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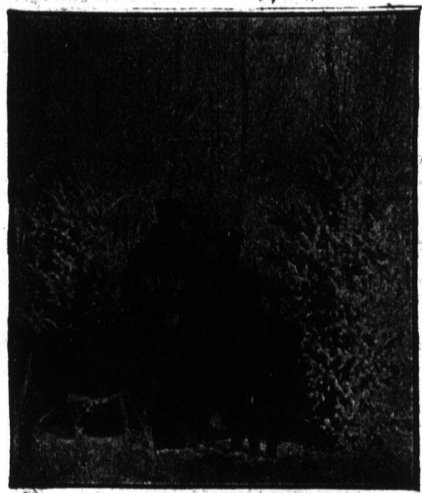
Baker's Breakfast Cocoa



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Made by a perfect mechanical process, without the use of chemicals, thus preserving the delicate natural flavor, aroma and color characteristic of high-grade cocoa beans.

WALTER BAKER & CO. Limited
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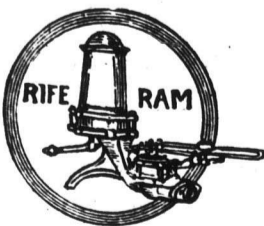


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Willow Cuttings, Russian Laurel, French Laurel and Russian Golden, \$4.50 per 1000, express paid to any station in the three provinces. Also a nice stock of reliable trees, shrubs, trees and small fruits. No Agents. Deal direct with me and save 35% to 50%. Any trees that are not satisfactory may be returned at my expense and I will refund the money. Native Ash are proving the best tree for street planting in the West. I have a fine lot, send me your address on a Post Card and I will send you my price list and printed directions. Nothing beats the willows for a break.

JOHN CALDWELL, Virden Nurseries
VIRDEN, MAN.

A RUNNING WATER SUPPLY



for all purposes
is easily secured.
**THE LOW COST
OF INSTALLING**

RIFE RAM

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If you have a flow of 3 or more gallons per minute from a spring, artesian well, brook or river write for our free Catalogue and information.

RIFE ENGINE CO.
2126 Trinity Bldg., New York City

THE WESTERN HOME MONTHLY

Vol. XIV. Published Monthly No. 4.
By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada.

THE SUBSCRIPTION PRICE of The Western Home Monthly is \$1 per annum to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.

POSTAGE STAMPS will be received the same as cash or the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one-cent or two-cent denomination.

WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.

CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with our Readers

Only a few more days of April showers and then we enter the month of May. Did you ever notice how almost everybody begins to feel happy when the calendar finally points its finger in this direction each year—happy, that is, in a lazy, satisfied, languorous sort of fashion.

Well, that is natural enough, after all, is it not? For, certainly, of all months, May is the time of bright sunshine and genial gladness.

Anyone can be excused a certain feeling of glumness when the winter snows

tion you will find in this "Smiling Spring" number.

May, of all months, seems to have been made for fiction—that is, the right kind of fiction. We feel sure that, in this respect, the Western Home Monthly is bounteously and richly supplied. In all of the stories you can feel the pulse of outdoor life and sense the personal touch of human interest.

This hint should be sufficiently suggestive to make you really very impatient.

At least, this is our opinion.

An Ambitious Woman

Chose to be Independent

She lived in Vancouver, B.C. She was not rich—even well to-do. The little money she earned brought her bread and butter, but not the amusements and little luxuries she wanted and to which she felt she was entitled. In looking for something to "help out" she read one of our advertisements explaining subscription work in home towns. The dignity of the work impressed her, also the permanency of the plan. She is now our "part time" representative, a regular member of our pay-roll, and supplements her present income by \$10.00 a week.

If your income is limited, and if you will devote spare time to looking after the subscription work of the Western Home Monthly among your friends and neighbors, you can earn all the spending money you need.

AGENCY DIVISION

Western Home Monthly, Winnipeg, Man.

lie piled upon the ground and the flowers and trees seem covered with a perpetual icy blanket. But when the birds begin to sing in the freshly covered woods, and the friendly little flowers spring up in their characteristic riot of colorful beauty—then everybody must wear a smile.

