

"CHAMPION"

Machine and Motor Works, Limited

Authorized Capital, \$100,000.00

MANUFACTURERS OF NEWFOUNDLAND'S FINEST OIL ENGINES, THE "CHAMPION"

THE ONLY FACTORY IN NEWFOUNDLAND MANUFACTURING ENGINES. THE FACTORY THAT IS MAKING DELIVERY OF ENGINES NOW. THE FACTORY THAT IS PRODUCING AND SELLING 700 ENGINES THIS SPRING.

MR. FISHERMAN--LISTEN!!!

THE "CHAMPION" ENGINE IS MADE OF THE FINEST AND BEST QUALITY OF IRON AND MATERIALS THAT CAN BE PRODUCED IN ANY COUNTRY, AND TO PROVE THIS,

WE GUARANTEE THE "CHAMPION" ENGINE FOR TEN YEARS.

AN ENGINE THAT IS GUARANTEED FOR LIFE MAY MEAN THAT THE ENGINE'S LIFE IS OVER IN A FEW WEEKS; OR, JUST AT THAT TIME, YOU BREAK A PART WHICH YOU HAVE TO PAY FOR.

AN ENGINE THAT IS GUARANTEED FOR A YEAR MAY ONLY LAST A YEAR;

BUT!!!

WHEN THE "CHAMPION" MACHINE AND MOTOR WORKS, LIMITED, ABSOLUTELY GUARANTEE THEIR ENGINE FOR TEN YEARS, PAY THE FREIGHT BACK AND FORTH ON THE OLD AND NEW PART, AND REPLACE THE PART FREE OF CHARGE WITHIN TEN YEARS, THEN, YOU MAY SAY YOU ARE GETTING A SQUARE DEAL.

A Guarantee of Satisfaction

DO YOU REALIZE, MR. FISHERMAN, THAT THIS NEW FACTORY HERE IN ST. JOHN'S IS FOR THE PURPOSE OF GIVING SATISFACTION TO YOU. ANYONE CAN IMPORT AN ENGINE, BUT, HE IS NOT IN A POSITION TO GIVE YOU ANY PIECE OR PART AT A MOMENT'S NOTICE.

DO YOU REALIZE THAT IN BUYING THE IMPORTED ENGINE, YOU ARE NOT GETTING THE VALUE OR SERVICE THAT YOU CAN GET FROM THE PRODUCERS.

DO YOU REALIZE THAT A "CHAMPION" IS WORTH AS MUCH IN THE NEXT THREE YEARS AS THE DAY YOU BOUGHT IT—ON ACCOUNT OF THE FACTORY IN NEWFOUNDLAND.

WE ARE THE PEOPLE WHO ARE GETTING THE ORDERS. WE ARE THE COMPANY WHO ARE DELIVERING 700 ENGINES FOR SPRING. WE ARE THE COMPANY WHO HAVE PRODUCED AN ENGINE WITHOUT A FAULT.

WHETHER OR NOT YOU BUY AN ENGINE, YOU SHOULD BE PART OWNER IN THIS MONEY-MAKING OPPORTUNITY. GO TO OUR SHOWROOM AT THE HEAD OF JOB'S COVE AND INSPECT THIS ENGINE. LET US TELL YOU MORE ABOUT IT; THE NUMBER WE ARE BUILDING. ALSO LET US TELL YOU ABOUT THE NEW MACHINE SHOP WE ARE ERECTING. ONE OF OUR DIRECTORS WILL BE THERE AT ALL TIMES, AND WILL RECEIVE ANY AMOUNT YOU WISH TO PUT INTO THIS COMPANY, OR YOU MAY PURCHASE SHARES AND RECEIVE ANY REQUIRED INFORMATION ABOUT THIS COMPANY FROM J. J. LACEY & CO., CITY CHAMBERS, ST. JOHN'S.

WE DO NOT ASK YOU TO BUY A "PIG IN A BAG." WE HAVE PRODUCED THE GOODS, AND ALL WE ASK IS THAT YOU SEE THEM—THEY WILL DO THE REST. IF YOU HAVE NOT ORDERED A "CHAMPION," DO SO AT ONCE. A VERY ATTRACTIVE PROPOSITION OFFERED TO MERCHANTS IN ST. JOHN'S AND OUTPORTS.

Champion Machine and Motor Works, Limited

MANUFACTURERS OF

"Champion" Oil Engines, Hoists, and Vessel Heaving Outfits.

Factory and Office

St. John's, Nfld.