

FARMERS

Farmers' wives who have a share in the finances of the farm will find a Savings account in the Sterling Bank both convenient and profitable.

They will be saved the worry of keeping large amounts of money about the house. They can pay their bills by simply mailing a cheque—and in addition have an accurate account of all bills paid. And they will obtain a feeling of happy independence in having a Bank account of their own.

THE STERLING BANK OF CANADA

War Bond Interest Coupons and Cheques Cashed Free.



The Merchants Bank will cash all War Loan coupons or interest cheques when due, on presentation, without making any charge whatever for the service.

If you have not a Savings Account, why not use your interest money to open one with This Bank?

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1864.
WATFORD BRANCH, F. A. MacLEAN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

Many farmers use The Guide-Advocate "Want Column" regularly—for selling any stock or machinery or for securing anything they wish to purchase. The cheapest service anywhere—5 lines and under, 25c per week.

ARKONA

Miss Elva Fuller spent Tuesday in London.

Specials in teas—Black 55c a lb., Green 50c a lb. Try them.—Brown Bros.

Mrs. Alexander Smith of Embro is the guest of her brother, Mr. F. Lamb.

Special in Men's Wearing Shoes, made from Army Leather.—Fuller Bros.

Mr. Roy Miller of Aylmer spent a few days with his parents here last week.

Miss Margaret Fuller, of St. Thomas, spent Thanksgiving Day at her home here.

New arrivals of Floor Oil Cloths, Linoleum and Linoleum Rugs.—Brown Bros.

Rev. A. A. Barnes, of McMaster University spent last week at his home here.

Mrs. Harold Johnson of Glenora spent last week with her parents, Mr. and Mrs. H. Rook.

Mrs. M. McLean, who has been visiting in Embro, returned home on Saturday evening.

Mr. and Mrs. D. A. Sutherland of Lucan spent Thanksgiving Day with Mr. and Mrs. J. L. Fuller.

Mr. and Mrs. Edgcomb, London, were guests at the home of Mr. and Mrs. Syerson, Sunday.

Turnbull's Underwear for Ladies and Children—the best make—for sale by Brown Bros.

Mrs. McPherson, London, is the guest of her cousins, Mrs. Fred Jackson and Mrs. Robt. Crawford.

A number of ladies from here attended the Women's Institute Convention held in London this week.

Rev. Ratcliffe spent Sunday in Wyoming, occupying the pulpit of the Presbyterian church there.

The Masonic Lodge enjoyed the visit of D. D. G. M. Hunt of St. Clair district, Sarnia, last Thursday evening.

A large stock of Butterick Patterns on hand. These patterns are advance styles and true to size.—Fuller Bros.

Mrs. A. A. Barnes and Mr. Earl Stoner attended the anniversary services held in Calvary Baptist church on Sunday, Oct. 17.

The town council appointed the following as the public library board: Revs. C. L. Couzens, F. Ratcliffe, and F. Eastman.

Mr. and Mrs. Rae Eastman and two children of Innerkip are spending a couple of weeks visiting relatives in and around the Ark.

Mr. and Mrs. Garnet George and two daughters, and Mr. and Mrs. Broughton, London, visited relatives in town over Sunday.

Mrs. A. Smith and daughter Barbara, Mrs. R. Smith and Mr. A. Dawson, of Wyoming called on Arkona friends on Friday.



Always the same rich, full-flavored tea.
Sold only in the sealed air-tight Red Rose Carton.

ANNOUNCEMENT

The 2nd Fall Term at the Sarnia
Business College begins
MONDAY, NOVEMBER 1st
and following days of the same week

There are ten reasons why young people receive a superior training at this school. Write for them.
We excel in placing graduates in lucrative positions.
Young man or young woman. You need a business training. Commence next week at the

Sarnia Business College

A special club rate on the Delineator Magazine is being given for a short time. This is one of the best magazines on the market. Illustrating Butterick Fashions.—Fuller Bros.

Mr. Will George was in London over Sunday and was met there by Mrs. George's son, Harold, who has been away on a two week's visit with friends in Thorndale, London and Delaware.

Mrs. Griffin, Mrs. Gage and Mr. Fred Donaldson, of Crosswell, Mich., were the guests of Mr. and Mrs. Geo. Donaldson on Saturday. On their return home they were accompanied by Miss Margaret Donaldson.

