

SOME men ask for so many bags of "cement"—

Others, more careful, say they want "Portland Cement"—

But the man who does the best work insists upon getting "Canada" Portland

Cement—

And he looks to see that every bag bears this label



TO specify Canada Portland Cement, is to introduce an additional safety factor into your calculations. Architects, contractors and engineers know the value of "making assurance doubly sure."

## Canada Cement Company Limited

Head Office - MONTREAL

Sales Offices at

Montreal - Toronto - Calgary - Winnipeg