2.15 P.M.

Pierre Bulletin.

FRENCH VICTORY.

OFFICIAL, Midnight.

gian army was again attack- ight on the right banks of but it repulsed the enemy drew, leaving a hundred kill- battlefield. North of Arras ed new and important re- e fall of Carency gave us a ntity of material which we yet entirely estimated. We ar; Cannons 77; howitzers ars, 21; a dozen of minnen- a large number of machine 0 rifles and a large quantity and cartridges. In the wood 5 we found corpses of three companies wiped out by our

emy bombarded Carency in noon without any result. ency in our possession we northward and seized Ab- azaire, which we hold con- ith exception of the few n the eastern outskirts in struggle is still raging. We several hundred prisoners, y in falling back set fire to he village. At Neuville St. e captured more houses in ern part of the village. The f cannons of heavy calibre 7. In Argonne, at Bagatelle, ed two German attacks, one ight, the second during the atter exceedingly fierce. The eported this morning at Le Wood gave us possession of German organization which still in this Wood. The en- ion is now in our hands.

REIDS' BOATS.

gyle left Baine Harbor at 4 erday, inward.

nce arrived at Port aux Bas- 55 a.m. to-day.

ncoe arrived at Port aux t 3.40 yesterday and was to at noon to-day.

gona left Parson's Pond at yesterday going north.

le left Port aux Basques at to-day.

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nced.

YWHERE.

oes, Sir!

oes—know of all their offer at such reasonable or Shoes at $5.50, $6.00.

talk value for us.

tached to shoes at short-

VOOD,

HOES.

EXTRAORDINARY VALUE-GIVING

In every Department Friday, Saturday and Monday.

Use good judgment---in other words, attend this ALL-IMPORTANT SALE.

WHAT IS THE WEATHER MAN GOING TO GIVE US TO-DAY!

TORONTO, Noon.—Moderate to fresh W. to N. winds; a few local showers but mostly fair to-day and on Saturday.

ROPER'S, Noon.—Bar. 29.05; ther. 40.

LADIES' KID GOVES.

Extra fine Kid, in very pretty Tan shades, 2 pearl Dome fasteners; our regular $1.60 line. **Friday, Saturday and Monday** **1.44**

James Baird LIMITED

MEN'S HALF HOSE.

25 dozen of fast Black and Navy Cashmere Socks; values up to 40c. per pair. **Friday, Saturday and Monday** **30c**

CHILDREN'S HOSE.

A new stock of Black and Tan fine ribbed Hose for Boys and Girls, to fit from 2 years up to 14; all sizes; one price. **Friday, Saturday and Monday, per pair** **15c**

WOMEN'S HOSE.

30 dozen of Ladies' mid-weight fast Black Spring Hosiery; full length, extra value. **Special Friday, Saturday and Monday** **25c**

WOMEN'S CASHMERE HOSE.

A very fine range in plain and ribbed; others with silk embroidered ankles, and others again in Dark Tan shades. Reg. 60c. **Friday, Saturday and Monday** **49c**

A New Shipment of

Boys' American Felt Hats---39c.

Soft crushable Felt, the kind we have been asked for over and over again, in shades of Grey, Crimson, Brown, Green, Navy and White, etc.; nice stylish shapes for the boys; underpriced. **Friday, Saturday and Monday** **39c**

Art Sateens.

5 pieces of handsome Art Sateens for furniture covering or screen making, in fact very suitable for drapes or quilt covering, too; 38 inches wide; assorted grounds with handsome floral designs. Reg. 33c. **Friday, Saturday and Monday** **28c**

Roller Towelling, 5c. per yard.

10 pieces of White Towelling with Crimson stripe, bought **Job**; very soft finish. **Special Friday, Saturday and Monday, per yard** **5c**

MEN'S SOFT COLLARS, 2 for 23c.

The season is here for this make of Collars and we are bountifully supplied in White, Cream and Pale Blue; others in plain stripes, perfect fitting fronts with attachments complete. Reg. 15c. **Friday, Sat. & Monday** .. **2 for 23c**

Job TOWELS, 5 cts. each.

Some of these slightly damaged; all pure White Turkish make; they're small, but a convenient size. **Special Friday, Saturday and Monday each** **5c**

What You Save on One Purchase HELPS BUY ANOTHER !

STAIR CARPETS.

3 pieces of Tapestry Stair Carpet; — inches wide; nice bright shades, bordered. Our regular 80c. values. **Friday, Saturday and Monday** **68c**

QUILTS, $1.42.

33 only of White and coloured honeycomb Quilts; size 2 x 2½ yards; knotted fringe edge. Our regular $1.60 line. **Friday, Saturday & Monday** **1.42**

SILK MUSLINS.

