



The News that we print to-day promises splendid economies for FRIDAY, SAT. & MONDAY Shoppers.

ALL seasonable lines underpriced just at the time that LOWER PRICES ARE
IMPORTANT, and mean much to the wage-earner.

Here then, is a generous and a comprehensive list of those things needed for immediate wear. Selected items from brand New Spring Stocks bought under the most favourable circumstances and offered to you

Friday, Saturday and Monday,

with a good big bit chipped off their regular selling prices. Just another opportunity to stretch your Dollars to the limit of their purchasing power.

PLEASANTLY - PRICED THINGS IN THE SHOWROOM.



A SAMPLE LOT OF

'Shantung' Blouses

If you would have something distinctive in Blouses view these as soon as possible; the simplicity of style at once attracts you; hemstitched collar and cuffs, low neck and long sleeves; sizes from 36 to 44 inch busts. Regular \$1.70. Friday, Saturday and Monday, Special 98c

NIGHTGOWNS.

Beautifully finished fine White Cambric Nightgowns with Swiss Embroidery, yoke and ribbon beading, square neck with lace edging; 3/4 sleeve; others in flesh shade, assorted sizes. Reg. \$1.40. Friday, Saturday and Monday \$1.29

LADIES' KNICKERS.

Embroidery trimmed, fine White Lawn Knickers for Ladies; shaped band, open or closed; these may be had in full large sizes. Reg. \$1.00. Friday, Saturday and Monday 87c

CORSET COVER EMBROIDERIES.

Piece upon piece of pretty Corset Cover Embroideries, 18 inches wide, with heading at both edges; these are made from fine White Cambric and sell at 35c. per yard. Friday, Saturday and Monday 29c

Children's

"Middy" Dresses

Here you are, mothers! The girls' best wearing Dresses in White "Middy" style, sailor collars trimmed in Navy and White and Rose and White, laced front, pocket, etc.; the smartest and most serviceable Dresses for girls from 4 to 8 years. Reg. 90c. Friday, Sat. & Monday 78c

INFANTS' BONNETS.

50c. is the regular price of these little Bonnets, some in embroidery, others in silk and net, trimmings of pale blue and pink ribbons and small rose buds. Special Friday, Saturday and Monday 42c

CHILDREN'S KNICKERS.

Well made White Lawn Knickers for girls from 8 to 12 years, embroidery trimmed. Reg. 23c. per pair. Friday, Saturday and Monday 27c

LITTLE PRICES ON LITTLE THINGS YOU NEED.

BUSTERS and Polishes in check flannelettes, with a chamomile-like finish; size 19 x 23, hemmed; worth having. Friday, Sat. & Monday 8c

DRESSING COMBS—Extra strong make in Black, White and Tortoise Shell for ladies or gents. Special, Friday, Sat. & Mon. 18c

PAPER NAPKINS—Crepes Paper Table Napkins for wide use, picnics and outings; plain White. Friday, Saturday and Monday 25c

GLASS CLOTHS—For the kitchen, large soft Linen Crash Glass Cloths, with Crimson on band; size 21 x 28. Monday 17c

GLAD RAGS—Try these for anything in metal you find stubborn to polish; they work like magic; equal to a bottle of Polish. Friday, Sat. & Mon. 10c

TOILET LAVOIR—In tube form; cannot be surpassed for skin treatment; a luxury after shaving. Try a tube for sunburn. Friday, Saturday & Monday 15c

SCRUBBING CLOTHS—In heavy coarse Crash, size 19 x 19, hemmed ready for use; great wearers. Special Friday, Saturday & Monday 14c

THE "BOSTON" GARTEL—For men; fits feel; never slips; can be had in all shades of silk elasticity. Friday, Saturday & Monday 32c

Special Prices That Bring Important Savings on Home Requirements.

TOWELS.

Family Towels; all White Turkish quality, really a splendid Towel in every way, extra heavy; size 22 x 43; we have never shown better value. Reg. 30c. Friday, Saturday and Monday, each 26c

WHITE TABLE CLOTHS.

Best quality English Damask Table Cloth; size 66 x 66, pure White; just another instance of our supremacy in value; these are good value at \$1.80. Friday, Saturday and Monday \$1.58

SIDEBOARD RUNNERS.

Beautiful fine White Linen; size 14 x 54, with a wide hemstitched border and very neatly embroidered in White; these are a good length. Reg. 60c. Friday, Saturday and Monday 55c

BUREAU CLOTHS.

A swell line of these in pure White Linen; size 12 x 46; prettily embroidered; an acquisition to any bedroom; these are finished with hemstitched edge; just a dozen to hand. Reg. \$1.00 value. Friday, Saturday and Monday 84c

"BRUSSELOIR"

The New Stair Carpet. Just a few Sample rolls of this price-cutting Stair Carpet, 23 inches wide; this offers you a good looking stair covering at a very moderate price; it comes to us well recommended for its wearing qualities and the patterns are pleasing. Special per yard Friday, Saturday and Monday 67c

PURCHASES in the MEN'S and BOYS' Departments are Ripe with Helpful Savings.

