

THE OBSERVER

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Very Special Announcement.

During the past two months The Observer has been issuing for the most of the time but four pages instead of eight, as it previously had been doing. This was an attempt at keeping the cost of producing the paper within the revenue derived from it: for it must be remembered that The Observer had been giving more columns of reading matter each issue than any of the other country papers; and it had been doing so for just one-half the price of any one of them.

In view of the fact that it costs no less to produce this paper than it does its contemporaries, the wonder is that existence has been maintained at the price of 50 cents per year.

Some months ago, the manager decided to experiment with the size of the paper rather than to increase its subscription. The trial has not worked out satisfactorily, therefore the inevitable can be put off no longer. The subscription price MUST be raised.

Beginning with the first issue in October, possibly sooner, The Observer will again resume its 8-page form and the cash-in-advance price will be 75 cents per year instead of 50 cents as heretofore. While it will not be on an equal footing, The Observer will in the keen competition with the other papers have a less handicap than it has always been produced under.

If the publishers appear too grasping, subscribers are asked why should a Hartland paper be any cheaper than a Woodstock paper that is no larger, and often contains less of interest to the people? The Observer has never been on a paying basis; the end of each of its three years has shown a large deficit. Probably not one reader has an adequate idea of the constancy of care, the hundred little details, and the amount of money required to sustain the weekly appearance of the paper. While all the employees of the office receive a higher wage than other local papers pay for equal service, the editor and manager very often has to gaze on an empty till for his week's pay. There is a certain fascination to the newspaper business so that it is considered that one who has been in it for years becomes unfit for any other calling. But the manager of this sheet is not so thoroughly hypnotized by the glamour of being "an editor" that he is going to starve to death. And it is not likely that he will be permitted to do so. While subscribers might not stand for a raise of price to \$1.00 all at once, it is pretty certain that most of them will remain on the list and pay the 75 cents as cheerfully as they did the 50 cents.

At the time of the last local election a number of subscribers did not like the attitude of The Observer and ordered the paper sent to them no longer. To do that is an action clearly within the right of every reader. But that was not the worst. A number sought to injure the business of this paper in a manner most reprehensible. At least one subscriber was given a free subscription to a Conservative paper as an inducement for him to withdraw his patronage from the Observer. Such a boycott was also ridiculous. The result was that less than 30 people have withdrawn their patronage, and this paper continues to enjoy

larger circulation in Carleton county than any other paper in the world! The boycott was ridiculous, as much so as though the Conservatives should combine and refuse to buy drugs of Estey & Curtis because their manager is a Liberal, or if the Liberals joined together against H. R. Nixon and refused to buy shoes from a Conservative.

The Hartland Advertiser sold for \$1.00 per year. Since its day rent has doubled, compositor's wages have doubled, taxes have increased and the cost of printing materials is constantly increasing. Yet the manager of this paper has been trying, in the face of it all, to make both ends meet for one-half the money he used to get for a smaller paper.

Without the year all the weekly papers of Aroosook County, seven of them, have raised their subscription price from \$1.00 to 1.50.

Next years dollars are made out of this years dimes. A dime invested in an Endowment Policy NOW with The Manufacturers Life, means future dollars for you or your family. Get rates from T. A. Lindsay, Woodstock, N. B.

TO CORRESPONDENTS.

The long evenings are at hand and we desire to make The Observer more readable than ever. No feature of any country newspaper is more appreciated than the district correspondence. The excellence of that service marks the live weekly. We want a correspondent in every village and district. Besides furnishing each correspondent with a subscription we provide stationery and postage. In addition to this we

WILL PAY \$500. A WEEK to the one correspondent each week who sends us what we consider the most valuable news. Every correspondent who faithfully sends the news from his locality is sure of getting this weekly prize occasionally.

CHRISTIANITY.