In pretty shades of Pale Blue Pink, Navy, Cream, White and Black; 40 inches wide, extra fine quality. Reg. 24c. per yd. **Friday, Saturday and Monday** **20c**

Teddy Bears, 59c.

The child's most cherished plaything, large Teddys, too. Regular $2.00 size, being 22 inches high, strongly finished and jointed, with big brown eyes. **Special Friday, Saturday and Monday** **59c**

SIDEBOARD CLOTHS

Pure Linen, Cream shade; size 14 x 54; real Torchon Lace border; hemstitched and eyelet work centre. If you want a good article, you get it here. Reg. $1.40. **Friday, Saturday & Monday** **1.09**

BUTCHERS' LINEN.

80 yards of superior quality, 40 inches wide, nice sheer surface; ideal for fancy work. Reg. 35c. **Friday, Saturday and Monday** .. **30c**

MANTEL DRAPERY.

11 inches wide, pretty Green and Crimson grounds with stamped scroll running through it; all new stock. Reg. up to 24c. **Friday, Saturday and Monday, per yard** **19c**

SIDEBOARD CLOTHS

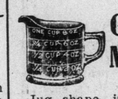
Stamped ends for working; plain cotton make, hemstitched border; size 16 x 48. Reg. 40c. **Friday, Saturday and Monday** **32c**

CENTRE CLOTHS.

To match the pure Linen Side Board Cloth; same make with eyelet worked centre; size 16 x 24; wear for a lifetime. Reg. 80c. **Friday, Saturday and Monday** **62c**

WHITE HOLLAND.

34 inches wide; nice even cloth. See this value. Our regular 17c. line. **Friday, Saturday and Monday** **15c**

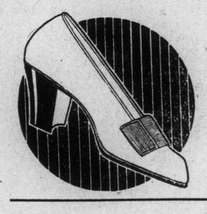


Glass Measures.

Jug shape, indispensable to the housewife; measures from ¼ cup to full cup; also from 2 oz. to 8 oz. **Special Friday, Saturday & Monday** **9c**

TRAY CLOTHS.

Fine White Damask; size 18 x 27; floral border and spotted centre. Reg. 20c. **Friday, Saturday and Monday** **18c**



Footwear Specials.

PATENT LEATHER PUMPS.

These are very stylish this year, Fawn Cloth uppers, buckle front, high heel; very dainty summer footwear finished in good grade patent leather; half sizes. Reg. $3.00. **Friday, Saturday & Monday** .. **2.79**

LADIES' BLK. SATIN PUMPS.

Very stylish, dainty shape, with Black rosette in front; high heel; sizes 3 to 6, including half sizes. **Special Friday, Saturday and Monday** **1.89**

Children's Boots.—77c.

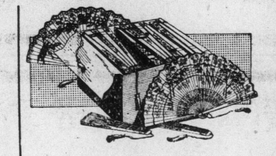
A very nice line of these in good wearing Dongola, buttoned; size 3 to 6; 90c. values. **Friday, Saturday and Monday** **77c**

Men's $5.00 Emerson Boot For $4.00.

The present low price of these should decide your choice of Summer footwear; you get the shape and quality in an honestly constructed boot; your choice of Dongola, Velour Calf or Gun Metal; we would advise you to come early for sizes, as it is not every day you get a $5.00 Emerson Boot at such a low figure. **Friday, Saturday and Monday** **$4.00**

The Emerson Shoe HONEST ALL THROUGH

$4.00



FANS, 10c. each.

Dainty little fans, exactly like cut, strongly made and finished in Japanese style, with sixteen inch sweep, nicely flowered. **Special Friday, Saturday and Monday, each** **10c**

DUCHESS SETS.

4 piece Sets, for Bureaus and Toilet Tables, strips of White Linen and Torchon Lace; very dainty. Regular 40c. **Friday, Saturday and Monday** **35c**

Special Curtain Net Value.

4 pieces of pure White Curtain Net, 52 inches wide; a nice lot of floral designs, in good Strong Nottingham Lace. Reg. up to 28c. **Friday, Sat'y and Monday, per yard** **24c**

The "SIMPLEX" Egg Beater and Cream Whip

Simple to work, and specially adapted for whipping Cream, for coffee, egg-nog, custards, puddings and sauces, etc. 1½ pt. size. **Special Friday, Saturday & Monday** **19c**

BORATED VASELINE.

I ntube form, contains 10 per cent. Boracic Acid; a valuable remedy for catarrh and useful wherever an antiseptic ointment is indicated. **Friday, Saturday and Monday, per tube** **10c**

CARBOLATED VASELINE.

Contains 1½ per cent. Carbolic Acid; a valuable antiseptic dressing for wounds, cuts, bites of insects and barbers' itch; in tube form. **Special, Friday, Saturday and Monday** **10c**

MEN'S NIGHTSHIRTS.

