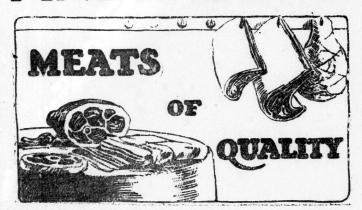
# HOCKEY-A GREAT GAME-SUPPORT OUR HOME TEAM

Boosting Hockey In London

Sport Means Better Health Quality Meat Means Better Health



Fresh, wholesome, pure, untainted-that's the kind of meat you want and that's the only kind we sell.

Fresh arrivals from our own slaughter-house daily. We want your trade and will try to deserve it by the right kind of service.

SPECIAL WITH YOUR ORDER.

Saturday we will sell 10 lbs. of GRANULATED SUGAR and 3 lbs. of COFFEE SUGAR for.....

SEE LIST IN FRIDAY'S PAPER.

THE BIG STORE, LIMITED.

Market House. Phones 1643 and 1644. Deliveries Saturday, 8, 9 and 11 a.m., 2, 4 and 8 p.m.

## Hockey Has Made Big Stride Since 1887, When First Game In Canada Was Played

White Duck Trousers and Cubical Puck No Longer Seen, But Game Seems Improved.

ADVANCE IN LONDON

By JIM BURNS. The drop of the puck, the scramble for possession, the lithe bodies as they whirl up the ice, dodging, passing and repassing; the twang of the net as the disc is cannon-balled past the discomfited, sprawling goalie;

That's hockey, Canada's national Historians are said to differ con-

siderably over the place in which the great Caesar first saw the light of day, and similarly in respect to the birthplace of the dominion's sport,

hockey.

There may be some who claim sundry and divers places as being the authentic spot or locality. Whatever measure of merit the claims of other places may have, it is generally admitted and has been substantially proven that the actual birthplace of proven that the actual birthplace of ice artistry was in the city of Kingston in the year 1888.

#### WATCH AND **JEWELRY** REPAIRING

Reliable Work that is Guaranteed Satisfactory Prompt Attention. We feature an Alarm Clock

Roy S. Burridge

Formerly with C. R. Sumner & Sons. 407 RICHMOND ST. 1 South of Dundas



WILLIAM MARSDEN.

the pied piper of hockey, and former Toronto Aura Lee coach, who is putting the local seniors through their paces, and who is responsible for the formation of the London junior ockey association.

The first actual game that there is any record of took place in Captain Dix's rink, located on the harbor mouth in front of the city buildings, Kingston. The game was played be-tween teams representing Queen's university and the Royal military col-

trousers and used a set of sticks which had been borrowed from an eastern firm, said sticks being ex-pressed back to the company after the game. The rink, which was in-tended for skating purposes only, had a bandstand erected in the center, and when a player dashed up the ice he was greatly assisted in his attack by his ability to dodge around the stand while en route. A solid rubber ball, which had been cut into



JOHN ANDERSON

has shown his interest in the velopment of hockey players velopment of hockey players by donating a trophy to the junior hockey association. It is a challenge cup and will be competed for an-

square, was utilized as a puck.

Rinks Too Few Now. In the last few years, hockey has received a tremendous impetus. So great is the interest shown that there is not a sufficient number of rinks to accommodate the many teams engag-ing in this sport and present-day facilities are inadequate to cope with the ever-increasing crowds. Within a few years, hockey will be to Canada what association football is to Great. Britain and what baseball is to United States. In fact, the time is not far off when a much larger num-ber of teams, both amateur and pro-fessional, will be seen playing on artjficial ice.

Even in the district surrounding London, the growth can be seen. Lon-don has an arena, so has Stratford, and both cities are able to boas strong senior O. H. A. teams as well as a great number of hockey players that are in the making. Development of the game stands out like a wart on a flapper's nose, and the above prediction that comes from Captain Jimmy Sutherland, past president of the Canadian amateur hockey association appears to be well

Hockey is popular for many reasons, but the main one is that it is the game for the healthy man. In addition to physical skill required in skating and stick-handling, speed, accuracy, endurance, strength and hardiness or ability to take bumps and bad falls without a whimper are of great value.

The finished player keeps his tem-The youngster, early is experience as a team membe learns the value of co-operation with others in developing team play, bedience to the team captain and to officials in charge of the game.

How Battles Are Won.
Down through the ages, sport has Down through the ages, sport has success of nations. It is because of this that the Duke of Wellington once said: "The battle of Waterloo was won on the playing fields of Eton." Sport brings out all that is good in the parameter of the fire clean and makes for fair, clean and Sport brings out all that is good in a man and makes for fair, clean and gentlemanly competition in real life as well as in the athletic arena.

