

REID-NEWFOUNDLAND COMPANY.

Leather BELTING
For Factory or Saw-Mill.

Good Real No. 1 Leather Belting, Specially Prepared Belt Dressing, Belt Lacing, Clipper Belt Lacers, Clipper Laces and Pins, Bristol Steel Lacing, Rubber Belting

Also, on hand, a good supply of Peavies and Peavie Stocks.

Water St. Stores Dept.

Dainty HANDKERCHIEFS

We are pleased to let our many customers for Dainty Lissue Handkerchiefs know that we have just opened a New Assortment. Some new effects are shown. Price 18c. each, or \$1 90 per dozen.

Robert Templeton,
333 Water Street, St. John's.

SOLE LEATHER,
Extra Quality.

All Selected Stock.

Trimmed and Untrimmed.

BOWRING BROS., Ltd.,
Hardware Dept.

The AUTOPIANO,
LEADING PIANO PLAYER
of the world. Has obtained THE HIGHEST AWARD, THE MEDAL OF HONOR, THE GOLD MEDAL at the Panama-Pacific International Exposition. Used extensively in the U. States Navy. Full information given on application to


CHESLEY WOODS, SOLE Nfld. AGENT.
Job Printing Executed.

HEADQUARTERS for VALENTINES.

Ordinary Comics, 60c. doz.; 7c. each.
Elite Comics, 10c. doz.
Large Square Comics, 10c. doz.; 1c. each.
Long Comics, 20c. doz.; 2c. each.
Extra Large Comics, 30c. doz.; 3c. each.
Fancy Lace Valentines at 2c., 4c., 5c., 8c., 10c., 15c. & up.
Valentine Postcards, 2 & 3c.
Singly Boxed Valentines, 8, 10, 15, 20c. up to \$1.25.

LIBERAL DISCOUNT TO SHOPKEEPERS.

You can make the greatest selection of Valentines at **GARLAND'S BOOKSTORE,** 177 Water St., St. John's.



THE FIREMEN
may save your home and belongings from utter destruction by fire, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

JUST IN:
Another lot of the **Little Girl's Sewing Books**
(Edited by Flora Kliekmann.)
A book containing pretty little things that a little girl can make. This jolly book offers a delightful way to teach children sewing. It is written in simple and readable English so that the directions are easily understood. Price 35c.

Also **THE LITTLE GIRL'S KNITTING and CROCHET BOOK.**
Containing instructions for making many pretty articles. Just easy, attractive and yet useful things that a small girl will love to make. The "beginnings" of Knitting and Crochet are clearly and simply explained and illustrated. Price 35c.

THE MODERN KNITTING BOOK.
Contents:—Things for Men's Wear; Things for Women's Wear; Things for Children's Wear; for Working in Wool; Designs for Household Use. It is a book of charming ideas for underwear, coats and wraps and suggests some new patterns in fancy knitting. Price 35c.

ETIQUETTE OF TO-DAY.
Containing useful information as to social observances at dinner, both public and private, luncheon and garden parties, weddings, "At Homes," as well as the usages of society in regard to paying calls, introductions, etc., etc. Price 35c.
Output customers please add 2c. postage.

Garrett Byrne,
Bookseller & Stationer.

J. J. ST. JOHN
GROCERIES
CHEAPER THAN EVER.
Everybody is doing it at ST. JOHN'S.

1800 lbs. Best Icing Sugar, 8c. lb.
50 cases Seeded Raisins, 1 lb. full weight.
1/2 ton Citron Peel, 21c lb
30 boxes Dessert Raisins
1/4 ton Lemon Peel, 17c. lb.
*10 kegs Green Grapes.
Best Cream of Tartar in 1/4 lb. pkts.
50 cases Cleaned Currants.
900 lbs. Real Irish Butter. No better in the world. . . 45c lb.
20 cs. No. 1 P.E.I. Eggs.
100 brls. Local Cabbage. (Very choice).
N.B.—Bring along your Coupons on and after Monday, 27th inst.

J. J. ST. JOHN,
Duckworth St. & LeMarchant Bldg.

BE WISE!



Fishermen, when buying Long Rubber Boots, get the best—buy

"Snag Proof"
LONG RUBBERS.
As worn by the American fishermen. Double wear in each pair. Special price for case lots.

