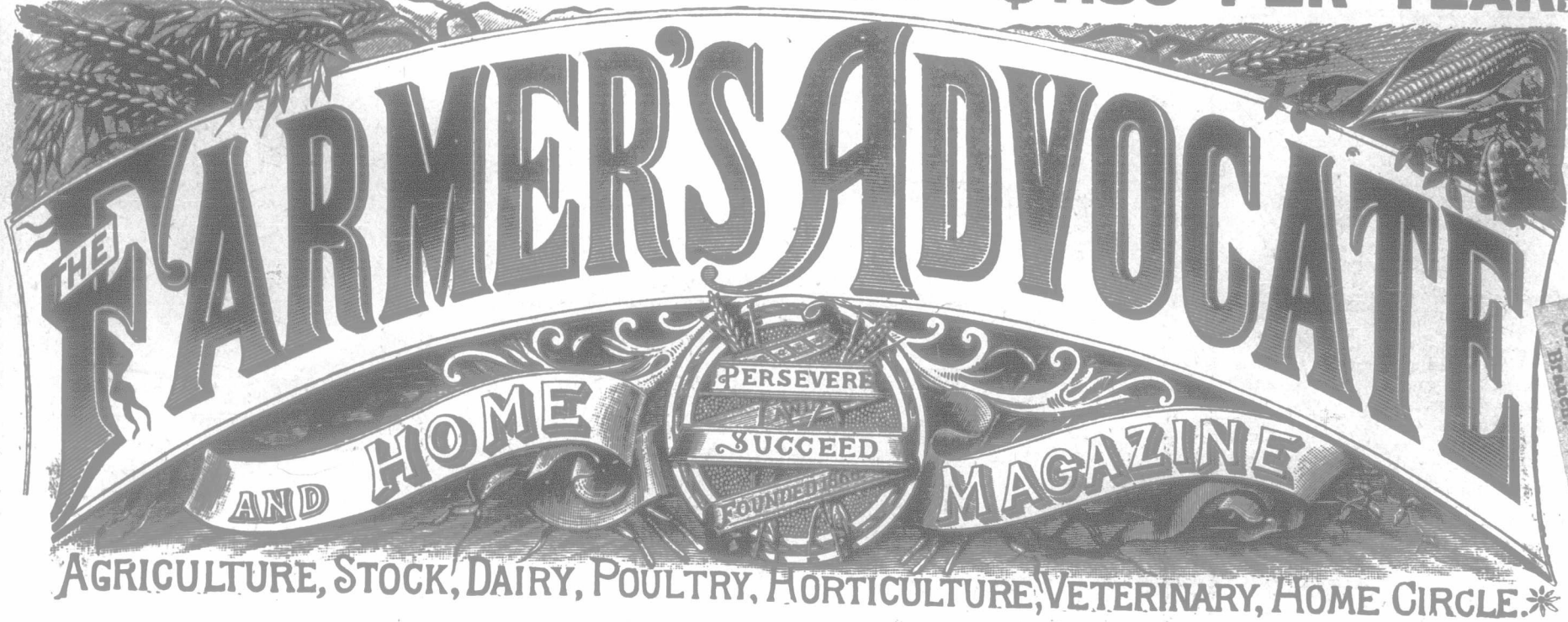


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No. 1075.

THE cut below shows the Ford Motor Car Co.'s plant at Walkerville, Ontario. The company's managing directors, after investigating the roofing question, decided to protect their property by covering it with

Brantford Roofing

Here are the reasons on which they based their decision. They found out that **Brantford Roofing** was **Acid-proof** and **Fire-proof**—that it possessed **element-resisting** qualities which practically made it **imperishable**.