Made of extra fine English Twill, pure White, nice loose-fitting collar and short cuffs, generously cut, and have a very soft finish Good $1.30 value. **Friday, Saturday and Monday** **1.15**

MEN'S SCARFS. New Arrivals, 35c.

Wide end style, in a host of plain and fancy mixtures; a lot of pretty shot effects; new styles for Spring wear. Reg. 40c. **Friday, Saturday and Monday** **35c**

BOYS' SWEATERS, 69c.

A new lot just to hand to fit boys of all ages; Navy and White striped, Navy and Crimson striped, and others in plain shades of Navy, Crimson, Brown Green and White. Reg. up to 80c. **Friday, Saturday and Monday** **69c**

Men's and Boys' Shirts, 49c.

50 doz. Men's and Boys' All-over Negligee Shirts, slip-over and coat styles; a lot of nice stripe effects, soft bosom and laundered cuffs; perfect fitting. **Special, Friday, Saturday and Monday** **49c**

Stair Pads.

22 inches long by 8 deep; nicely padded and covered all over with cotton, rounded edge to fit stairs snugly. **Special Friday, Saturday and Monday, each** **10c**

Special 5-cent Values.

Safety Pins, strong, 3 doz. for	5c.
Common Hairpins, 8 pkts. for	5c.
Rubber Nipples, 2 for	5c.
Hoks nd Eyes, 1 gross for	5c.
8 oz. Nursing Bottles	5c.
Monkey Brand Soap, 3 cakes for	5c.
Mending Wool, 15 cards for	5c.
Black Beauty Stove Polish, large tin	5c.
Nutmeg Graters (tin)	5c.
Tinned Forks, 3 for	5c.
Tinned Spoons, 3 for	5c.
Nail Brushes, each	5c.
Oil Feeders, each	5c.
Cork Screws, each	5c.
Gilt Collar Studs, 1 doz. on card for	5c.
Envelopes, business size, 50 for	5c.
Writing Pads	5c.
Crimped Hair Pins, in box; asstd	5c.

A Few 10-ct. Specials.

Tin Cullendars, each	10c.
Aluminum Drinking Cups	10c.
Kitchen Wall Brackets	10c.
White Frame Mirrors	10c.
Milk Jugs, each	10c.
Sugar Basins	10c.
Sand Pails, Galvanized	10c.
Japanned Dust Pans	10c.
Pot Covers, large size	10c.
Egg Cups, 7 for	10c.
Mendets—mends everything	10c.
Peerless Gloss, per bottle	10c.
Peroxide of Hydrogen, 4 oz. bottle	10c.
Wood Pipes, assorted	10c.
Assorted Brooches	10c.
Assorted Hat Pins, good quality, pair	10c.

Spring is the Stepping-Stone TO SUMMER - TIME !

And the thoughts of lighter Apparel and Finery occupy the minds of the gentler sex. Our *Showroom* Teems With the Latest.

"MILITANT" MIDDY DRESSES for GIRLS.

These are very stylish little Dresses, and made to fit girls from 6 to 14 years; quite a variety of makes, White with Tan Saxe, Black and White Plaid, Khaki, Pink and all White, pocket, fine kilted skirt. Something different about them from other dresses. The materials are all that could be desired and the styles are striking. Reg. up to $2.20. **Friday, Saturday and Monday** (any size) **1.89**

Children's BONNETS.

Dainty little Bonnets for the little ones in fancy straw, lined with Pink and Sky Blue, strings and trimmings to match, rosettes at side; others in White Lawn and Ratise, embroidery and lace trimmed with colored ribbon, rosettes at side. **Special, Friday, Saturday and Monday** **32c**

LADIES' VESTS.

A very fine make in pure White Jersey ribbed, nice medium weight, high neck and long sleeves. Good value at 40c. **Friday, Saturday and Monday** **33c**

WATERPROOF CAPES FOR CHILDREN.

The ideal garment for wet weather for the children, easy to put on, each with lined hood and two large pockets; they come in Navy and Crimson shades, fitting from 6 to 14 years. Reg. $2.20. **Friday, Saturday and Monday** **1.98**

CAMISOLES.

A **Job Lot**, made of White Lawn, trimmed with Torchon Lace around neck and sleeves; draw string at waist. **Special Friday, Saturday and Monday** **10c**

COLLAR SUPPORTS.

A lot of dainty Supports for the new style collars; stickings for the popular "Medici"; six supports on each card; another make "La Petite" for lace collars, made of extra fine wire; al lone price. **Friday, Saturday & Monday per card** **7c**

LADIES' COLLARS.

The most approved styles, all brand new stock. "Peter Pan," "Medici" and a lot of turned down makes. See the assortment. **Friday, Saturday and Monday** **13c**

Big BLOUSE Special FOR THIS WEEK.

New Arrivals by S. S. Stephano.