The Montreal Witness, monumental in its Christian steadfastness, is doubtful if Christianity as practised by the world today is very close to the Great Eternal Plan. Almost despairing that venerable journal says:

Christianity is itself on its trial. It must always be so. Every day is for it a judgment day. The wide world is sitting in judgment on it, and judging it by its fruits. It has a good right to do so—indeed frankly invited to do so. By their fruits ye shall know them. A good tree cannot bring forth evil fruit. When we hear of massacres of Armenians by Kurds with government encouragement we say, such is the fruit of Islamism. When Pogroms take place in Russia with imperial approval the persecuted Jews have a good right to say, such is the fruit of Christianity. When men in Mexico show themselves to be devils, we ask at once what sort of religion prevails there. The whole world is to-day alert, and noting whether Protestant Christianity has any effect at all on the honor of a people or whether it has made a nation less mindful of its plighted word than would be many an Indian chief or sheik of the desert. It is time we had a more stalwart religion than one that sings hymns and breaks faith. It will be said that these Pogroms and these lies of politicians to gain elections, and this sardonic contempt for good faith, are not Christianity, and that true Christianity is not to be credited with them. This, however, is not the view of Christianity itself, which is a social heaven that should in due time influence the whole lump. When it failed to do so, it should take alarm and ask itself whether it is the genuine thing or not, or whether there is not some lack by which it is shorn of power.

Middle Simonds.

Miss Pearl Raymond who has been spending a two months vacation with her parents returned on Wednesday to Alberta, where she intends to teach.

Mr. and Mrs. Aaron Shaw and Miss Ethel Ebbett of this place attended the Camp Meetings at Littleton on Sunday last.

Miss Hazel Underhill of Houlton has been spending a week's vacation at her home, and visiting her many friends of this place, returned on Saturday.

A pleasant afternoon was spent at Whitefield Ebbett's when their daughter Hattie entertained a number of her girl friends on Tuesday last. Tea was served on the lawn. The guests were Misses Tilley Shaw, Ethel and Mabel Ebbett, Hazel Underhill, Pearl and Ruby Raymond, and Della Clark.

Mrs. Henry Derrah, and daughter Hazel Underhill and Ruby Raymond were visiting friends in Brighton on Thursday.

Miss Hazel Underhill entertained a number of her girl friends on Friday afternoon. A very enjoyable time was spent. A number of the party went on a boating trip to the island.

Horace Shaw has begun threshing again.

Tyson Nicholson is away on a trip to River de Chute visiting friends and relatives.

Mr. W. S. Gumsalus, a farmer living near Fleming, Pa., says he has used Chamberlain's Colic, Cholera and Diarrhoea Remedy in his family for fourteen years, and that he has found it to be an excellent remedy and takes pleasure in recommending it. For sale by all dealers.

Florenceville.

Miss Edith McCain left on Wednesday to spend the winter with her sister, Mrs. Harry Saunders at Calgary.

Miss Gertrude Estey, of Appleton, Wis., who has been visiting relatives in the village and elsewhere throughout the province, left for her home Monday of last week.

Miss Clara Estabrooks of Coldstream was the guest of her aunt, Mrs. Hayward last week.

Mr. and Mrs. R. L. Simms are spending a few days with Mrs. Simms' parents at Windsor.

Mr. and Mrs. Barrett are rejoicing over a new arrival at their home—a girl.

School opened on Monday with Principal Squiers in charge. Mr. Perry is manual training teacher; Miss Maxwell and Miss Alward retain the same positions as last year.

Miss Huguina McCain has returned to her school at Aroosook Junction.

Father Bradley has moved into his new house.

Stanley Gibson, who had been ill for some time at the home of Stephen Ross, died on Monday the 12th inst. Funeral service held the following day conducted by Rev. E. C. Turner.

Miss Sadie Johnston of Woodstock is the guest of her sister-in-law, Mrs. James Johnston.

Mrs. Summers is the guest of her sister, Mrs. Cook Boyer.

William Hagerman is putting up a new house at the lower end of the village.

Henry Darkis of Port Fairfield passed through the village on Sunday.