Next month the Western Home Monthly will exhibit its most bewitching spring smile, so to speak. We are all going to be happy together—happy about the reawakening of Nature and very much interested in every page of a splendid and timely May-Day Number.

Aside from the spring note of gladness characterizing every page, a brilliant galaxy of fiction, articles and pictures will be the distinguishing characteristic of the May number.

There will be special articles filled with chatty and interesting information about the household, while if your aspirations tend toward artistic achievement, you will also find much interesting material for your consumption.

Recognition of woman's work in all branches of activity is becoming more pronounced everywhere nowadays, and many contributions from Western women will be found in the pages of our May issue. Just a word about the fic-

These are, of course, only a few little glimpses into the contents of your May-Day magazine.

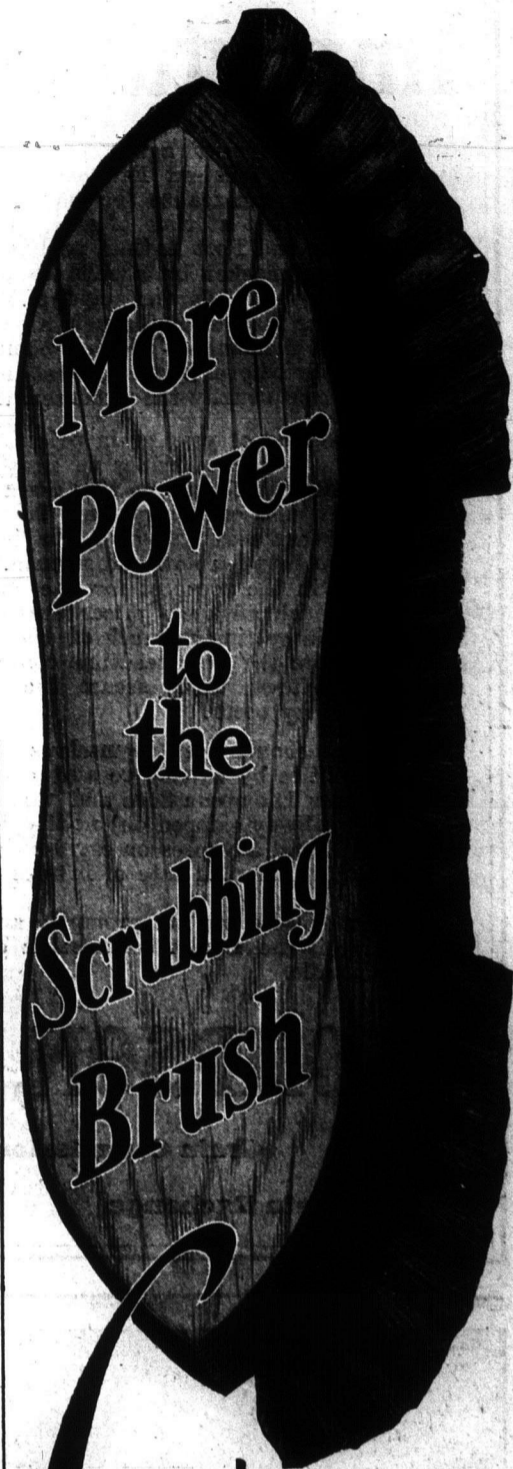
We have not forgotten to pack it full of springtime suggestion and sunny cheer.

But for the rest we must ask you to wait until the issue comes to demand its own warm welcome.

One thing is certain, however—you cannot help being happy after you read the May number.

Of course, you wish to have correct views on the many important subjects that are at present demanding western attention. You can rely on W. H. M. Editorial to be impartial, well considered, and well informed. The magazine is edited by expert men and women who have made the study of all that is for the well-being of Western Canada their life work.

In nearly every community there are dozens, in many cases scores, and in others there are hundreds of people who would gladly subscribe for the Western Home Monthly for the coming year if they were shown one issue. Everybody should get up a club this year. It will be the greatest year for club raisers in the history of the Western Home Monthly.



With

Many Other Uses and
Full Directions on
Large Sifter-Can 10c