The shipment we were waiting for; a prettier lot of Blouses we have never handled. They show White Lawn, Ratine, Striped Percales, Pique, Striped Muslins; some with White collar and cuffs, buttoned in front with pearl buttons and turned down collar; a full assortment of sizes. See these as early as possible; the best values yet and the prettiest styles we have ever shown. Values up to $1.50. **Friday, Saturday and Monday** **94c**

The Colours of the Nfld. Regiment.

The following extract from the "Daily Telegraph," April 15th, was received yesterday by M. J. Hawker from his cousin, Miss Evelyn Hawker, of Bournemouth, England, and may prove interesting. She has taken a great interest in our Newfoundland boys, and her family rejoices in the fact that they have twenty-seven cousins fighting for King and Country.

NEWFOUNDLAND REGIMENT'S COLOUR.

"At the rooms of the Decorative Needlework Society, 17, Sloane-street, is just now on view the exceedingly striking colour that has been prepared by the members for the Newfoundland Regiment patriotically raised in the oldest of the Colonies to assist in the defence of the Empire. The gift was offered to and accepted by the regiment on the part of the Newfoundland Chapter of the Daughters of the Empire, of which Lady Davidson, wife of the Governor, Sir Walter Davidson, is president, and Mrs. Edgar Bowring, vice-president. It is anticipated that Lady MacGregor, wife of the late Governor of the Colony, will make the formal presentation in Edinburgh on the arrival of the last contingent of the regiment, though the date is not yet fixed.

To the Rev. E. E. Dorling, whose repute as an heraldic artist stands high, is due the striking and effective design of the Colour. The field is white, and upon it is the Cross of St. George in rich red. In the centre, on a white medallion, is the device of Britannia, to whom Mercury is presenting a kneeling lad with his net and fish, while the Colony's motto, "Haec Tibi Dona Fero," is below. Surmounting all is the Imperial Crown in brilliant colouring, and a half wreath of the rose, shamrock and thistle meets this. The English Colours and the Tricolour are indicated in the bow that ties the emblems. All the embroidery is of the finest character, and the whole work has been most artistically carried out.

There is also on view the banner that Sir Robert Finlay, G.C.M.G., will shortly place in St. Paul's Cathedral, for the special service of the Order on St. George's Day. The society has been notably successful in its execution of these banners, and this one fully maintains the high level it has established in this difficult branch of needlework."

St. Francis Xavier's.

The Commencement Exercises of the University of St. Francis Xavier's College, Antigonish, N. S., took place on Tuesday and Wednesday, May 11th and 12th. The address to the graduates was delivered by Rt. Rev. Bishop MacDonald, Victoria, British Columbia. Rt. Rev. Bishop Morrison preached the Baccalaureate sermon. Bishop MacDonald is an old student and alumnus of the University where he occupied the position of Professor for nineteen years.

The following is a list of the graduates:—

B. A.

Thomas O'Reilly Boyle, Whitney Pier, C B.

Augustine MacGillivray, Glace Bay, C. B.

Michael Leo O'Connell, Sydney, C. B.

David Fraser Sears, Antigonish, N. S.

Leo Bernard Sears, Antigonish, N S.

Vincent McNeil, Big Pond, C. B.

Xavier Patrick Crispo, Harbour Boucher, N. S.

Charles Joseph McNeil, Glace Bay, N. S.

Donald Francis McLellan, Glenville, C. B.

Angus Bernard MacDonald, Glassburn, N. S.

Mary Jane Chisholm, Antigonish, N. S.

Anna Beatrice Murphy, Norton, N. B.

B. Sc.

William Francis Chisholm, Washington, D. C.

In the "Pass" lists of the University in the First Year of the Engineering course appears the name of Mr. R. R. Costigan, son of Mr. R. J. Costigan, of Bell Island, Newfoundland. Mr. Costigan's name heads the list in Higher Algebra, Trigonometry, Analytic Geometry, Mechanics, Plane and Solid Geometry and Differential Calculus. He also obtained a first rank in Graphic Statics and a third rank in Drafting.

Antigonish, N. S., May 11, 1915.

Does your children dring enough water? It should be known that water is the second great necessity for human existence, the first being air. It is estimated that man can live without air from two to ten minutes; without water for three to five days; without food ten to twenty days. Just how much water each should consume is hard to determine, but a healthy individual requires from three to six pints of water daily.

Teach the children to drink water instead of visiting the soda fountain each time they feel thirsty. Any pure water is healthy. The idea that the only place to obtain benefit from drinking water is to visit some famous "spa" is preposterous.

Good results may be secured from sipping water; in fact, I have found many cases where drinking rapidly caused a sick feeling. It may also be found that where one has not been accustomed to drinking water early in the morning that hot water will agree better than cold.

MINARD'S LINIMENT CURES GARGET IN COWS.