

Now for SPRING, House-cleaning and **O-Cedar** Polish



ALWAYS saleable articles, always in steady demand, O-Cedar Polish and the O-Cedar Polish Mop attain the zenith of their sales in March, April and May.

So important are these products as an aid to Spring house-cleaning, that the up-to-date housewife would be as likely to attempt her annual clean-up without soap as she would be to start house-cleaning without a supply of O-Cedar Polish or without an O-Cedar Polish Mop.

Now's the time to put in a window display of these products. Now's the time to ask your customers if their old mops are worn out.

Get the benefit of this big demand that comes in the Spring—display O-Cedar products, together with O-Cedar signs and cards. Remind the women you have O-Cedar products—and this line—so splendidly advertised at this season and so fully appreciated by your customers—will practically sell itself.

CHANNELL CHEMICAL COMPANY, LIMITED
TORONTO