BOYS' TOP SHIRTS.

In good Cream Flannelette with snug-fitting collar and breast pocket for Sports' Day, outings or Sunday wear; sizes from 12 to 13½. Reg. to 30c. Friday, Saturday and Monday 72c

SINGLET.

For Boys' Sailor Suits, good White Jean Fronts with silk embroidered flags of the Allies intertwined; taped edges. Reg. 30c. Friday, Saturday and Monday 27c

BOYS' SHIRT WAISTS.

Shirt Waists in plain White with self stripe; others in plain Blue Linen and others in neat pin stripes, snug fitting collar to fit boys from 6 to 12 years. Reg. 40c. Friday, Saturday and Monday 35c

NEW COLLARS.

Laundried silk striped Madras Collars, a distinctive looking collar in the fashionable shape, like the ordinary white linen collar, but possesses an invisible self stripe, all sizes. Special, each, Friday, Saturday and Monday 19c

BOYS' WASH SUITS.

For this week we offer strong value in the better grade of Boys' Linen Suits, for instance here you have striped blue and white Jean Suits with White Collar, Cuffs and Belt, others in Sailor Style, some with two pairs of pants, other equally popular styles in belted Khaki to fit from 4 to 8 years. Reg. to \$1.80. Friday, Saturday and Monday \$1.58

PORTSMOUTH COLLARS.

Boys' all White Sailor Collars of good White Jean with 2 rows of white braiding. Reg. 30c. Friday, Saturday and Monday 27c

MISCELLANEOUS ITEMS.

Boys' and Girls' Tan Hose.

A case lot we have been waiting for, just to hand; all sizes in that fine ribbed summer weight; to fit from the smallest to the largest boy or girl. Special, Friday, Saturday & Monday, pair 20c

Men's Gray Canvas Boots.

These offer you a boot of exceptional lightness; Blucher shape, Tan trimmings; a most comfortable walking boot, a style that is much favoured up along; sizes 6 to 9. Reg. \$3.20. Friday, Saturday and Monday \$3.00

12 only Boys' Spring Overcoats.

A small lot of coat for street wear; very suitable for the cold evenings; suits present conditions to a nicety; light Mottled Gray Tweed, belted back and Black Velvet Collar; for boys from 4 to 12 years. Special, Friday, Sat. & Monday \$5.35

ROMPERS.

Shapely Rompers in good Wash Ginghams, striped or checked patterns, trimmed with white facings, belted; high or low neck, long or short sleeves; others in Creeper style, made from fine Sieracker; for children from 1 to 6 years. Reg. 40c. Friday, Saturday and Monday 32c

Men's Braces.

4 different makes in Men's high grade Braces; some with white untearable kid fastenings, others solid leather, and the best of elastic webs. Braces that are good value at 40c. Friday, Saturday and Monday 36c

Billy Sunday Scores Dress.

New York, May 31.—The Rev. William A. Sunday closed his sermon in the tabernacle last evening before 22,000 people by making an attack upon the way modern women dress.

"Thank God, we still have a few old fashioned mothers," shouted Mr. Sunday, in the course of a sermon on "Behold He Hath Hid Himself Among the Stuff." But if they were to see the low cut waists, the short skirts and the few if any underclothes hundreds of women wear they would drop dead.

"We want girls who think more of decency than they do of dress, who think more of cradles than they do of cards, who can wash dishes as well as they can shine in society, who can make bread as well as they can fudge. We need girls who prefer a working man with calloused hands for a husband to some good-for-nothing libertine of a so-called 'gentleman'."

"The quiet paths of domestic life or the grasp of a baby's arms have no attractions to thousands of women today."

Terrifying increase in Newspaperer costs.

Baltimore, June 3.—The Baltimore News, one of Baltimore's leading afternoon papers, has passed into the hands of Frank A. Munsey, its former owner. Stuart Olivier, who bought the paper and the sixteen storey building here in 1915 from Mr. Munsey, has the following to say editorially to-day:

"Nothing could have given me greater pleasure than to continue as owner of the News, but the war has created entirely new conditions—terrifying costs of production—and it seemed to me the wiser course to lodge the ownership of a rich and influential property, an institution like the News, in the strongest possible hands."

"No one business has had to bear a heavier increase in cost of production, as the result of the world-wide war, than the daily newspapers. Mr. Munsey's willingness, under the circumstances, to re-purchase the property is in every way characteristic of his generosity and kindness."

"Nothing short of the terrific increases in the cost of all materials entering into newspaper publication would have induced me to part with the property, for the News was never on a firmer basis. War conditions have become such, however, as to make it imperative that newspapers should have the advantage of the strongest possible ownership."

Germans prepare for Blow by Russia;

Expect Combined Attack on All Fronts.

The Hague, May 31.—The Germans undoubtedly expect heavy fighting on the Russian front. The fact that naval guns are being moved eastward with heavy reinforcements of troops appears to indicate a shortage of heavy high-angle field artillery.