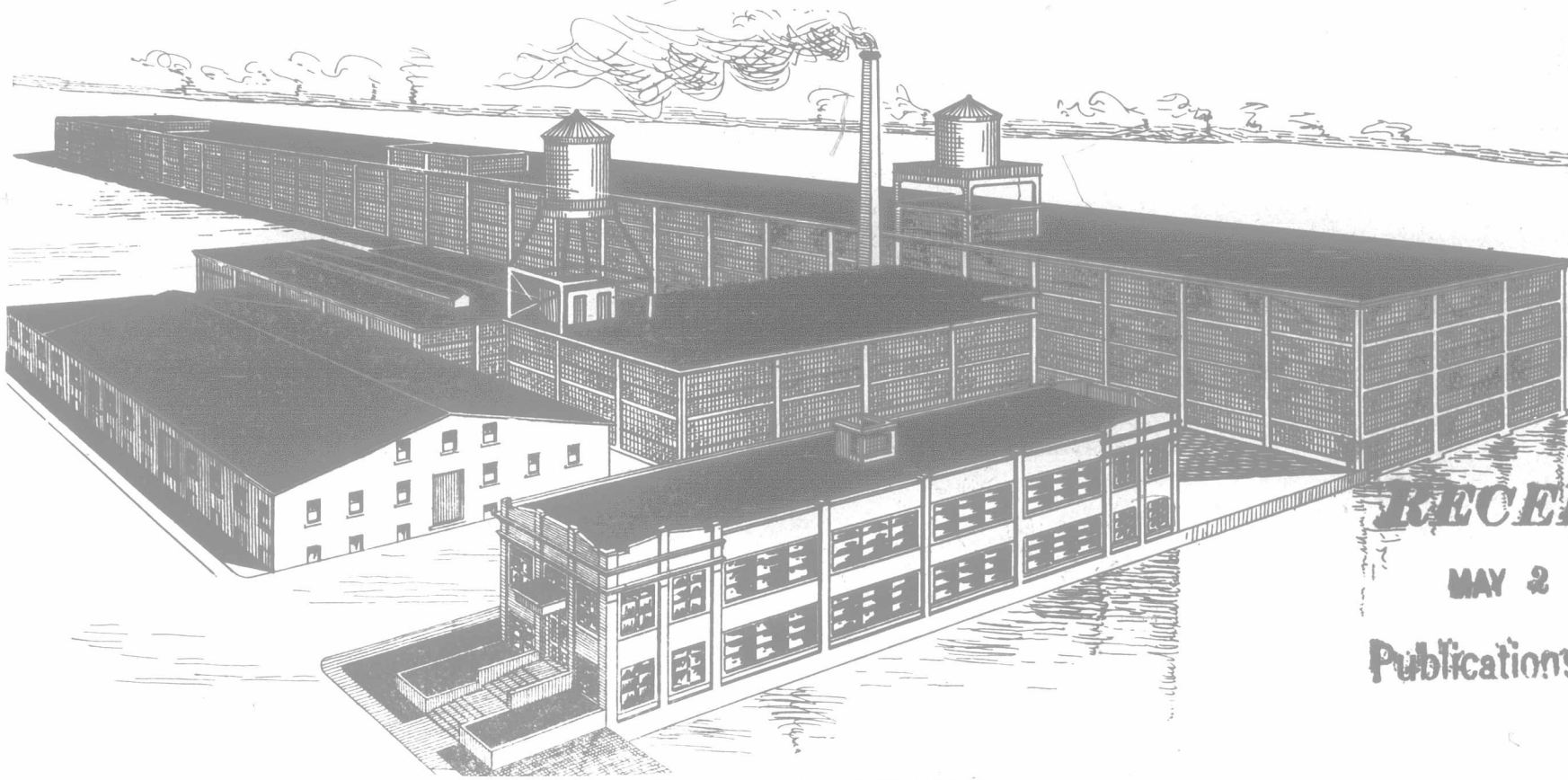
Go into the roofing question **thoroughly**, and you'll find out that **Brantford Roofing** is about the **only** roofing you can **safely** specify for that building of yours. It doesn't matter whether it's a sky-scraper or a barn—**Brantford Roofing** is the **one** efficient and durable roofing—the roofing you should buy.

Write for our Big FREE Book, and post yourself on the roofing question.

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