

What do You Drink in Hot Weather?

When you are warm, tired and thirsty, spirits make you feel worse, and iced drinks furnish only temporary relief.

A teaspoonful of

Abbey's Effervescent Salt

In a glass of ordinary cool drinking water is the most refreshing and cooling drink obtainable. It not only quenches the thirst, but lowers the temperature of the blood. It is better and cheaper than any mineral water or so-called summer drink.

A pamphlet explaining the many uses of this scientific preparation will be mailed free on application to The Abbey Effervescent Salt Company, Limited, Montreal.

FOR SALE BY ALL DRUGGISTS, 25¢ and 60¢ a bottle.



Summer days are embroidering days. The 376 shades of **BRAINERD & ARMSTRONG** Asiatic Dye Embroidery Silks make beautiful work, the product of your Summer's restful employment. Rich perfect, lasting shade put up in our Patent Holder. Can't soil, tangle, or "muss up." Our "BLUE BOOK" tells exactly how to do 50 different leaves and flowers—sent on receipt of three tags or a one cent stamp.

CORTICELLI SIKL CO., Ltd. St. Johns, P. Q.



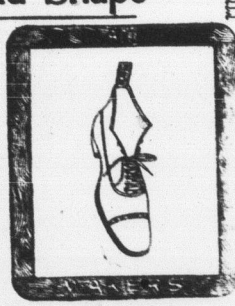
Slater Flat-tread Shape

The tread of certain feet is flatter than others and the Slater Shoe makers have made this point a source of careful investigation—the result is the "Flat-tread" shape.

Feet of this description are shorter from heel to ball and longer from there to toes. They are as a rule powerful, but most of their power is lost in wearing wrong shaped shoes.

This shape is especially designed for such feet, they will find a degree of comfort in it not attainable in any other. Made in all styles, leathers and shades. Every pair Goodyear welted with name and price of makers stamped on soles in slate frame \$1.50 and \$5.00.

T. A. MENHENNICK, sole local agent



Business Notice to Men of Business.

Contract Advertisers

are reminded that copy for changes should reach this office the afternoon of the day before the matter is intended to appear.

Insistence on early receipt of copy is imperative. Every business man knows the value of system in his work, and realizes how important it is that orderly methods be followed to secure good results. In no place is this system and order more important than in a newspaper establishment, where tardy copy means disorder and loss, and prevents the advertiser from getting the best results from the printer's work.

Please give this attention. Two CROOKS advertising department seeks to give good service, and it is as much in YOUR INTEREST as in ours that you get your copy in early. It costs you nothing to do so; it is mutually advantageous that it be done. Give your advertisement writer the tip to get in his copy early, and to write it so that printers may be able easily to read it.

Anora Floyd.

BY MISS M. E. BRADDON.

CHAPTER I.

HOW A RICH BANKER MARRIED AN ACTRESS.

FAINT streaks of crimson glimmer here and there amid the rich darkness of the Kestish woods. Anora's red finger had been lightly laid upon the foliage—sparingly as the artist puts the brighter tints into his picture; but the grandeur of an August sunset blazes upon the peaceful landscape, and lights all into glory.

The encircling woods and wide lawn-like meadows, the still ponds of limpid water, the trim hedges, and the smooth winding roads; undulating hill-tops, melting into the purple distance; laboring men's cottages, gleaming white from the surrounding foliage; solitary roadside inns with brown thatched roofs and moss grown stacks of lop-sided chimneys; noble mansions hiding behind ancestral oaks; tiny Gothic edifices; Swiss and rustic lodges; pillared gates, surmounted by sculptured horses in stone, and festoons with green wreaths of clustering ivy; village churches and prime school-houses—every object in the fair English prospect is steeped in a luminous haze, as the twilight shadows steal slowly upward from the dim recesses of shady woodland and winding lane, and every outline of the landscape darkens against the deepening crimson of the sky.

Upon the broad facade of a mighty red brick mansion, built in the favorite style of the early Georgian era, the sinking sun lingers long, making gorgeous illumination. The long rows of narrow windows are all aflame with the red light, and an honest homeward-tramping villager pauses once or twice in the roadway to glance across the smooth width of dewy lawn and tranquil lake, half fearful that there must be something more than natural in the glitter of those windows, and that maybe Maister Floyd's house is afire!

The stately red-brick mansion belongs to Maister Floyd, as he is called in the lowest parlors of the Kestish natives; to Archibald Martin Floyd, of the great banking-house of Floyd, Floyd, and Floyd, Lombard street, City.

