

continued from page 15

In a style which is interesting, lively and accessible, Kettle provides a non-technical look at the birth, growth and future of the generation. While it is true that the baby boom has been analysed in the context of economic and sociological studies, **The Big Generation** provides the Canadian reader with a very comprehensible view of what the future holds. No graphs, no charts, and very few statistics.

Yet for the social scientist, **The Big Generation** will be very useful as a reference book, as it is well-documented while providing an in-depth investigation utilizing common sense arguments and fair presentation of opposing ideas.

It is neither a book of 'gloom and doom' nor one of naive optimism. In fact, it could best be described as a book of warning to anyone who is concerned about how this clump of people will affect the future of this nation.

It would be of special interest to people presently attending university, since the author is discussing OUR future. The first half of the 210 page text will bring back memories for 'baby boom' children, specifically grade school, television, affluence, the effect of cities and others.

Through the use of comparison between the baby boom generation and the generation born in the Great Depression, the reader gets a very clear picture of exactly how

the 'big generation' differs from all those which have come previously.

For example, Mr. Kettle points out that increasing affluence had a major part in the development of the attitudes of the generation, especially in areas like work, expectations, sacrifice, comfort and others.

Also, the author provides a very enlightening chapter on the changes in the primary and secondary school system which led to centralization, 'continuous progress' and other liberal changes as well as the effects which the generation and the system had on each other.

It is the second half of the book, concerned with the impact the generation will have on society in the future, which is the most interesting

part. In chapters dealing with the changing demand for goods, mobility, jobs, attitudes to work, family, voting, old age and pensions, Kettle outlines what he sees as the likely direction which the 'big generation' will force the society to move in.

The verdict, as John Kettle sees it, is full of mixed blessings, which breaks with the tradition of viewing the baby boom as a wholly favourable phenomenon.

Besides expressing concern that there has been no official government reaction to potential problems of employment, housing, promotion and support of the generation in its old age, the author points to present trends in youth unemployment, gluts in certain professions (like teaching), increasing frustra-

tion and violence, and the decline in the birth rate, which will continue to cause even greater problems in the future.

In many ways, **The Big Generation** has brought together many of the ideas which Kettle the journalist/Futurist has been writing about for years, except in the Canadian context. It appears to be an extension, and perhaps a microcosm, of some of the ideas of his 1970 work, **Footnotes on the Future**, which dealt with the same sort of problems on a world level.

The book should definitely be considered worth reading, for both the social scientist and for the individual who is interested in his or her long-term well-being in this society.

Dalorama

S I S O P X E L A E R T N O M
 G R U S T Y A N D D A V E M A
 C H I I E T O G A P A G R E T
 Y O C C T I O B E R N I C S S
 E S M I K S P S S I R A L O P
 D N R R N H U S V C O Y U R R
 I E O O O R E I I E H O B C A
 C K W B I T G N L R T N M U H
 I E H V I S A L D S K K E S T
 T N T I K S I G C E T E D E U
 A I R N U H H U I U R R C T O
 R E A S N I B O R L O S I I M
 F H E W H A R F P O L I O K R
 T H O R A N G E L A S A G N E
 R D O M E P E T R O L E U M V

by R. Luke Napier

- A
- Reptilius Sportshirt (9)
- B
- Chessboard Clergyman (6)
- C
- Hedonist Hotel (7)
- D
- Oral Drip (5)
- Podborski's Specialty (8)
- Billion Dollar Bail-out (13)
- E
- Subterranean (9)
- F
- Cain Killed Abel (9)
- H
- Heavenly Instrument (4)
- Heavenly Brew (8)
- I
- Skate-mate (3)
- K
- Bird & A Plane (4)
- L
- Spaghetti's 1st Cousin (7)
- M
- Maybe Next Season? (13)

- P
- Poliomyelitis (5)
- North Star (7)

- R
- Where the Deer & Antelope Play (5)
- Medical Monkey (6)
- Dal's Abby & Ann (12)
- Breakfast of Champions (12)
- Hood (5)
- Baseball Thief (13)

- S
- NFL, Postal, Baseball (6)
- Self Contained Underwater Breathing Apparatus (5)
- Sugar (7)
- Short Play (4)
- Frosty's Wardrobe (4)
- Plural of Skim (5)

- T
- Astrograss (4)
- Rose Appendage (5)
- Tough Time for Turkeys (12)
- Thunder God (4)

- V
- Martini Mixer (8)
- Infectious Particle (5)

- W
- Boat's Home (5)

- Y
- New York Bourough (7)

Quiz Word Clue: Social Event of the Schoolyear (26)

I flunked Psych, got my bike ripped off, and my best friend's into synthy-pop. But I solved the Dalorama!

-143

The earth sciences... a future for you

Earth scientists discover, develop, and manage the resources that will take Canada into future centuries.

Becoming an earth scientist requires a sound education, and personal commitment.

The future of the earth is in the earth!

Be a part of it. Start now!

I'd like to learn more about the earth sciences.

Write to:

Earth Sciences Communications Branch
 Energy, Mines & Resources Canada
 9th Floor
 580 Booth Street
 Ottawa, Canada
 K1A 0E4



Energy, Mines and Resources Canada

Énergie, Mines et Ressources Canada

Canada