"Were all medicines as meritorious as Chamberlain's Colic, Cholera and Diarrhoea Remedy the world would be much better off and the percentage of suffering greatly decreased," writes Lindsay Scott, of Temple Ind. For sale by all dealers.

Wilmot.

Harry Foster of Lansdowne who was ill at his uncle James DeLong's, went home on Sunday.

Augustus Upton and Myrtle DeLong spent Sunday at the home of her uncle Harvey McLean.

William Ketch and Hanford Seely spent Sunday evening at J. DeLong's.

Mr. and Mrs. Bell of Jacksonville visited their daughter, Mrs. William McLeod, on Sunday and Monday.

Our school has opened under the management of Miss Ruth Belyea of Windsor.

Nellie DeLong has returned from a pleasant visit at Bath and Connell.

Roy Lawrence of Richmond is visiting relatives here.

Mr. and Mrs. Bennie DeLong hope to move into their new residence next month. W. Rockwell, carpenter, F. Drake and J. Surlis, masons are doing the work on it.

Charles Foster was the guest of Allan DeLong on Sunday.

Windsor.

The teachers of this place have again taken up their school-room duties. Miss Paget has gone to Woodstock, Miss Forrest to Knowlesville, Miss Orser to Armand and Miss Tedford to Lower Windsor. We regret very much that Miss Britton is not able to take charge of a school owing to ill health.

Rev. C. H. Waldon of Centreville preached at Windsor Sunday evening, Sept. 1st. Rev. J. W. Corey will go to Centreville.

Frank and John Henderson are visiting relatives in Florenceville.

Miss Hazel Britton will leave on Monday for Fredericton where she will take the Teacher's Training Course in the Provincial Normal School.

Dr. and Mrs. Field of Centreville

spent Thursday at the home of Mrs. Field's father, W. A. Tedford.

Miss Abbie Hemphill of Debec and Viola Greer of East Coldstream were the guests of Laura Forrest on Friday last.

Circle met at the home of Mrs. H. L. Dickinson last week with a large number present.

"I was cured of diarrhoea by one dose of Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes M. E. Gehardt, Oriole, Pa. There is nothing better. For sale by all dealers.

Andover.

On Saturday afternoon Miss Helen Munzer entertained her girl friends informally at the tea hour.

Mr. Odub Hallett, who has been in Butte, Montana, for the last sixteen years, is home for a visit.

Ralph Waite, of the Royal Bank staff in Havana, Cuba, is spending his vacation with his parents, Mr. and Mrs. S. P. Waite.

Mrs. Wesley Vanwart and daughter, Miss Frances Vanwart, of Fredericton, who have been spending the summer at Hotel Andover, left on Monday to spend a week in Woodstock before returning to Fredericton.

Burton McLary, who has been spending his vacation here, returned on Monday to Sussex.

Miss Marguerite Beverly, who has been visiting Mrs. Robert Crawford, has returned to her home in St. John.

Miss Grace Porter spent a few days of this week visiting friends at Grand Falls.

George Phillips, of Woodstock, with his daughters, Miss Lucy and Miss Martha, Mrs. Bacon of Worcester, and Miss Maud Raymond, of Woodstock, who have been making an auto trip through Maine, spent Tuesday in Andover.

Miss Susie Watson and her mother left this week to visit friends in St. John and vicinity.

Vaughan Bedell, son of D. B. Bedell, has accepted a position on the survey of the Valley Railway, and left on Tuesday to take up his work between Woodstock and Fredericton.

Miss Sadie Tinker, of Houlton, spent a few hours here Wednesday, calling on old friends.

Carey Wright, of the Carnegie Works, Pittsburg (Pa.), is here for his vacation, the guest of his mother and brother at Hillendale.

Mrs. Taylor and little daughter, Isabelle, who have been spending the summer with Mrs. T. J. Carter, left on Wednesday for her home in Norfolk, Va.