The Kestish natives knew very little of this city banking-house, for Archibald Martin, the senior partner, has long retired from any active share in the business, which is carried on entirely by his nephews, Andrew and Alexander Floyd, both steady, middle-aged men, with families and country houses; both owing their fortune to the rich uncle, who had found places in his counting-house for them some thirty years before, when they were tall, raw-boned, sandy-haired, red-complexioned Scottish youths, fresh from some unpronounceable village north of Aberdeen.

The young gentlemen signed their names McFloyd when they first entered their uncle's counting-house; but they very soon followed that wise relation's example, and dropped that formidable prefix. "We've no need to tell these Southern ladies that we're Scotch," Alick remarked to his brother Andrew, as he wrote his name for the first time A. F., all short.

The Scottish banking-house had thriven in the hospitable English capital. Unprecedented success had waited upon every enterprise undertaken by the old-established and respected firm of Floyd, Floyd, and Floyd for upward of a century; for, as one member of the house dropped off, some greener branch shot out from the old tree; and there had never yet been any need to alter the treble repetition of the well-known name upon the brass plates that adorned the swinging mahogany doors of the banking house.

To this brass plate, Archibald Martin Floyd pointed when some thirty years before the August evening of which I write, he took his raw-boned nephews for the first time across the threshold of his house of business. "See there, boys," he said; "look at the brass name upon that brass plate. Your Uncle George is over fifty, and a bachelor—what's the first name of our first ancestor, Stephen Floyd, of Calcutta, is going to sell out the business before long—that's the second name; the third is mine, and I'm thirty-seven years of age, remember, boys, not likely to make a fool of myself by marrying. Your names will be wanted by and by to fill the blanks; see that you keep them bright in the meantime; for, let me much as the speck rest upon them, and they'll never be fit for that brass plate."

Perhaps the rugged Scottish youths took this lesson to heart, or perhaps honesty was a natural and inborn virtue in the house of Floyd. Be it as it might, neither Alick nor Andrew disgraced their ancestry; and when Stephen Floyd, the East Indian merchant, sold out, and Uncle George grew tired of business and took to building, as an elderly bachelor like hobby, the young men stepped into their relatives' shoes, and took the conduct of the business upon their broad Northern shoulders. Upon one point only Archibald Martin Floyd had misled his nephews, and that point regarded himself. Ten years after his addition to the young men, at the other age of seven-and-forty, the banker not only made a fool of himself by marrying, but, if indeed such things are foolish, sank still further from the proud elevation of worldly wisdom by falling desperately in love with a beautiful but penniless woman, whom he brought home with him after a business tour through the manufacturing districts, and with but little ceremony introduced to his relations and country families round his Kestish estate as his newly-wedded wife.

TO BE CONTINUED.

HOLLINRAKE'S STORE NEWS.

125 Rocking Chairs

Have arrived direct from the manufacturers. These Chairs are not for sale. We give them away (free gratis) to our customers. Buy \$2.00 worth of goods or over and get a Silver Plated Knife or Fork. This is in addition to chair checks.

HOLLINRAKE & CO.

Are always endeavoring to make it exceedingly interesting for those who favor them with their patronage.

Read, Read, Read, Read, what's contained in the following squares:

Never sold so many Trimmed Hats between seasons before.

Trimmed Hats.....	25 cents
Trimmed Hats.....	50 cents
Trimmed Hats.....	75 cents
Trimmed Hats.....	\$1.00
Trimmed Hats.....	\$1.50

Ladies and Girls Trimmed Hats at Half Price and less.

NEW LOT OF TRIMMED HATS.

MEN'S WEAR

Silk finish Shirts.....	50 cents
Stand up Collars.....	10 cents
Turn down Collars.....	10 cents
Balbriggan Underwear.....	40 cents
Sunday Straw Hats.....	10 cents
Laundried Shirts.....	50 cents
Black Sateen Shirts.....	50 cents
Night Shirts.....	50 cents

Fancy colored Tissue Paper.....	6c roll
Variogated shades Cushion Cord.....	20c
Fancy Bordered Handkerchiefs.....	2c
Children's Fancy Cloth Tams.....	10c
Pougees Silks, Turquoise, Green, Buttercup, Cerise, Cardinal, Pink, plain shades.....	25c
Dress Covers.....	15c and 20c
Choice Art Muslins.....	7c
Oilcloth, for pantry shelves.....	7c

Just Opened--1 Case White Blankets.

"The Matchless," size 60x80, pretty pink and blue borders. Made by the Slingsby Co., of Brantford. We place them on sale at the special price \$2.50 per pair (for a limited time only.)

Fine Parasols at 1/2 Price

We have a limited number, perhaps about 2 dozen very fine goods, they are some plain, some fancy, some quite designs in Tartans and Stripes. We shall offer these fine Parasols at 1/2 price.