The latest German communiques continue to refer to the increasing artillery duel along the whole Eastern front, and the Frankfurter Gazette this morning published a leading article emphatically warning the public that the so-called unofficial truce with Russia is now over, and the Entente apparently has succeeded in arranging for a simultaneous offensive on all fronts. The paper says the Kaiser's warning to the troops on the Western front that a decision is now at hand referred to this coming combined offensive.

It is significant that Theodor Wolff in the Tagblatt again warns the German public to abandon all hope of a separate peace with Russia, while the Dutch pacifist press to-night accuses the German Chancellor of clumsiness in his treatment of the Russian situation. The New York Times correspondent learns from very well-informed sources that the German military party was anxious to deal a smashing blow on the Russian front during the crisis of the revolution, but was prevented owing to the impossibility of withdrawing men and guns from the western front.

Fads and Fashions.

Both coat and dress collars are made of satin and detachable. New frocks lace instead of fastening with either buttons or snaps.

Jet and iridescent beads are still used on dark serge or gabardine. Cherry-red ribbons tie the collars and cuffs of a pretty ecrú dress.

The general tendency continues to be for simple and straight dresses. Foulards with polka dots and small squares are especially in favor.

Sheer black muslin embroidered with red dots makes the most effective hat.

For seashore wear there are pretty beach capes in dainty evening shades. Very wide and softly folded girdles are used on the filmy summer frocks.

James Baird LIMITED



DRESS LINENS.

6 pieces of plain Dress Linens, 29 inches wide, shades of Sky, Blue-Grey, Coral, Pink, and Sage, wash linens that will look well in summer frocks, very serviceable for trimmings and facings. Reg. 24c. yd. Friday, Saturday and Monday 22c

New Things for the BEDROOM, Underpriced. PILLOW CASES.

A sale of pillow cases that should interest you. Made of strong white pillowings, size 21 x 23, broad band of embroidery at open end; these wash and wear well, 5 dozen available for this sale; good value at 40c. Friday, Saturday and Monday 37c

MARCELLA QUILTS.

Just a 2 dozen lot, they are excellent quality and come in large size being 73 x 84 inches, very handsome designs, with neat borders, a pure white quilt fit to grace the boudoir of a Duchess; \$3.50 value. Friday, Saturday and Monday \$3.10

PILLOW COTTONS.

40 inch circular pillow Cottons that you'll like; these have a nice plain soft finish and come underpriced; value for 30 per yard. Friday, Saturday and Monday 25c

CURTAIN NETS.

Pure White Curtain Nets, 48 inches wide; a very nice range of lace patterns, would improve the appearance of any room in the house. Reg. 27c. yd. Friday, Saturday and Monday 24c

3 SPECIAL LINES of Hosiery LADIES' Silk-Leg HOSIERY, Underpriced for FRIDAY, SAT. and MONDAY.

We have just opened a case lot of these, and at their Sale Prices they represent unbeatable values. Fast Black Lisle top and vamp and all silk leg; assorted sizes. Reg. 45c. Friday, Saturday and Monday 39c. Reg. 70c. Friday, Saturday and Monday 64c. Reg. 90c. Friday, Saturday and Monday 79c.

LADIES' CASHMERE HOSIERY.

Your choice of plain and ribbed in Black and Tan Cashmere, with these we have put a line of Lisle Hose in Black, and coloured in silk. Reg. 45c. Friday, Saturday and Monday 39c

CHILDREN'S SUMMER SOCKS.

Pretty little 3/4 Socks in fine White Cotton, plain shades of Sky, Pink, Tan, Black and White, others with fancy coloured tops in stripes and plaids. Special, pair, Friday, Saturday & Monday 15c

LADIES' LISLE HOSE.

Another new line of fast black Cotton Lisle Hose in assorted sizes; these are values for 30c. pair. Friday, Saturday and Monday 24c

MEN'S SILK SOCKS.

35c. Values for 19c. Just a 12 box shipment of these showing Black, Grey, Tan and other leading shades, high-grade silk socks that represent good value at 35c. pair. Friday, Saturday and Monday 19c

Very Special Values in Boots.

Children's Cloth Top Boots.

Lightweight, natty little Boots for Summer wear, sizes 5½ to 8; laced or buttoned style. Your choice of Bronze leather with Brown Cloth Top, Brown leather with White Top, and Grey leather with Grey Top. Regular \$2.10 pair. Friday, Saturday and Monday \$1.95

Ladies' Cloth Top Boots.

The very latest style and finish. Patent leather vamp and Black Cloth Top, French heel; decidedly smart looking. Just the boot you would like for best wear; half sizes. Reg. \$5.25. Friday, Saturday and Monday \$4.95

WEAR

Children's.

Showering.

... \$2.50

... \$2.00

and \$2.50

... \$2.50

OTS.

and \$7.00

Top, \$5.50

... \$2.00

... \$3.00

... \$1.75

... \$1.75

... \$2.25

... \$2.50

BAR.

... \$2.50

... \$2.70

... \$1.50

... \$2.00

DUCK

... \$0 to \$1.70

... \$5 to \$1.95

... \$1.05

... \$1.15

... \$1.25

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