

# THE MAGAZINE COUNTER

## FEATURES FOR AUGUST.

**S**UMMER days are prosperous days for the magazine counter. The demand for light fiction is at its height, and tourists and Summer visitors are good customers. Magazine publishers have realized this, and August numbers will in nearly all cases be special midsummer fiction numbers. It will pay the dealer to have his magazine counter as attractive as possible, stocking it with a good variety of publications, since all sorts of tastes have to be entered to. By means of a sign-board at the door or a showcard in the window, the public can be notified of the arrival of the special numbers. The following are the leading features of some new and promised publications:

**Booklovers.** (July). Special articles include: "The March of Civilization Into Tibet," "The Philippines at St. Louis," "Mountain and Shore, Typical Playgrounds of America," "The Corean Collection in Washington."

**Bookman.** (English, June). Three nature writers Isaac Walton, Gilbert White and Richard Jefferies, are discussed, and there is a presentation plate of Walton. The illustrations are invaluable to students of these writers.

**Book Monthly.** (June). An artistic and well-printed literary publication, containing an interview with Sir M. E. Grant Duff, an account of a trip to Shakespeare's birthplace, and much valuable book news.

**Burr McIntosh Monthly.** (July). Is filled, as usual, with a profusion of choice illustrations, including stage beauties, portraits and sporting scenes.

**The Bystander.** (June 29). A weekly publication, combining the magazine and the illustrated weekly. It is handsomely printed and illustrated, comments on all passing events of interest in every department of life, and sells at only 6d.

**Canadian.** (August). This will be the midsummer number, and will contain: "Japan in War Time," by Edward A. Wicher; "Conan Doyle," a sketch by Haldane McFall; "Alderman Ames of Montreal," a sketch by A. R. Carman, and short stories by W. A. Fraser and others.

**Cassell's.** (July). Contains articles on the Czar, on "The Railway of Tomorrow," and "The Royal Opera House," with several short stories, and an installment of H. Rider Haggard's serial, "The Brethren."

**Century.** (August). The artist Castaigne will illustrate the St. Louis Exposition. "Russia in War Time" will be a descriptive article by Andrew D. White. Outdoor features will be prominent, and the fiction department will be well stocked. Miriam Michelson, authoress of "In the Bishop's Carriage," will contribute a story.

**Cosmopolitan.** (July). Five complete short stories of merit are contributed, as well as interesting articles

on ocean travel, the creation of new fruits, and the cotton industry in the United States.

**Critic.** (July). This number commemorates the centenary of Nathaniel Hawthorne, and is filled with articles and illustrations dealing with the life of the famous American author.

**Everybody's.** (July). Hall Caine's striking serial, "The Prodigal Son," begins, as well as the story of "Amalgamated Copper," by Thomas W. Lawson, of Boston. "Judge Parker" is sketched by E. M. Kingsbury. In addition, there is the usual supply of fiction.

**Forum.** (July). This number deals largely with colonial problems, including the Congo, the Philippines and Panama. There are also reviews of American Politics, Foreign Affairs, Science, Education and Literature.

**Gunton's.** (July). Contains "Principle of the Open Shop," "Is There a Limit to Rising Wages?" "Should Wives be Wage Earners?" "The Northern Securities Case," "American Steel Roads," "Paris of To-Day and Yesterday."

**Lippincott's.** (August). The August novelette is "Social Logic," by Maude Roosevelt, cousin of the President. In addition, there will be a plentiful supply of excellent short stories for Summer reading.

**McClure's.** (August). Midsummer Fiction Number, devoted to short stories, contributed by Frances Hodgson Burnett, Henry Wallace Phillips, Alice Brown, George Madden Martin, and others.

**Macmillan's.** (July). P. T. McGrath contributes a valuable article on "The Future of St. Pierre." There are articles on "Nathaniel Hawthorne" and on "Tobacco," and an instalment of a capital serial, "The Queen's Man."

**Metropolitan.** In the July Metropolitan begins the sequel to the "Lightning Conductor," by C. N. and A. M. Williamson, entitled, "The Princess Passes." There is a wild-animal story by W. A. Fraser, and numerous short stories. The illustrations are good, several being in color.

**Munsey.** (July). Fiction is the predominant feature, with Anthony Hope and Stanley J. Weyman as chief contributors. There is also an article on "The Rising Men of Britain."

**Outlook.** (July). Special articles include an account of the Republican convention, a sketch of Ua Hawthorne, "Village Improvement in Amherst," and there is an installment of "The Mountains," by Stewart Edward White.

**Pall Mall.** (August). This number, due on July 18, will have several distinguished contributors, among them being Eden Phillpotts, Katherine Cecil Thurston, W. W. Astor, Maurice Hewlitt, George Moore, and Sir F. C. Burnand. The contents will be mainly fiction.

**Pearson's.** (August). A five-part serial, "Dr. Nicholas Stone," begins, and there will also be published the