



Warm weather and all its outdoor interests certainly test the sticking qualities of face powder.

FACE POWDER
Jonteel

with the new cold cream base is so soft and clinging that it will adhere perfectly, no matter how warm the day nor how strong the breeze.

Jonteel blends with the complexion so naturally that it does not give the slightest suggestion of a "made-up" look.

Jonteel Talc

is made from the best imported French talc, and is bolted through the web of silk, making the powder exceeding soft in texture.



A wonderfully refined and delicate bouquet odor which never becomes tiresome. One of the most expensive perfumes ever produced to sell at a popular price.

Use JONTEEL TALC for its delightful odor and for the noticeably refreshed feeling it gives to the skin after the bath. Ideal for general toilet use.

Price, 25c



Liggett's Original

A handsome package, original in design, containing one of the most tempting assortments of high-grade chocolates you've ever seen.

Crisp roasted nuts, quickly dipped into rich, brown chocolate; crushed ripe strawberries, stirred into smooth, creamy fondant; orange, pineapple, caramel, fudge, butter-scotch—all the favorite centers that people like best.

"The Chocolates With the Wonderful Centers"

J. W. McLAREN

The Rexall Store

LYCEUM, WATFORD

"ALL THE BIG FEATURES AT LITTLE PRICES."

TONIGHT -- THURSDAY

Screened on the volcanic slopes of Hawaii Islands. Filled with scenes of exotic love and beauty.

Betty Compson

IN

"The White Flower"

---The most delightful picture of her career.

---A Hawaii-American love story of bewitching, romantic Waikiki.

COMMENCES 8.15.

ADMISSION 20c and 30c.

Next Week

Thursday, August 16

A Mirth-Provoking Comedy

Jaqueline Logan, George Fawcett and Walter Heirs in

"Mr. Billings Spends His Dime"

A gay tangle of Women, Wealth, Bull Fights and Bullets. There isn't a sad or slow second in this love farce.

Also Buster Keaton in "The Boat"

COMMENCES 8.15.

ADMISSION 20c and 30c.

Shipments of Early Fall Goods To Hand

and Another Lot at the C.N.R. Freight Sheds.

WHY ?

Why wait another day for what you need for the next three months? Our stock is heavy in summer good. Swift's

WHEN ?

When to buy is now. All goods are down to cost to clear as we carry no goods over that we can possibly sell. Swift's

WHERE ?

Where can you find a more complete stock? Our customers from other town show by their purchases that we have what they need and that our prices are right. Swift's

New Sleeveless Sweater Coats \$1.90, \$2.75, \$3.25, \$3.50

New Silk Sweater Coats, long and short sleeves \$3.50, \$5.00, \$7.50

THE NEW SWEATER COATS IN ALL-WOOL, WHITE, FOR COOL DAYS AND EVENINGS BY THE LAKE. ALL MONARCH KNIT. NONE BETTER. FEW AS GOOD.

20 pieces of Fancy Voiles, Muslins and Dimities. Good new patterns. This is a big snap 39c Swift's

50 pairs of Cotton Blankets for early fall and cool nights. Second largest size. Special price \$2.75 Swift's

PURE WHITE TABLE LINENS All flax, a fine even thread and great value. Made in Guelph. \$1.49, \$1.79 and \$2.00

AUGUST—THE BIG CLEAN UP IN ALL DEPARTMENTS. VISIT THE LONG PLUNDER TABLE YOU WILL FIND WHAT YOU NEED THERE AT HALF REGULAR PRICE. AUGUST BARGAINS

SWIFT, SONS & CO.

WANT COLUMN.

One cent per word each insertion. Minimum 25 cents, Cash with order. Card of Thanks 50c.

I, WM. BOWIE, will be responsible for no debts contracted by my wife from this date. Watford, July 31st, 1923. WM. BOWIE a3-3t

LOST

FORD TIRE ON RIM LOST on Monday between Strathroy and Watford on 4th line. Finder please leave at this office.

WANTED

REPAIR WORK WANTED—I am now prepared to do upholstering and light furniture repairs. Terms: cash. J. Tomlin, Warwick and Simcoe streets. July 27-tf

FOR SALE

MANITOBA FLOUR \$3.75 cwt. —Watford Elevator. j1-tf

LARGE BARN in rear Gospel Hall to rent or sell. Apply to D. Watt. a3-4t

FOR SALE—De Laval Silo 12 x 30 feet. Apply to Geo. A. McDonald, R. 7, Alvinston. j27-3t

SET BISSELL TRACTOR DISCS for sale, slightly used. Apply to E. J. Carroll, phone 48-4 Watford.

A GOOD 50 ACRE PASTURE farm 2 1/2 miles from Arkona with flowing spring thereon to rent for balance of season, also for sale or exchange. Apply to W. E. Fitzgerald, Barrister & Co., Watford.

ALBERTA COAL—Expect a shipment of Alberta coal in September. Parties wanting any of this will please leave their order now.—Wm. Williamson.

FOR SALE

The valuable 100 acre farm of the late James White, the east 1/2 lot 17 concession 4, township of Brooke, Lambton county. This farm has a desirable location being only two miles from Alvinston, and one mile from school. This place is well tiled, 50 acres having been tilled, with about 15 acres of hardwood timber. A good bargain for the right party. a3-3t

Dr. Michael P. C. Potviet, chief chemist of the Dominion Sugar Co., passed away suddenly at his home at Chatham early Friday. Apoplexy is believed to have been the cause of his death. A wife, one son and one daughter survive.

