HAVE YOU SEEN THE LATEST POLICY?

PLAN Tontine Annual Dividend

Renewable Term

Incorporated 1848

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Insurance Co., Portland. Maine.

Subject to the Invaluable Maine Non-Porfelture Law and contains Up-te-Date

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ESTABLISHED 1824

Assets over . . .

\$12,000,000

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The DOMINION Life

ASSURANCE COMPANY

HEAD OFFICE, WATERLOO, ONT

Authorised Capital..... Govit Deposit at Ottawa \$1.000.800 Subscribed Capital 50,000 Paid-up Capital 257,600

The Dominion Life has made handsome gains in the sessential feature during 1897.

The seasontial feature during 1897.

Cont.; in Cash premiums, 8.5 per cent.; in number of lives assured, 8.2 per cont.; in assured, 10.5 per cont.; in ansured, 10.5 per cent.; in interest receipts, 16.5 per cent.; in assets, 19.0

No. Company company is safer, sounder, more

No Company anywhere is safer, sounder, more training to more favorable to the assured in all its armen than the Dominion Life. Call on its agent that the Linking of putting on more life assurance.

LINES, M.P., Pres. CHR. KUMPF, Esq., Vice-Pres TROS. HILLIARD, Managing Director

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Read Office,

Queen City Chambers, Church Street, Toronto.

DIRECTORS:

AS. GOLDIE, Pres. ROS. WALMSLEY, Treas. HUGH SCOTT, Mgr. and Sec. Adam Austin, Inspector.

Adam Austin, Inspector.

the Purpose of insuring manufacturing industries, wareloss by firmary object being to give protection against
because at a minimum cost consistent with absolute

system adopted has been to inspect all risk accordance and fix the rate to be exacted equiting accordance with the hazard assumed.

y in accordance with the hazard assumed.

Assumers with this company have made string, upwards of \$108,000.00 on the curtates charged, in addition to which, on the state charged in a state charged in a state charged in the state can be stated in the state charged in the

the advantages thus offered will please address

Hillers, and Manufacturers, Insurance Co., 32 Church Street, Toronto, Ont.



CAPITAL, \$25,000,000.

CANADIAN HEAD OFFICE, - - MONTREAL

P. M. WICKHAM, Manager. GEO. McMURRICH, Act., Toronto.

FREDERICK T. BRYERS, Inspector.

Extended Insurance

S granted by the Unconditional Accumulative Policy of the Confederation Life Ass'n. Under this provision the full amount of the policy is, in the event of the non-payment of the third or any subsequent premium, extended as a term insurance, and the policy-holder is held fully covered for the full face value of the policy for a term of years definitely stated therein.

Paid-up and Cash Values are also guar-

Rates and full information sent on application to the Head Office, Toronto, or to any of the Association's Agents.

onfederation **Association**

HEAD OFFICE, TORONTO

J. K. MACDONALD, Man. Director.

The Mercantile

FIRE INSURANCE CO.

INCORPORATED 1878

Head Office, - WATERLOO, Ontario

Subscribed Capital, \$250,000 00 Deposit with Dominion Governm't, \$50,079 76

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INSURANCE COMPANY with Assets of \$15,000,000. JAMES LOCKIE,
President.

JOHN SHUH, Vice-Pre ALFRED WRIGHT, Secretary. T. A. GALE, Inspector.

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352 925 819,980

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ames Fair.

GEO. WEGENAST, Manager

W. H. RIDDELL,

Assurance MUTGAL LIFE INSURANCE GO.

RICHARD A. McCURDY, President. Statement for the Year ending December 31st, 1897

Assets \$253,786,437 66 Liabilities... ... 218,278,243 07 ... Surplus ... \$ 35,508,194 59

Income for 1897 ... \$54,162,60823

Insurance and Annuities

in force ... \$936,634,496 63

TWENTY-YEAR DISTRIBUTION POLICY

on continuous life and limited payment plans affords the maximum of security at the minimum of cost.

ENDOWMENT LIFE OPTION POLICY

provides a guaranteed income, secure investment and absolute protection.

FIVE PER CENT. DEBENTURE

furnishes the best and most effective forms of indemnity and fixed annual income to survivors.

CONTINUOUS INSTALMENT POLICY

so adjusts the payment of the amount insured as to create a fixed income during the life of the beneficiary.

For detailed information concerning these exclusive rms of insurance contracts and agencies, apply to

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WATERLOO MUTUAL FIRE INS. CO.

ESTABLISHED IN 1863.

HEAD OFFICE, . . WATERLOO, ONT.

Total Assets 31st Dec., 1893\$349,784 71 Policies in Force in Western Ontario over 18 000 00

GEORGE RANDALL,
President.

JOHN SHUH, Vice-President.

FRANK HAIGHT, Manager.

JOHN KILLER Inspector.

The "GORE" fire insur

58th Year

INSURANCE COMPANY

Head Office, GALT, ONT.

Total Losses Paid...... \$ 1,717,550 64 Total Assets 389.109 42 Cash and Cash Assets ... 186.813 52

Both Cash and Mutual Plans

PRESIDENT, - HON. JAMES YOUNG VICE-PRESIDENT, - A. WARNOCK, Esq.

Manager, R. S. STRONG, Galt.

Mutual Life THE GREAT-WEST

LIFE ASSURANCE CO.

THE COMBINED

TERM AND

LIFE POLICY

Guaranteed Cash Value.

PROVIDES

Guaranteed Paid-up Value.

Guaranteed Extended Insurance.

at a lower GUARANTEED PREMIUM than any other plan.

THE GREAT-WEST LIFE ASSURANCE CO.