Scrims, Madras Muslins, etc.

White Scrim, Net Edge, 35 inch	27c., 32c.
White Scrim, Net Edge, 31 inch	13c., 17c.
White Marquisette, 38 inch	80c.
White Lace Nets, 36 inch	26c. yd.
White Lace Nets, 38 inch	30c. yd.
White Lace Nets, 40 inch	35c., 37c., 40c. yd.
White Lace Nets, 42 inch	55c. yd.
White Lace Lace Nets, 52 inch	72c. yd.
Madras Muslin (Tasselled), 36 inch	68c. yd.
Madras Muslin (Tasselled), 45 inch	95c. yd.
Madras Muslin (Scalloped), 36 inch	53c. yd.
Madras Muslin (Scalloped), 45 inch	67c., 82c., 97c. yd.
Coin Spot Muslin, 36 inch	53c., 57c. yd.
Half Blind Nets, 24 inch	25c., 28c. yd.

Ayre & Sons LIMITED.

'Phone 1410

The Best Price-Reductions We Have Ever Offered at Our

Curtains

White Lace Net, 2½ yards. Regular 1.70. Now	1.39 pr.
White Lace Net, 2½ yards. Regular 1.80. Now	1.49 pr.
White Lace Net, 2½ yards. Regular 1.90. Now	1.59 pr.
White Lace Net, 2½ yards. Regular 2.70. Now	2.29 pr.
White Lace Net, 2½ yards. Regular 3.50. Now	2.98 pr.
White Lace Net, 2½ yards. Regular 4.30. Now	3.68 pr.
White Lace Net, 2½ yards. Regular 5.00. Now	4.19 pr.
Madras Muslin, 2½ yards. Regular 2.75. Now	2.45 pr.
Madras Muslin, 2½ yards. Regular 3.20. Now	2.79 pr.
Odd Curtain Lengths, Samples	59c. each

LINGETTE SPECIAL!

40 inch.

Two to fifteen yard lengths.

Regular 60c. value.

39c. yard.

SHIRTING SPECIAL!

34 inch. Assorted lengths.

19c.

SATIN JEAN SPECIAL!

28 inch.

One to four yard lengths.

Good value for 60c.

34c. yard.

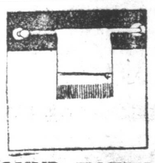
CAMBRIC SPECIAL!

38 inch.

Good value at 45c.

Two to twelve yard lengths.

29c. yard.



POUND TOWELS SPECIAL!

White Turkish and Coloured Huckaback.

CREPE SPECIAL!

32 inch. Assorted lengths.

21c. yard.

CAMBRIC EMBROIDERY SPECIAL!

1 inch and 1½ inch;

10 YARDS FOR **49c.**

DAISY FLANNELETTE SPECIAL!

With Novelty Stripe; 28 inch.

Two to twelve yard lengths.

19c. yard.

Sheets

Plain, Hemmed Sheets, 72 x 90	1.85, 2.39 pr.
Plain, H. S. Sheets, 72 x 90	2.54 3.95 pr.
Twilled Hemmed Sheets, 70 x 90	4.10 pr.
Real Linen, Plain H. S. Reg. 39.00. Now	38.75 pr.

Bed Spreads

Honeycomb, Hemmed, 60 x 80	2.69 ea.
Honeycomb, Fringed, 60 x 80	2.69 ea.
Honeycomb, Fringed, 76 x 77	3.79 ea.
Marcella, 61 x 84	5.10, 5.59, 6.49 ea.
Crochet, 72 x 78	1.99, 2.34 ea.

Blouses

SPECIAL VALUES!

White Voile	59c. 73c. 1.05, 1.58, 1.68, 1.78 ea.

Aprons

Maids' Plain, with Bibs	76c. 86c. 1.29, 1.59
Maids' with Embroidered Bibs	62c. 72c.
Maids' Plain with Strap	1.13
Waitresses' with Embroidered Bibs	76c. 89c. 1.33, 1.69
Tea Aprons, Muslin	25c. 30c. 39c. 59c.
Muslin Cover-all Aprons (Floral)	19c.

VOILE SPECIAL!

