

# BACON!

We are having a very heavy demand at present for our

## "Berkshire" Breakfast Bacon

and our sales keep on increasing at a very satisfactory rate from month to month.

The 1st Nfd. Regiment is being supplied by us. Along the Railway Line all the leading Summer Resorts are using "Berkshire" Bacon.

Nearly all thoughtful Grocers are ordering from us daily and we shall be happy indeed to add your name to our already long list of satisfied customers.

We have a new shipment to hand to-day ex "Florizel", and your order, no matter how large, can be filled and forwarded without delay.

**F. McNAMARA,**  
Queen Street.

### Grow your own Vegetables

Cut down your living expenses. You'll be astonished how easy it is to save time, labor, and money, and get bigger and better crops when you use

**Planet Jr Garden Tools**

This No. 16 Planet Jr. is the highest type of Single Wheel Hoe made. Light, but strong, and can be used by man, woman or boy. Will do all the cultivation in your garden in the easiest, quickest and best way. Indestructible steel frame. Costs little and lasts a lifetime.

New 72-piece Catalog (with illustrations) free describes over 50 different hand- and horse-tools. Write for it to-day.

**BOWRING BROS. LTD.**  
St. John's



BEST CROWN SCYTHES,  
RIVETED BACK SCYTHES,  
B. Y. GRASS HOOKS,  
SCYTHE HANDLES,  
GARDEN RAKES, HOES,  
CULTIVATORS, HAY FORKS,  
MANURE FORKS,  
GARDEN SHOVELS,  
SCYTHE STONES, ETC., ETC.

**BOWRING Brothers,**  
Hardware Dept.

### PERFECTION.



When you buy from us you get **PERFECTION**  
**Fine Gold,  
Good Weight,  
Bright Finish,**  
and every Ring is carefully examined before going out.  
Out of town orders receive ever attention from

**T. J. DULEY & Co.,**  
THE RELIABLE JEWELLERS, ST. JOHN'S.

### Fresh Cream Daily.

**BISHOP, SONS & CO.**  
Limited.  
Grocery Department.

**N. Y. Chicken,  
N. Y. Corned Beef**

Egg Plant.  
White Squash.  
Horseradish.  
Cucumbers.  
Red Cabbage.  
Cauliflower.  
Fresh Corn.  
New Carrots.  
New Turnips.  
Lettuce.  
Radishes.  
Celery.  
Mushrooms.  
Beet.  
White Onions.  
New Potatoes.

Cut Okra.  
Sauerkraut.  
Spaghetti in Tomato.  
Royal Lentils in Tomato.  
Spanish Paprika.  
Dry Shrimp.  
Royal Mint Sauce.

Creamed Chicken a La King.  
Sweetbreads in Tomato Sauce.  
Oxford Sausage in Tomato.  
Wild Boars' Head.  
Indian Curried Rabbit.

Cantrell & Cochrane's Ginger Ale.  
Cantrell & Cochrane's Soda Water.  
Rose's Lime Juice Cordial.  
Rose's Lime Juice.  
Raspberry Vinegar.  
Welch's Grape Juice.  
Am. Beauty Fr. Butter.  
Moir's Slab Cakes.

Bananas.  
Oranges.  
Table Apples.  
Grape Fruit.  
Pineapples.  
Red Plums.  
Blue Plums.  
Lemons.  
Cantaloupes.  
Water Melons.

**Abdulla Cigarettes.  
Abdulla Smoking Mixture**

'Phone 679.

### A New Book by Your Favorite Author.

We have over two thousand New Novels on this steamer: ideal holiday reading.

A New Novel by Vachel, "The Triumph of Tim," 65c. and 90c.  
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Over five hundred new 35c. books just in. All the new Magazines, new Fashion Journals, and hundreds of other new Fiction, from 50c. to 90c.  
The greatest literary feast we have been able to offer this summer. Come and sample it.

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Biggest, Brightest, Bestest and Best Book, Stationery and Fancy Goods Store in Nfd.

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All Quality Products.  
**IVORY SOAP.**  
The original and genuine White Floating Soap.  
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Cuts labor in two.  
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The best value Yellow Laundry Soap on the market.  
All guaranteed quality products by Procter and Gamble Distributing Co. of Canada, Ltd.  
**A. H. MURRAY, St. John's,**  
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EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.  
Presenting **BILL PARSONS** in  
**"The Morning After."**  
A Knickerbocker-3 reel Star feature.  
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**PROFESSOR MCCARTHY PLAYING THE PIANO.**  
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS—A COOL AND WELL VENTILATED THEATRE.

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1000 Barrels

## Granulated Sugar,

100 lb., 50 lb., 25 lb., 10 lb., 5 lb. and 2 lb. Bags.

Domino Crystals, Cube and Powdered Sugar always on hand.

## Harvey & Co.,

LIMITED.

### A Word about Carpet Squares!

We have just opened the finest display of Wilton, Axminster and Tapestry Carpet Squares that have ever been seen in the Island.

These Carpet Squares are remarkable for their exquisite colors and perfect design. Beautiful old Blues and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another—a Tapestry in quaint Grey Tints has a lovely Pompadour border of roses in subdued colors. Yet another in lovely Old Rose and Reseda.

There is also a quantity of handsome Axminster Art Squares suitable for Den, Dining-room and Library.

**U. S. Picture and Portrait Co.**

Advertise in the TELEGRAM

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S.S. "SAGONA" will sail from St. John's on Thursday, August 3rd, at 10 p.m., calling at Harbor Grace, Carbon-ear, Trinity, Catalina, King's Cove, Wesleyville, Twillingate, St. Anthony, Battle Harbor, and the usual Labrador ports of call.

Freight will be received up to 6 p.m. on Thursday.

**Reid-Newfoundland Co.**

### SINCLAIR'S

## SPARE RIBS!

25 tierces just in.

200 barrels H. B. PORK.  
100 barrels BONELESS BEEF.  
50 cases TOMATOES—2 lb. tins.  
50 barrels TABLE CORN MEAL.  
200 boxes CURRANTS—Bulk.  
100 boxes CURRANTS—1 lb. packages.  
30 tubs CANADIAN BUTTER—Choice Stock.

PHONE 647 FOR PRICES.

## STEER Brothers.

### HOLIDAY FOOTWEAR



Ladies' and Gentlemen's White Bathing Sandals at

**50 cts., 60 cts., 80 cts.**

Gentlemen's White Canvas Tennis Shoes, rubber soles, \$2.20.

JUST IN—The White House line of Men's Shoes for young and old; all styles.

**MEN'S HIP RUBBERS.**

400 pairs Men's Tan Blucher and Button Boots. Regular value \$6.00. Now only

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## F. SMALLWOOD,

THE HOME OF GOOD SHOES.

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TORONTO, Noon—  
to S.W. winds, fair  
to-day and on Friday;  
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### VOLUME XX



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The Kohler and York Pianos have in hundreds of ho foundland since in rank amongst the world. We can sa 50 to 75 dollars eas from us. Young n take notice.

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Red Cabb  
Cauliflow  
Fresh C  
New Car  
New Turn  
Lettuce  
Radishes  
Celery  
Mushroo  
Beet  
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