

# Christmas

STOCKING STUFFERS 25¢ UP

TO BE AWARDED ...  
LADY SCHICK  
PORTABLE CONSOLETTA  
PROFESSIONAL TYPE  
**HAIR DRYER**

DESIGNED FOR HOME USE!  
ENTER YOUR CASH REGISTER TAPE WITH  
EACH PURCHASE OF \$1.00 IN  
CHRISTMAS MERCHANDISE

- GIFT WRAP
- SEALS
- RIBBONS

- CHRISTMAS ORNAMENTS
- ICICLES • TINSEL •
- TREE LIGHTS
- INDOORS • OUTDOORS

### CHOCOLATES

- MOIRS SMILES & CHUCKLES
- GANONGS BLACK MAGIC DAIRY BOX

### CHILDREN'S GIFTS

- LITTLE LADY COSMETICS SETS
- LANDERS BUBBLE BATH -
- 25¢ UP
- 98¢ UP

**TIMEX WATCHES**  
\$7.95 UP

**make things happen**

... command attention with the crisp, stirring masculine aroma of this refreshing after shave lotion. 2.00 and 3.50, also available in cologne.

YORK TOWN SHULTON

for men...  
exhilarating elegance...

**JADE EAST**  
COLOGNE AND AFTER SHAVE

Royall Lyme imports—

the tempting tang of the Caribbean, captured in Royall Lyme toilet lotion by a secret equalizing technique and the sweet oils of hand-pressed plump West Indian limes. And—Royall Spycy, a tracing essence from native Allspice leaves with Pimenta Citriodora. Both perfect all-purpose lotions. Companion soaps, hand-milled in England.

ROYALL LYME

for all the men in your life  
**English Leather®**

**BRUT FOR MEN**

**Bold new Brut for men. By Fabergé.**

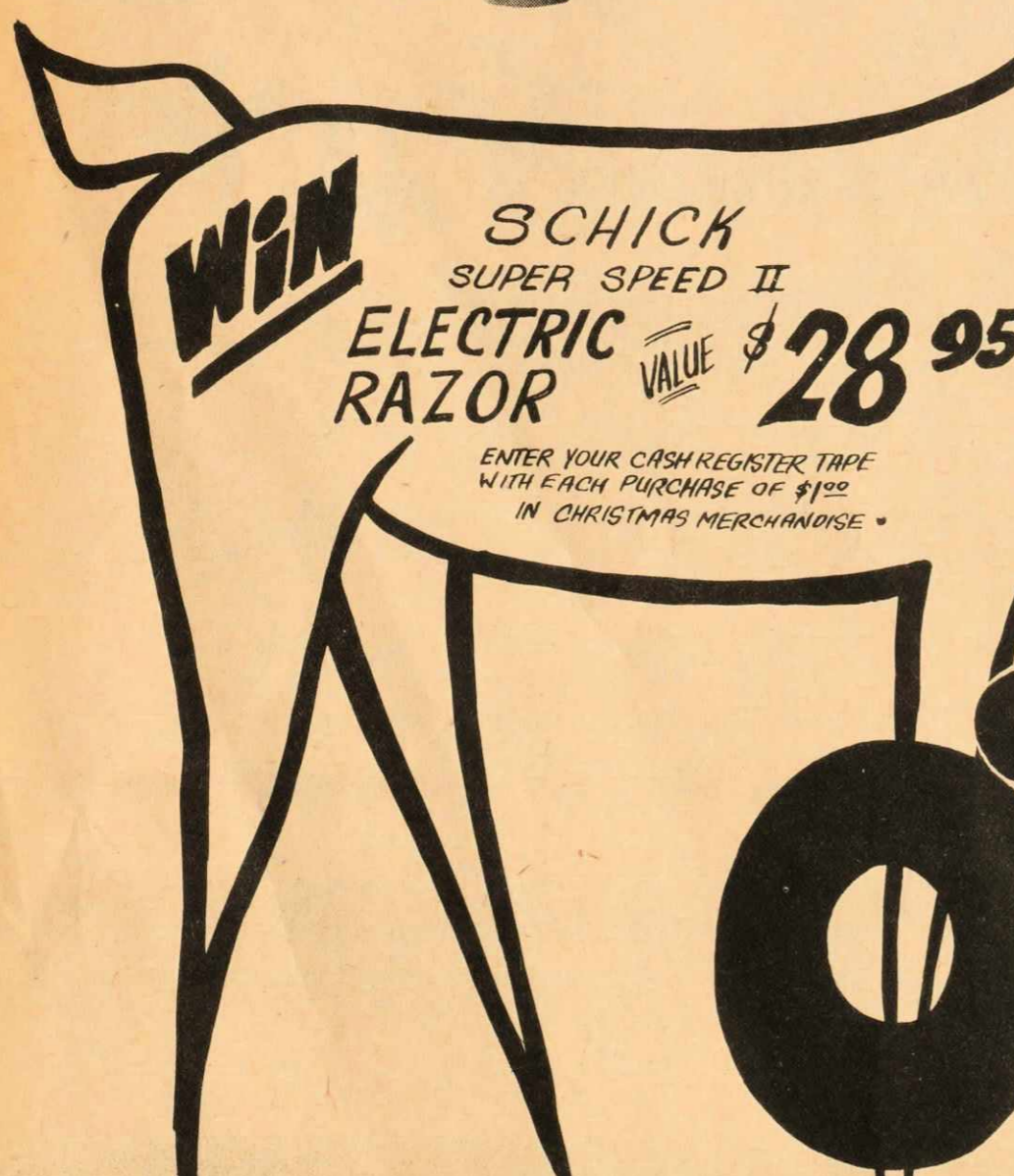
CANOE

**THAT MAN**  
COLOGNE  
REVLON

**'That Man' by Revlon**

A GENTLEMAN'S COLOGNE AND AFTER-SHAVE LOTION. ALSO SPRAY-DEODORANT BODY TALC. SOAP, TALC, PRE-ELECTRIC SHAVE.

This is Jaguar for Men. After-shave and cologne combined. Women like it. Because it doesn't smell like the stuff they wear. Men like it. Because it comes on stronger. Stays on longer. Jaguar is lusty. Powerful. Potent. It's bottled in a stark, strong, smoky-glass cylinder. It's only for the man who gets a bang out of living, a charge out of leading—who plays to win, whatever the game.



# O'BRIEN'S