39 inch.

Two to six yard lengths.

29c. yard.

LADIES' VESTS SPECIAL!

Jersey Ribbed with Strap.

13c. each.

FINE LAWNS SPECIAL!

Assorted wide widths.

Two to six yard lengths.

19c. yard.

SHEETING SPECIAL!

72 inch.

Serviceable lengths; plain finish.

60c. yard

OIL CLOTH SPECIAL!

Plain White; 45 inch.

38c. yard.

RATINE SPECIAL!

36 inch.

Two to twelve yard lengths.

24c. yard.

CANVAS BOOTS SPECIAL!

All Sizes.

White Canvas, Spool Heels.

59c. pair.

"Growing Girls" Style; low heels.

All Sizes.

89c. pair.

HOT DISH PAD SPECIAL

(Asbestos)

Oval, 6 x 10	29c. each
Oval, 9 x 13	39c. each

This Full Page permits us to Advertise only a Portion of the many Bargain Offerings.

UNQUESTIONED VALUES from every section of our Dry Goods Department--savings so notable that merely to quote the price cannot convey the advantages--for, with every selection is the unmistakable asset of QUALITY, which makes reduction in prices in our store so unfailingly worth while. Careful attention given to all 'PHONE and MAIL ORDERS.

Infants' Underwear.

Robe & Skirt Sets—	1.25
Dress Bodices—	30c. 45c. 90c.
Long Robes—	1.30, 1.80, 3.90, 3.60, 4.30, 6.00.
Long Slips—	1.20, 1.35, 1.45
Short Slips	60c. 80c. 85c. 90c. 1.20
Barras, Flannelette	1.35, 1.50
Barras, Flannel	2.00, 2.40
Flannelette Binders	30c. 55c. 75c.
Flannelette Nightgowns	80c. 1.10, 1.35
Muslin Day Dresses	49c. 69c.
Feeders	5c. 18c. 25c. 32c.
Muslin Bibs	7c. 12c. 15c. 20c. 25c.
Rubber Pants	27c. 32c. 70c. pr.

INFANTS' WOOL WEAR

White Wool Jackets, trimmed with Pale Blue and Pink Wool and Ribbon .. 1.49, 1.80

White Wool Two-Piece Suits, fancy stitch; Jacket prettily trimmed with Pink Ribbon, Pants with feet .. 4.58

White Wool Three-Piece Suits, Jacket, Pants with feet and Cap complete.

Size 3	5.08
Size 4	5.73
White Wool Jackets	1.04, 1.32, 1.48

LADIES' SCARVES

Picture these White Scarves as being the newest and prettiest fashions, then note the low prices.

Artificial Silk, fringed	49c. ea.
Ice Wool, fringed	85c. ea.
Artificial Silk, fringed	90c. ea.
Knitted Silk, fringed	2.25 ea.

Ladies' Underwear

ALL AT EXCEPTIONAL PRICE REDUCTIONS.

Night Dresses, short sleeve, low neck	98c. 1.18, 1.33, 1.58, 1.99 ea.
Night Dresses, long sleeves, collars	2.33, 2.92 ea.
Night Dresses, Pink and White Crepe	1.79, 2.27, 2.75
Step-Ins, Pink and Wihte Crepe	1.10, 1.68
Step-Ins, Pink and White Muslin. Reg. 1.40. Now	90c.
Bloomers, Jersey Knit; sizes 36 to 40 inch	33c. pr.
Bloomers, Jersey Knit; size 50 inch	37c. pr.
Bloomers, White and Coloured Muslin	68c. 87c. 1.68
Bloomers, White and Coloured Lingette	1.55, 1.75
Knickers, White Cotton	65c. 75c. 95c. 1.20 pr.
Envelope Chemises, White and Pink	1.23, 1.49, 1.95, 2.23, 2.95
Camisoles, Embroidered, with Strap	29c. 35c. 49c.
Camisoles, Embroidered	72c. 78c. 98c. 1.18, 1.38, 1.95
Vests, Jersey Ribbed	13c., 22c., 27c., 31c.
Pyjamas, Pink and White Crepe	2.89
Misses' White Cotton Knickers	43c. pr.