And so it is not extraordinary that Canadians, who love the thrill of physical contact and the joys of fair battle, should lead all others in introducing, even as late as the nineteenth century, the greatest of all spectacular games. For Canada claims the fascinating winter sport as its own invention. It was in this country that the sport was born and it is here that the leading players have been, and will continue to be developed.

have been, and will continue to be developed.

So well has hockey been introduced in foreign lands that it has now become a world-wide competition, not a fly-by-night affair, but a sport that promises to hold its place in the centuries to come. Twice the world's championship has been competed for at the Olympic games, and just as many times have Canada's representatives triumphed.

many times have Canada's representatives triumphed.

In 1920, the Winnipeg Falcons swept aside all opposition at the historic city of Antwerp, defeating the United States team in the final 2 to 9. In 1924, the Canadians, made up for the most part by Toronto Granites, made even a better impression and whipped the United States sextet in the final with a 6 to 1 score at Chamonix in the French Alps.

U. S. Attracts Many.

Interesting and all as these world champion games were, they were not

BRISCO'S Supplied the London Hockey **Team With** 

Uniforms We can supply Uniforms in any combination of colors for Hockey and Basketball. Skates and Skating Shoes.

Full range of Hockey Supplies.

**BRISCO'S** 

regarded as any out-of-the-ordinary events by Canadian fans, who know that rival countries have not perfect-ed the sport to such an extent that they can successfully compete against the home of hockey. It is true that the game had made wonderful strides in the United States, but it is also true that the vast majority of the players in the progressive land to the south of us are Canadians. In time the United States will rise up as a whole to challenge the supremacy of Canadian teams. They have partially started by entering three teams in the National hockey league, and the time when wholesale competition will be a reality is eagerly looked for-ward to by Canadians, who welcome

international tests of strength.
For success in hockey, the development of younger players is essential, and London has finally started off on the right foot. Bill Marsden, known as the maker of hockey champions and the pied piper of the game, is now the leading light in London sport

The former Aura Lee coach, as well as giving the city one of the strong-est prospects in the senier field, is responsible for the junior bockey as-sociation, a league especially organ-ized to develop school boys, which sprung into being this season. Last year there was a junior league,

but it was run by the players and was anything but satisfactory. They just played the game as they knew how and had no one to point out their ittle mistakes. This year it is dif

Every night the junior teams are on the ice Marsden is there picking out material for a junior O. H. A team. He already has a squad of ourteen working out under his super-vision, and London's hockey future is bright one.

FIND LIQUOR, POWDER. Associated Press Despatch. New York.—Police raids on the SS. St. Mary and the SS. President Wilson in New York harbor, according to the raiders, disclosed several usand dollars' worth of champagne and liquors, and a quantity of contraband cartridges and powder.

Boys and girls growing up require health-building food-\* they'll be better if they use

# —Parnell's— Butter-Nut Bread

RICH AS BUTTER!

The best-liked bread in London because it appeals to all appetites.

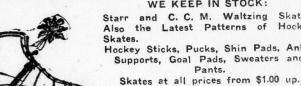
"Hot Doggies."

PARNELL'S ROLLS are sold in the Arena with the

Parnell-Dean Baking Company

PHONE 929.

#### SKATES AND ACCESSORIES



and C. C. M. Waltzing Skates, Also the Latest Patterns of Hockey Hockey Sticks, Pucks, Shin Pads, Ankle Supports, Goal Pads, Sweaters and

#### **BROCK'S**

Pants.

# **FASHION-CRAFT**

Beat All Competition in Price, Value, and Make

SOME CHOICE

Made for This Season's wear from Imported Scotch and English Cloth, silk and satin yokes and sleeves

Prices For Saturday and Monday

Now Being Sold At Maker's Cost, and Less

REMEMBER, when buying an overcoat it's not the price, but what you get for the price that really counts. That's where Fashion = Craft Coats meet with their true appreciation.

Open Saturday Night Till 10 o'clock

150 DUNDAS ST.





to the

ARENA

# Skating Is Healthful Recreation

#### **SKATING**

Book of 20 Tickets for Adult \$5.00

Book of 20 Tickets for Children \$2.00

SINGLE ADMISSION Night-Adults ..... 35c Children ..... 25c Afternoon-Adults ..... 25c .... Children ...... 15c Except Holidays, when Night

Charges Will Prevail.

### CITY BOYS' **HOCKEY LEAGUE**

The Greatest Educational Sport Feature in London.

Encourage it by your patronage.

ADULTS' ADMISSION ..... CHILDREN'S ..... 10c

#### HOCKEY SENIOR GAMES

Exhibition Admission 50c, \$1.00

League Admission 75c, \$1.25

JUNIOR GAMES

League Admission 50c, \$1.00

The Fastest Amateur Hockey in the World will

be seen at The Arena during the Coming Winter

Boost Hockey In London