

A Fifteen
Jewelled...

Waltham Watch

\$8.40



WHAT kind of a Watch do you want?

A watch that will look better than it is—or a watch that goes better than it looks?

How would you like a watch that is and goes just as well as it looks, and looks every bit the excellent watch it is?

A Waltham, you know what the name Waltham means, it means the finest make of watches in America, and that means in the world—at this or any other time Waltham Watches are the world's leaders. Not a doubt about it.

Well, here's the Simpson proposition—

We'll send you a fifteen jewelled Waltham for \$8.40, in a Gold Filled Case, guaranteed for 20 years service.

If you know any better offer in watch retailing we would consider it a favor if you would tell us about it. We ourselves believe that this is the best value to be had in Canada to-day.

You can rely upon this offer, but you must order immediately. Why not come in person or write us RIGHT NOW?

THE
ROBERT

SIMPSON

COMPANY
LIMITED

TORONTO - ONTARIO