When four normal, healthy children were born to Mrs. Napoleon Fortin, 285 Huron line, Sandwich, early Wednesday morning of last week, the parents found themselves confronted with a problem in a nomenclature upon which they had not counted, also several other problems. All four children give every evidence of sturdy vigor. The girl, smallest of the quartet, tips the scales at better than four pounds, and the largest at more than five pounds.

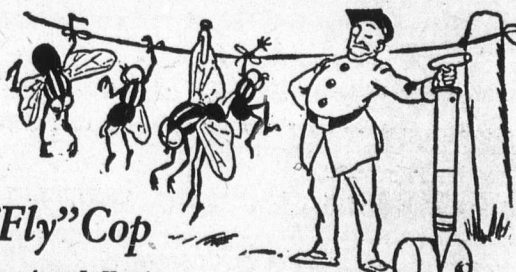
SHOE BARGAINS
in our July Sale

- WOMEN'S PAT. one strap, grey trim \$3.50
- WOMEN'S ONE STRAP Dong. Slipper \$2.75
- WOMEN'S WHITE OXFORDS \$1.00
- WOMEN'S WHITE, one strap, black trimmed \$3.25
- WOMEN'S WHITE, one strap \$2.50
- WOMEN'S Blk Canvas one strap, rubber heel \$1.50
- WOMEN'S 2-Tone brown and Tan Oxford \$4.50
- CHILDREN'S SANDALS AND RUNNING SHOES
- MEN'S BROWN OXFORDS \$5.00
- MEN'S EVERYDAY WORK SHOES \$3.50

"Be Good to Your Feet this Summer"

P. DODDS & SON

"WATFORD'S BUSY STORE"



The "Fly" Cop

HERE we have I. Knockem Dead, the fearless fly hunter, with his famous Flyosan fly gun. Mr. Dead takes considerable credit himself but it is really Flyosan that flies fear. Flies just can't stand Flyosan. A few sprays of this wonderful non-poisonous liquid will clear any room of flies inside of five minutes.

Flyosan's pleasant aromatic odor quickly disappears when a room is aired. It will not stain. It kills practically every kind of insect pest such as mosquitoes, roaches, bedbugs, ants, moths and lice. Get a can today. A complete outfit containing a pint of Flyosan and sprayer costs only \$1.00.

Siddall Drug Co.

WATFORD, ONTARIO

CLERK'S NOTICE OF FIRST POSTING OF VOTERS' LIST

Municipality of the Village of Watford, County of Lambton.

Notice is hereby given that I have transmitted or delivered to the persons mentioned in Section 9 of the Ontario Voters' List Act, the copies required by said Section to be transmitted or delivered of the list, made pursuant to said Act, of all persons appearing by the last Revised Assessment Roll of the said Municipality, to be entitled to vote in the said Municipality at Elections for Members of the Legislative Assembly and at Municipal Elections and that the said list was first posted up in my office at Watford on the 30th day of July, 1923, and remains there for

your inspection.

And I hereby call upon all voters to take immediate proceedings to have any errors or omissions corrected according to law.

Dated this 31st day of July, 1923.
W. S. FULLER,
Clerk of the Village of Watford.

Asthma Victims—The man or woman subject to asthma is indeed a victim. What can be more terrifying than to suddenly be seized with paroxysms of choking which seem to fairly threaten the existence of life itself. From such a condition Dr. J. D. Kellogg's Asthma Remedy has brought many to completely restored health and happiness. It is known and prized in every section of this broad land.

PLYMPTON

Misses Ella Grieve and MacDougall spent last week London.

Mrs. Margaret E. MacDougall, Toronto, and Miss Gladys MacLondon, are spending their at their home, London road.

Miss Lila Wakefield, Port is visiting her cousin, Mi Wakefield, London road.

Mrs. J. McCormick and s can are visiting her mother Carter, Bridgen.

Mr. Frank Wheeler, Pontia Sunday with friends on the road.

Mr. and Mrs. J. A. Clemenia, spent the weekend at t of Jno. McDougall.

Miss Mabel Laffitt has ret her home in Pontiac after a few days with her gran Mrs. Jas. Kerion.

Miss Margaret Minnelly turned home after spendin days with Rev. and Mrs. J. Leod, Brussels.

Ralph McKay, London, is his holidays with his cousin, McCormick.

Miss Agnes Muray, The visiting her cousins, Mis and Agnes Cochrane.

Mr. and Mrs. Les Harkin nia, spent Sunday at the Mr. and Mrs. Alex. McAlpi

The girls baseball team lachie played an interesting ball with the Kerch girls day evening at Kerch. crowd witnessed the game sulted in a score of 17-11 of Kerch.

A large crowd from Sou ton spent a very enjoyable Bright's Grove on Tuesda week. Many enjoyed the ba old and young took part i games. The picnic came sudden end in the evening na MacDougall was stru head by a flying baseball brow was cut and she was Dr. Brown who found it ne

VOLUNT

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SURROUNDING

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