LADIES' SWEATERS

OFFERED AT LESS THAN HALF REGULAR VALUE.

Plain White Wool Slip-on Sweaters with girdle and pretty coloured stripes at bottom .. 1.98, 2.18, 2.38, 3.75

Plain White Wool Sleeveless Sweaters with smart coloured piping; three button front .. 1.98, 3.98

Gloves

OFFERED AT LESS THAN HALF REGULAR VALUES.

Ladies' Wht. Fabric,	29c., 39c., 55c. pr.
Ladies' White Fabric Gauntlets,	59c., 79c., 89c., 1.15 pr.
Ladies' White Kid Gauntlets	1.15 pr.
Infants' Wool Mitts (samples)	39c. pr.

HOSIERY—

Ladies' White Cotton Hose	17c., 32c. pr.
Ladies' White Lisle Hose	42c. pr.
Ladies' White Silk Hose	1.37 pr.
Child's White Silk (1 to 14 years. Formerly 60c. Now	29c. pr.

HANDKERCHIEFS

All at Special White Sale Prices.

LADIES'

White H. S. Plain, 3 for	25c., 38c.
White H. S. Plain, 6 for	28c., 38c., 50c.
White H. S. Embrd., 3 for	25c., 28c., 45c., 60c., 75c.
White H. S. Embrd., 6 for	40c., 50c.
White Linen H. S. Embrd., Plain, 6 for	35c.

Special

Great value, coloured bordered, 17 x 17 3 for .. 24c.

MEN'S

White Hemmed, 3 for	35c.
White H. S., 3 for	42c., 55c.

WASH AND DRESS FABRICS.

Brocado, 27 inch	34c., 37c., 46c.
Tambourina Nainsook, 40 inch	63c.
Brilliant, 26 inch. Regular 50c. Now	39c.
Basket Cloth, 30 inch. Regular 59c. Now	49c.
Oxfords, 30 inch. Regular 45c. Now	39c.
Madapolam, 36 inch. Regular 35c. Now	29c.
Crepe Siam, 38 inch. Regular 85c. Now	72c.
Pique, 25 inch. Regular 37c. Now	29c.
Pique, 27 inch. Regular 59c. Now	49c.

Marocains, Lingettes, Ratines, Poplins, Crepes, Serges, Organdies and Voiles all offered at exceptionally low prices.

SHIRTINGS FLANNELETTES, SHEETINGS.

Shirting, 26 inch	22c. yard
Shirting, 36 inch	24c. yard
Longcloth, 32 inch, Horrockses	37c., 46c. yard
Longcloth, 36 inch, Horrockses	42c., 55c., 70c. yard
Cambric, 36 inch	38½c., 52½c., 70c. yard
Night Shirt Cloth, "Double Warp", 36 inch	62c. yard
Fine Twill, 36 inch	57c. yard
Indian Head, 36 inch	44c. yard

FLANNELETTES.

White, 26 inch	20c., 22c. yard
White, 28 inch	27c., 33½c. yard
Cream, 29 inch	32c. yard
White (Daisy) in long lengths, 28 inch	23c. yard

SHEETINGS.

Plain, 54 inch. Regular 75c. Now	64c. yard
Plain, 68 inch. Regular 80c. Now	67c. yard
Plain, 70 inch. Regular 1.10. Now	95c. yard
Twilled, 54 inch. Regular 75c. Now	64c. yard
Twilled, 90 inch. Regular 1.80. Now	1.49 yard

WONDERFUL REDUCTIONS IN

DRAWN THREAD & EMBROIDERED WORK.

IN MANY CASES HALF OF FORMER PRICES.

Doylies, Draw Thread	5c., 22c. each
Tray Cloths, Drawn Thread	43c., 49c. each
Tea Cloths, Drawn Thread	83c., 1.19 each
Sideboard Cloths, Drawn Thread	59c., 89c. each
Pillow Shams, Embroidered	1.69, 1.89 each
Serviettes, Blue Embroidered	33c. each
Tray Cloths, Embroidered	35c., 52c. each
Tea Cosies, Embroidered	43c. each
Damask Table Cloths, 50 x 50	1.59 each

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