English Flannelettes, yard wide.....	10 cents
Honey Comb Quilts.....	50c, 60, 75c, \$1.00
4 Linen Spools for.....	10 cents
SHIRTS.	
White Pique.....	\$1.00, \$1.25, \$1.50
Linen or Cravat.....	50c, 85c, \$1.00, \$1.25
Black Lustre.....	\$1.75, \$2.00, \$2.50
Well made, ready-to-wear Shirts.	

OUR NEW FALL DRESS GOODS

Are now in. The selection is fine both in Black and Colored Goods. Better make a choice of a dress now and have it made up for the early fall. The novelties are Camel's Hair, Plaids and Spots, black and colored Cheviots, plain and fancy Homespuns, Tweed Effects, etc.

We have the Nobbiest Dress 'Goods ever shown in Ingersoll. The Better Goods, no 2 dresses alike.

Hollinrake
& COMPANY

"INGERSOLL'S LEADING STORE."

FOR HOLIDAY SEEKERS.

Ingersoll people leaving town for the summer months should have THE CHRONICLE follow them wherever they go. The address can be changed as often as desired, whether you are in Canada, the United States or Europe.

Before. After. Wood's Phospholine.
The Great English Remedy. Sold and recommended by all Druggists in Canada. Only reliable medicine discovered. 25¢ per bottle. Guaranteed to cure all forms of Sexual Weakness, all effects of abuse or excess, Mental Worry. Executive use of Dr. Wood's Phospholine is sold in Ingersoll, by Keeshaw, Corner Drug Store.

25¢ per bottle. Guaranteed to cure all forms of Sexual Weakness, all effects of abuse or excess, Mental Worry. Executive use of Dr. Wood's Phospholine is sold in Ingersoll, by Keeshaw, Corner Drug Store.

INGERSOLL MARKET.

Wheat, No. 1, per bushel.....	67 1/2
Wheat, No. 2, per bushel.....	67 1/2
Wheat, No. 3, per bushel.....	67 1/2
Wheat, No. 4, per bushel.....	67 1/2
Wheat, No. 5, per bushel.....	67 1/2
Wheat, No. 6, per bushel.....	67 1/2
Wheat, No. 7, per bushel.....	67 1/2
Wheat, No. 8, per bushel.....	67 1/2
Wheat, No. 9, per bushel.....	67 1/2
Wheat, No. 10, per bushel.....	67 1/2
Wheat, No. 11, per bushel.....	67 1/2
Wheat, No. 12, per bushel.....	67 1/2
Wheat, No. 13, per bushel.....	67 1/2
Wheat, No. 14, per bushel.....	67 1/2
Wheat, No. 15, per bushel.....	67 1/2
Wheat, No. 16, per bushel.....	67 1/2
Wheat, No. 17, per bushel.....	67 1/2
Wheat, No. 18, per bushel.....	67 1/2
Wheat, No. 19, per bushel.....	67 1/2
Wheat, No. 20, per bushel.....	67 1/2
Wheat, No. 21, per bushel.....	67 1/2
Wheat, No. 22, per bushel.....	67 1/2
Wheat, No. 23, per bushel.....	67 1/2
Wheat, No. 24, per bushel.....	67 1/2
Wheat, No. 25, per bushel.....	67 1/2
Wheat, No. 26, per bushel.....	67 1/2
Wheat, No. 27, per bushel.....	67 1/2
Wheat, No. 28, per bushel.....	67 1/2
Wheat, No. 29, per bushel.....	67 1/2
Wheat, No. 30, per bushel.....	67 1/2



LAKE ERIE NAVIGATION CO., Limited.
The Quickest and most Direct Route to
Cleveland, Ohio,
via PORT STANLEY.

Through fare from Ingersoll one way \$2.75 return \$4.25. Return tickets good for one month. For further information apply to G.T.R. and C.P.R. agents, or write T. MARSHALL, W. WOOLATT, Asst. Genl. Passenger Agent, Man. per Waterville, Ont.

Robinson Bros.
MONSOON
INDO CEYLON TEA

CANADIAN PACIFIC RY.
UPPER LAKE SERVICE.

During Season of Navigation Upper Lake Steamships "Albion," "Albatross," and "Manitoba" will leave Owen Sound, Tuesday, Wednesday and Saturday at 2:30 p.m., after arrival of Steamship Express leaving Toronto at 1:30 p.m. Connections will be made at Sault Ste. Marie and Port Arthur and Port Williams for all points west.

A. H. NOTMAN,
Assistant General Passenger Agent, C. P. Ry.,
1 King St. East, Toronto.
JAS. EBERHART, Agent, Ingersoll.

Removal.
GEO. F. CLARK has removed his Undertaking Warerooms to Carroll Street, between King and Charles street east, where he will keep a full assortment of stock pertaining to the business. Calls attended to by day or night.
G. F. CLARK.