

Oh! Mr. Farmer! We want just ten minutes of your time. Let's have a little chat about this Better Farming Proposition

If you were short of ready cash and were offered a loan on your own terms wouldn't you take it?

If you were in need of a new farm implement would you not buy it if the payments placed it within your reach?

If you were parched with thirst, would you not accept a draught of water from a clear, cold well?

The most important problem which confronts you today is how to make your farm yield its maximum revenue this year and at the same time to conserve its fertility for the years to come. You know this better than we can tell you.

Our service will help you solve this problem—it is the most practical assistance which has ever been available for the farmers of this country. The money cost is nominal, the terms will be arranged to suit your convenience and you will never miss the time required for study and correspondence.

The biggest and most successful farm experts have placed their knowledge at the disposal of our organization. You will find their names elsewhere in this advertisement. We could not secure the services of these men until we satisfied them beyond the shadow of a doubt that our institution was finan-

cially sound and was conducted by men of sound reputation and reliable business methods.

Isn't this the best guarantee that the School of Scientific Farming is O.K.?

Every member of our Board of Directors is a man of sound reputation; every man is a pronounced success in his own particular line.

Then you have the guarantee of our students, farmers like yourself, scattered all over the Canadian West. They not only know that we are a safe and satisfactory business concern for the farmer to deal with, but they know by actual experience that our service has been of real value, worth to them many times the amount of its original cost.

Here are some recent letters, every one of them unsolicited. Some of them are perhaps from farmers in your own district, or from farmers you know. Write them, write some of the professors associated with us, investigate in every possible way and when you are satisfied that we can help you, clip the coupon in the corner and we will send you enrolment blank for your signature.

Get Our New Paper
"Better Farming"
FREE!

We have just started publishing a little paper for our students and those who are interested in our service. It is known as "Better Farming."

Clip the coupon below and we will send it to you absolutely free of charge for the next three months. Most of the material in it is being furnished by our own students, your fellow farmers. We believe that you will find it interesting, and we know that you will be astonished at the widespread interest which the farmers are showing in this "Better Farming" movement inaugurated by our School.

Please send your paper "Better Farming" three months free of charge to
Name

Your Instructors

- Professor S. A. Bedford, Manitoba Agricultural College.
- Professor Thomas Shaw, Minnesota Experimental Station.
- Professor H. L. Bolley, Dean, North Dakota Agricultural College.
- Norman M. Ross, Chief of Forestry Division, Indian Head, Sask.
- James Murray, Wheatlands, Ltd., Suf. field, Alta.
- R. E. Drennan, Pioneer Stock Farm, Canora, Sask.
- W. H. Fairfield, Lethbridge Experimental Farm.
- Professor C. H. Lee, Manitoba Agricultural College.
- Professor W. H. Day, Guelph Agricultural College.
- Arch. Mitchell, Weed Expert, Coaldale, Alta.
- Professor E. C. Elford, Macdonald Agricultural College.
- Professor R. M. Dolve, North Dakota Agricultural College.
- Professor C. I. Guinness, North Dakota Agricultural College.
- E. F. Coke, B.S.A., Supt. Educational Department.

We Have Moved Into New Quarters

The growth of the School has been so rapid that we have just made our third move since we began business eighteen months ago.

We have secured large and beautifully lighted quarters in the Bell Block, one of the most centrally located office buildings in Winnipeg. We have taken a long lease of these premises, and trust that they will be our permanent home for many years to come. Every student of our School, as well as every farmer in Western Canada who is interested in "Better Farming," is extended a hearty invitation to visit us while in the city.

Advice Free

The advice of our consultation department is at the service of every student free of charge, not only while he is studying, but as long as he lives. Once a student, always a student is our system. Do you know of any other institution which operates on such a generous plan?

Lidstone, Man., Mar. 6, 1912.
Judging by the men who are conducting this correspondence course I deem it of inestimable value to every farmer in the West and any man will miss a great opportunity if he fails to take advantage of this splendid source of practical information.

A. H. FINCH.

We have Hundreds of Testimonials But Speak to a Student Yourself

As you will see from the date line of these letters, every one of the letters below has been received within the last few weeks.

Druid, Sask., Feb. 9, 1912.

I would like to see everyone taking our course. It will surely mean a lot to our country.

J. J. BEVAN.

Hanson, Sask., Feb. 10, 1912.

I was under the impression last summer that your School was some "get-rich-quick" scheme, but after seeing your lessons I am quite satisfied that you are giving full value, many times over, for the money invested.

FRANK WALKER.

Puffer, Alta., Mar. 3, 1912.

I consider that your course means more to the average Western farmer than the whole of the Dominion Department of Agriculture and agricultural journals combined. It is true we need them all, but there are many things in the bulletins and agricultural journals that we could not understand without the knowledge which your course gives us.

WM. A. BLACK.

Elkhorn, Man., Feb. 17, 1912.

I will never regret enrolling as a student of your School. The lessons are interesting and contain valuable information. Yours is certainly a splendid course for every farmer. The first two lessons will more than repay for the whole course and it is money well spent.

THOMAS CHAPMAN.

Imperial, Sask., Jan. 30, 1912.

I feel very enthusiastic over farming and your course in particular, as being not merely a good thing but the best practical education a farmer can receive at his own place, etc. It is an appeal of intelligence to the intelligent farmer at a moderate price.

THOMAS DUXBURY.

Macoun, Sask., Feb. 1, 1912.

In regard to myself would say that I am more than satisfied with the course. I can now understand why there are so many poor crops raised and can read the farm papers more intelligently.

R. A. DOW.

Canora, Sask., Jan. 16, 1912.

I have now every confidence in your course, and I think that the School could not have employed better men if they had tried. Every letter and every criticism of the lessons that you send in is worth very much to me, and I am so glad that you are careful and take such pains to make everything so plain. I feel that I have a good friend to help me out and advise or assist.

As you know, I had no faith in correspondence Schools before I started this course, but if you remember, through your insisting that I take it up I finally did so, and let me say that it is a grand, good work.

GEO. F. WRIGHT.

Valley River, Man., Feb. 24, 1912.

I am pleased to hear of the success of the School of Farming, as its teachings, put into practice, would mean many millions per annum to the three provinces.

W. J. BOUGHEN.

Gleichen, Alta., Feb. 15, 1912.

I am very much pleased to see by your letter that I succeeded in passing my first exam. I am very much interested in the lessons now, although at first it looked very dry farming to me.

R. J. BURN.

Tees, Alta., Feb. 12, 1912.

I myself am very much pleased with the course as far as I have gone and would gladly recommend it to anyone interested in better farming.

E. E. MALLOTT.



Correspondence School of Scientific Farming of Western Canada Limited
4th FLOOR BELL BLOCK - WINNIPEG, MAN.

Please send me enrolment blank and full particulars regarding prices and terms.
Name