

## Womanly Charm *and* Laundry Service

Nature intended that woman should have charm and attractiveness of person. The preservation of that charm has been a duty of woman ever since Eve first saw herself mirrored in a forest pool.

But perhaps the connection between our laundry service and your personal appearance hasn't occurred to you. Nevertheless, there is a connection, and a close one.

We offer you freedom from the household task that from time immemorial has coarsened the hands and robbed woman of her bloom—the family washing.

If you would protect yourself from washday exposure on wintry days; if you would add to your own comeliness; if you would have your family washing done in the most modern fashion, telephone us.

We will do your family washing in the softest of pure waters, and in foamy, billowy suds of flaked soap. It is a washing that restores newness to your clothes and to the children's. It sterilizes them, too.

Then we iron everything for you—giving to everything a most dainty finish. You will find the cost very moderate. You simply give your bundle to our driver—and we return it immaculate at a definite time each week. It is the modern way of preserving personal charm and ending winter washdays.

Call us up and our driver will call.

## Star Steam Laundry Co., Ltd.

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