The Rev. Hilyard Jones, of Wheatley, has received a call to the Arkona Baptist church at a salary of \$1500 a year and parsonage, which he has accepted. He will commence his ministrations on Sunday, Nov. 7th.

Mr. and Mrs. T. Pressy, Miss Shirley Pressy and Miss Joyce Fuller attended the Nurses' Graduation Exercises in Sarnia on Tuesday, October 19th, the guests of Miss Lydia Pressy, who graduated that day as trained nurse.

A large number of young people from the Baptist Church attended the B. Y. P. U. Rally which was held at Strathroy on Thanksgiving Day. Three of the members of the Arkona society, Mrs. Ed. Dickson, Miss Grace McLeish and Mr. Basil Hobbs took part in a debate against representatives from the Worley Road Church, London, the Arkona B.Y.P.U., won in the debate.

BROOKE FARMER MISSING

Alvinston, Oct. 25.—Anxiety continues to grow in the minds of the friends of A. Shortt, farmer of Brooke Township, who has been missing from his home since Friday morning, as another day wanes without news of his whereabouts being secured.

During the pay a rumor was current here that Shortt had been seen working on a farm at Sarnia, but this report was later contradicted, and fears that he has committed suicide continue to grow. Mr. Shortt has been in poor health lately never having properly recovered from an attack of influenza which he suffered from last year, and his friends fear that in a temporary fit of depression he has done away with himself.

The investigation of a story told by a small boy that he had seen Mr. Shortt going towards the river, led to the river being dragged, but without results.

It is known that the missing man had for some time thought of going to Texas for the winter, and in the minds of his friends there is still the hope that news may yet reach them that he has gone south.

Later:—Shortt was discovered Monday working for a Euphemia farmer. He was committed to the Hospital for the Insane at London.

KERWOOD

Mrs. (Dr.) Preston is visiting her son George in Detroit.

Mr. Quince Cook is now on the Royal Bank Staff, Strathroy.

Dr. Graham, of Washington, visited his sister, Mrs. Chas. Foster.

Mr. and Mrs. J. J. Earley are visiting their daughter, Mrs. E. Payne of Chicago.

Miss Hattie Rogers and Miss Dobson of Toronto spent a few days here recently.

Several ladies from Kerwood and vicinity are attending the Women's Institute Convention, London.

The Ladies' Aid will hold their next meeting at the home of Mrs. Monicom on

Wednesday, Nov. 3rd. A good attendance is requested as there is much sewing to be done.

The Women's Institute held a very successful meeting at the home of Mrs. Frank Hull. The spacious rooms being well filled with members and guests. D. C. Ross, M. P., gave a very instructive and pleasing address on the laws concerning women and children, the ladies are very grateful to him for his valuable information. Miss Morton, superintendent of the Strathroy hospital, gave an address on hospital work and its many needs. Miss Currie, teacher of the Kerwood school, gave an excellent paper on "The Little Things of Life". Several fine selections were given on the victrola, afterwards a dainty lunch was served. The next meeting will be held at the home of Mrs. E. Callaghan.

Just push back the rugs and start the Victrola

Then—"On with the dance!" That's how easy it is to "put life into the evening" when you have a Victrola. And good dance music is only one of the endless joys it brings.

Have you a Victrola? You can have—on the easiest of terms.

Harper Bros.
Watford



BIG CUT IN PRICES

MODEL FOUR, TOURING.....	\$ 1315
MODEL FOUR, ROADSTER.....	\$ 1315
MODEL FOUR, COUPE, wood wheels.....	\$ 2040
MODEL FOUR, SEDAN, wood wheels.....	\$ 2200
MODEL FOUR, SPECIAL TOURING.....	\$ 1535
MODEL FOUR, COUPE.....	\$ 2290
standard paint, special equipment	
MODEL FOUR, COUPE.....	\$ 2340
special paint, special equipment	
MODEL FOUR, SEDAN.....	\$ 2450
standard paint, special equipment	
MODEL FOUR, SEDAN.....	\$ 2500
special paint, special equipment	

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AND INCLUDE EXCISE AND SALES TAX

Williams Bros. Garage