



WHY SELL
A MASON & RISCH ?

Sound reasoning guides the people who are *buying* Mason & Risch Pianos.

Sound reasoning guides the Dealer who is *selling* them.

For *both*, buyer as well as seller, discriminate between popularity that is meteoric and success that is merited — won through the experience of more than forty years of piano making in a factory where craftsmanship counts *high!*

That's why Dealers sell the Mason and Risch. Have *YOU* ever thought of it in that light before?

Mason & Risch Limited
Toronto