F. SMALLWOOD,
DISTRIBUTOR FOR Nfld.

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

SQUIRES & WINTER
Barristers, Solicitors and Notaries.

New Bank of Nova Scotia Building.
Corner Beck's Cove and Water Street. dec31.1f

Recent Arrivals

Roofing Felt, Oats, Oatmeal, Flour, Soap, Pork, etc.

600 rolls 2-PLY "H" BRAND ROOFING FELT
400 rolls 1-PLY "H" BRAND ROOFING FELT
150 brls. ROLLED OATS.
30 brls. OATMEAL.
40 1/2s OATMEAL.
400 brls. "REX" FLOUR.
300 bags BLACK OATS.
50 cases SUNLIGHT SOAP.
100 brls. HAM BUTT PORK.

HARVEY & Co., Ltd.

WE HAVE SOME SPLENDID

Large Labrador Cure Codfish
AND
Large Shore Codfish,
Suitable for Shopkeepers, selling at
Lowest Prices.

A. H. MURRAY,
BECK'S COVE.

WARNING!

It has been brought to our notice that some dealers are using

Carr's Biscuit Tins

to assist them in selling cheap low grade Biscuits of other manufacture. While we appreciate the compliment, we trust that the practice will be stopped at once, and we ask the general public to insist on getting "CARR'S" Biscuits. Manufactured by Carr & Co., the oldest Biscuit House under the Union Jack.

BEWARE OF THE DEALER WHO TRYS TO SUBSTITUTE.

T. A. MACNAB & COMPANY,
Agents for Carr & Co., Ltd., Carlisle, England.

Boys and Girls Save the Coupons in

DEARBORN'S PEREECT BAKING POWDER

And you will get FREE a **FOUNTAIN PEN.**

15 cents per tin everywhere

PORK, FLOUR and SUGAR!

Arrived Yesterday, February 8th, per s.s. Florizel:

400 barrels FIVE STARS.
200 barrels GRANULATED SUGAR.
100 barrels L. H. B. PORK.
25 barrels FAT BACK PORK.

GEO. NEAL

Ready for Your Selection

are the most popular fabrics and smartest designs. Come in and see what attractive suits

We are Tailoring for Men

at this season. We know we could fit you correctly and satisfy you in every particular with our high-class work.

Let us take your measure this week.

J. J. Strang,
Ladies' and Gents' Tailoring,
153 Water Street, . . St. John's.
cod.1f

TEN PAGES TO-DAY
WEATHER FORECAST.
TORONTO, Noon. — Fresh westerly wind, fair and cold to-night and on Saturday.
ROPER'S, Noon.—Bar. 29.50; ther. 25.

VOLUME XXXVIII.
Auction Sales
AUCTION.
To-Morrow, Saturday, Feb. 12th, at 11 o'clock, on the premises of **MESSRS. SHEA & CO.** 50 brls Victory Flour. Ex S. S. Export Dalhousie. **T. B. CLIFT,** Auctioneer.


PUBLIC AUCTION.
To-Morrow, Saturday, at 11 a.m. **At Beck's Cove,** 25 barrels RED APPLES, and various other articles. 12 o'clock. 1 GENERAL PURPOSE MARE. **M. A. BASTOW,** Auctioneer.

AUCTION NOTICE.
All parties owing money to the undersigned for goods obtained at Auction Sales will please make payment before the 25th day of February next at which date all outstanding amounts will be handed over to a solicitor for collection.
P. C. O'DRISCOLL, feb11.11, cod

Clover Leaf Tobacco
6c. and 10c. per plug.

Don't take the "just as good" brand." If you do you must suffer the "bite." Clover Leaf is made in Virginia and is hard to beat. Be sure and get Clover Leaf. Every plug carries the Union stamp.

M. A. DUFFY
Selling Agent.
feb11.11, f.m.w.1f



Even the connoisseur will make a miss occasionally. But never a man with

THE "WELLINGTON PIPE."
You never saw a better Pipe for

50c.
ALWAYS CLEAN.

J. C. Baird,
Agent.

Just Arrived,
BY TRAIN AND FLOREZED
Fresh and Salt Butter,
All kinds of Poultry.

JAS. R. KNIGHT.

Advertise in the TELEGRAM