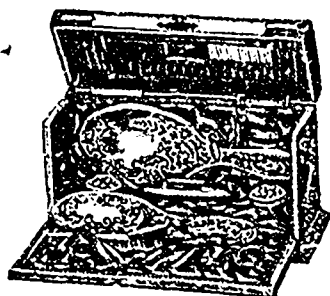


# NERLICH & CO.

**Direct Importers.**



## FANCY GOODS.

Our stock line of Fancy Goods for this season is larger than last year, and a comparison of prices will dispel any anxiety as to "advances." As good, and better values than ever are prominent in all lines, and novelty, as well as variety, prevails.



*all cut on this page returns to Nerlich & Co.*

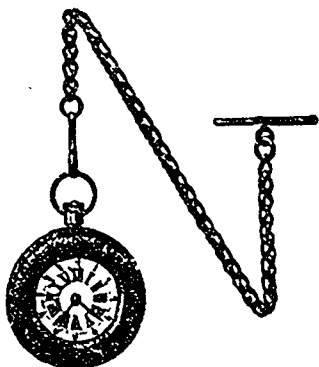
## DOLLS.

An immense range, including every known and popular style. See our Khaki Soldier Dolls—they're big sellers.

We are proud to enjoy a certain distinction for our Doll trade, and spare no effort to merit increased success.

## TOYS

Forty seasons buying direct from the makers, and a resident European buyer in the toy centres give us a special and direct connection that our patrons profit by.



## NOVELTIES.

Under this heading comes a host of articles of varied merit that every year flood both home and foreign markets. We aim to offer to our customers all that is desirable in this line, and feel sure our present showing offers more "business-getters" and profit-winners" than can be found elsewhere.

# NERLICH & CO.

35 Front Street West,

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TORONTO