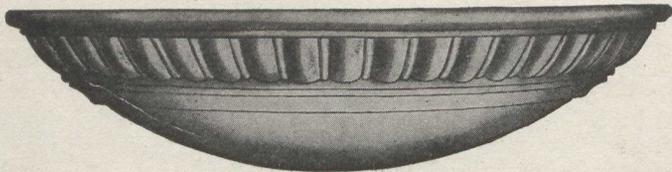


Harmonious Electric Lighting

The modern way of house lighting is to surround the electric lamps with MOONSTONE globes and dishes which harmonize in color scheme with the wallpapers and draperies of each individual room.

The soft, diffused light makes a new and charming effect. The operating cost is less for the reason that a greater illumination is achieved at a smaller consumption of candle-power.



No. 6020. Semi-Indirect Unit.

Write for a copy of

MOONSTONE BULLETIN No. 1

If you furnish us with the dimensions, our engineering department will tell you, **gratis**, how to light every room and passage in the house.

Made in Canada.

Jefferson Glass Company, Limited

388 Carlaw Avenue, Toronto

CANADIAN NORTHERN

NEW NIGHT TRAIN

BETWEEN

TORONTO and OTTAWA

(DAILY)

Lv. Toronto 11.00 p.m. Ar. Ottawa 7.40 a.m.
(Union Station) (Central Station)

Lv. Ottawa 10.50 p.m. Ar. Toronto 7.30 a.m.

Intermediate Stops:

Orono, Port Hope, Cobourg, Trenton, Belleville, Deseronto, Napanee, Yarker, Harrowsmith, Sydenham, Brockville Jct., and Smith's Falls.

New Equipment

Standard Sleeping Cars Electric Lighted Coaches

Lv. Toronto 8.20 a.m.
Ar. Ottawa 5.20 p.m.
Lv. Ottawa 12.15 noon
Ar. Toronto 9.15 p.m.

(Daily except Sunday)

General Change of Time

ONTARIO LINES

Effective Monday, Oct. 19th

For full particulars see latest Time Table Folder.

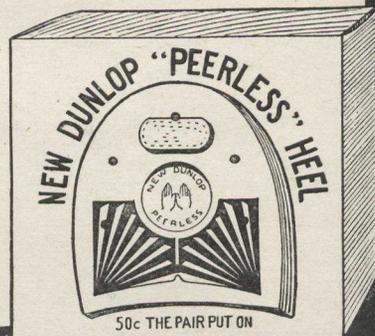
For Rail and Steamship Tickets, Parlor and Sleeping Car Reservations, and all Information, Apply to City Ticket Office, 52 King St. E., M. 5179, or Union Station, Adel. 3488.

\$10⁰⁰ CASH
FOR THE BEST
PHRASE

\$600⁰⁰
IN PRIZES
ALTOGETHER



Once each month we give twenty-five prizes, totalling \$50.00, for phrases of ten words or less relative to Dunlop Heels. Examine the heels you buy and always ask for the Pink Slip.



H. 50.

50c THE PAIR PUT ON

CANADIAN PACIFIC WINTER TOURS

TO THE LAND OF

Sunshine and Summer Days

CALIFORNIA, FLORIDA, LOUISIANA, Etc.

Limited trains leave Toronto daily, making direct connection at Detroit and Buffalo for the Southern States, and at Chicago for California, etc.

Those contemplating a trip of any nature should consult Canadian Pacific Ticket Agent, who will be pleased to quote rates, arrange reservations and attend to all details in connection with your trip; or write

M. G. MURPHY - District Passenger Agent - TORONTO

Electric Service

Means comfort, convenience, economy, and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of housekeeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

The Toronto Electric Light Co., Limited

"AT YOUR SERVICE"

12 Adelaide St. E.

Telephone Adelaide 404