high in Montreal or Suburbs.

Warning to Subscribers

Renew NOW and avoid losing a copy. Your copy STOPS when subscription expires. Watch the date on your address tag.

Special Clubbing Offers "THE DAILY WITNESS"

Latest news, Market and Stock Reports, Financial Review, Literary Review, Good Stories, Home Department, Boys' Page, Queries and Answers on all subjects, etc., etc. Advertisements under editorial supervision. A clean, commercial, agricultural, and home newspaper. Best there is.

Subscription rate, \$3.00 for Canada or the United States.

On TRIAL to bona fide New Subscribers \$1.00 (who have not taken either "Daily" or "Weekly Witness" for two years). With the "Canadian Pictorial" Both worth \$4.00, for only \$3.25

"THE WEEKLY WITNESS AND CANADIAN HOMESTEAD"

The best weekly newspaper in Canada, reproducing all the best matter contained in the "Daily Witness," and adding thereto valuable departments, devoted to farm, garden, and allied interests. Read its editorials, and judge for yourself.

Subscription rate, \$1.00 a year; United States, \$1.25 a year.

On TRIAL to New Subscribers 65c. (who have not taken either "Daily" or "Weekly Witness" for two years). With the "Canadian Pictorial" Both worth \$2.00, for only \$1.50

"WORLD WIDE"

Canada's Leading Review. A weekly reprint of all the best things in the world's greatest journals and reviews, reflecting the current thought of both hemispheres. Internationally fair at all times. Good selections from the best cartoons of the week. The busy man's paper. Nothing like it anywhere at the price. It is literally "a feast of reason and flow of soul." Almost every article you want to mark and send to a friend or put away among your treasures.

Five cents a copy, \$1.50 a year
On TRIAL to New Subscribers only \$1.00
With the "Canadian Pictorial."
Both worth \$2.50 for only \$2.00.

"THE NORTHERN MESSENGER"

Our good old Sunday "story-teller" friend, the "Northern Messenger," has been for over forty years a favorite with the Canadian people. It gives splendid value for the money, and contributes largely to a Sunday so well spent as to bring a week of content. A strong ally to the temperance cause and now campaigning for one hundred thousand pledges.

Forty cents (40c) a year
On TRIAL to New Subscribers only 25c
With the "Canadian Pictorial."
Both worth \$1.40, for only \$1.10.

SPECIAL FAMILY CLUBS

Four Splendid Publications.

1.—"Canadian Pictorial," "Daily Witness," "World Wide" and "Northern Messenger."

Worth \$5.90, for only \$3.70.

2.—"Canadian Pictorial," "Weekly Witness and Canadian Homestead," "World Wide" and "Northern Messenger."

Worth \$3.90, for only \$2.70.

N.B.—The above special rates are good for all Canada beyond thirty miles from Montreal, also for Newfoundland. Lowest rates for other places promptly quoted on application.

Remit by money order, postal note, or registered letter at our risk.

THE PICTORIAL PUBLISHING COMPANY
142 St. Peter Street, Montreal.

In answering advertisements kindly mention "Canadian Pictorial."

125 Egg Incubator and Brooder BOTH FOR \$10
If ordered together.



Freight paid east of Rockies. Hot water, copper tanks, double walls, double glass doors. Free catalog describes them. Send for it today.
Wisconsin Incubator Co.,
Box 103 Racine, Wis.

\$1.90 ALBERTA INCUBATOR
METAL COVERED SIZE 125 EGG

Raise more Poultry—it pays well by using our improved, time-tested, safe hatcher which insures big results. Save half by buying direct from manufacturer, no middle profit. None better at any price. The one high-grade hatcher built of many years' experience by a Canadian and successfully operated and specially adapted for Canadian climate owing to its heavy construction. Entire lumber walls covered with felt, asbestos and heavy galvanized iron. Holds even temperature. Heavy copper hot-water tank, easy to heat, self-regulator, simple to operate. Safety lamp requiring little oil, high nursery, metal legs, tested thermometer, complete for use. You risk nothing under our Guarantee and two hatch free trial. Before you buy get our free catalog on incubators, brooders poultry and supplies.



ALBERTA INCUBATOR CO., Box 867 MANKATO, MINN.

Mark Your Linen
with
Cash's Woven Names

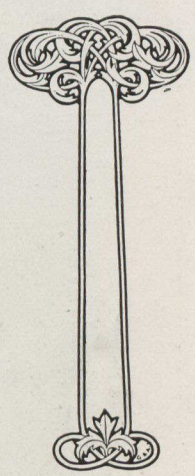


Neater and more durable than marking ink; on such household articles as "Dining Room," "Guest Room," "Servants linen," etc., your name can be interwoven on a fine cambric tape for \$2.00 for 12 doz., \$1.25 for 6 doz., 85c for 3 doz. Samples sent on request.

A. Cashwoven

J. & J. CASH, Limited, 613 Chestnut Street,
SOUTH NORWALK, CONN.
Orders can be placed through your dealer

AGENTS WANTED
for the
Canadian Pictorial
in
YOUR DISTRICT



PICTORIAL PUBLISHING CO.
142 ST. PETER ST., MONTREAL

WINDSOR TABLE SALT



"Is this the kind, Grandma?"
"Yes, this is Windsor Salt"
"Well, I forgot the name so I asked the grocer for the best table salt he had, and he said Windsor Salt was what everybody used, so I took it".
"Well, he is right about everybody using it, and it certainly is the best".