Miss Frances Klingeman, of Haverhill (Mass.), who has been the guest of Mr. Geo. Baxter and family for the last few weeks, left on Wednesday for her home.

On Wednesday of this week the Sunday school of Trinity church held their annual picnic on the Scott picnic grounds.

The picnic of the Baptist church was also held on the same day at Indian Flat.

Mr. and Mrs. Mitchell, of Port Arthur, are the guests of Mrs. Mitchell's father, Charles Everett.

James McPhail, of Perth, and his son, Wilfred, motored to Fredericton this week.

Threshing Machine Wood Cutter Horse Power FOR SALE!

The Thresher is of Moody make and the Cutter by Connell. All in good running order. Apply to SHAW BROS. Coldstream, N. B.



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Resident in Carleton Co. six years. Always here to back up the guarantee of perfect satisfaction in glasses for any defect of vision. Office at Day's Hotel, East Florenceville. Write or call if you want glasses. Can arrange to examine your eyes either at office or at home.

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It is well known to experienced salesmen that the largest and best business in Fruit trees is done during the summer months. The man first on the ground secures the cream of the trade, therefore

SECURE YOUR AGENCY NOW.

We want a good reliable man for this district, because the demand for fruit trees was never so good. Good pay Outfit free. Whole or part time agreement, and you represent a firm of thirty-five years experience with over six hundred acres of land under cultivation. Write, PELHAM NURSERY CO., Toronto Ont.

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have arrived at our store, and the range is so complete and the prices so reasonable that you will find inspection of them a source of real pleasure and actual profit. The best dressed men in Carleton wear Campbell Clothing.

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ESTEY & CURTIS CO., LTD.,

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Hartland, N. B.

NEWS OF WOODSTOCK.

Will Carry No More Booze.

The unslakable thirst of Carleton county lovers of the ardent has put the C.P.R. to so much legal distress that the big corporation refuses to carry refreshments of this nature coming into this county.

A few days ago nearly \$200 worth of liquor seized at various times at the freight offices of the company, was ordered destroyed, the company refusing to divulge the names of the shipper. The liquor was consigned to "Roes, Docs, Diamond X's, etc". Those accustomed to quaff deeply and long will not have to get their supply by the air line.

TO CONSUMPTIVES

And All Afflicted With Asthma, Bronchitis, Catarrh, Griggs or any Lung or Throat trouble.

After suffering for years with a severe throat trouble which ran into Consumption, Rev. E. A. Wilson was cured by following plain rules of health and using Dr. Churchill's prescription. Writing to help all sufferers he wrote, for free distribution, a full description of his trouble and the simple means he used to cure himself.

WILSON'S REMEDY (Dr. Churchill's prescription) has been doing its wonderful good work for over 40 years. It has been tried and proven, and is a household remedy in many, many homes to which it has brought health and happiness.

If you are suffering from any Lung or Throat trouble whatever, do not fail to give this invaluable remedy a trial. Send for Mr. Wilson's history of his own remarkable case which will be sent FREE, together with a \$1.00 package of the remedy, to all who write for it. Address: Wilson Remedy Co., Westwood, N.J., U.S.A.

A company being formed to take over the hardware business of H. R. Burt. Wallace Gibson is the promoter and it is rumored that Hon. J. K. Flemming will be in the new concern.

Premier Flemming has been trying to buy a house in town. It is said that an offer has been made for the Graham property, which comprises the Opera House block and a residence over the river. The store in the Opera House block will be occupied by a relative of the premier, who will engage in the grocery business.



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Signs of Cold.

General Nelson A. Miles was at the army aeroplane grounds, watching some experiments in flying. Several of the birdmen had been in the air.

A native came along. 'Looks like we're going to have a hard winter, mighty cold,' said the native.

'What makes you think so?' asked General Miles.

'Oh, them rich folks from up north is goin' south so early.'

'Are they?'

'Sure they are! I see three flocks of them flyin' south to-day already.'

—Philadelphia Saturday Evening Post.