

THE STORE'S CONVENIENCES. The Waiting and Rest Room, Third Floor. The Information Bureau and Postoffice, Main Floor. The Free Parceling and Checking Room, in the Basement.

EATON'S DAILY STORE NEWS

SAVE TIME—SHOP WITH A TRANSFER CARD. Ask for a Transfer Card when you make your first purchase; each purchase is then added. You pay total at Pay-in Station, Basement.

Suggesting the Papeteries, Calendars, Desk Fittings, Book Racks and the Score and One Interesting Things the Stationery Department Has Gathered Together for Those Who Seek Christmas Gifts.



A. To begin the story—a papeterie daily decked with violets and containing a quire of fine quality linen paper, with envelope to go with it—a match, tied with mauve satin ribbon. Price, \$1.00.

B. A larger edition of the papeterie "A," with three quires of linen paper and envelopes to match—two quires in letter size and one in note. Price, \$1.50.



C. Always a prime favorite among small gifts, the box of correspondence cards. These above are in Highland linen, with gilt edging the card and the flap of the envelope, \$2 cards and \$1 envelopes. Price, 60 cents.

K. When you come to the inevitable question of calendars, you may be glad to know that this cunning baby and rabbit, drawn by Howard K. Pyle—and many others of similar size and attractiveness—may be had for the small sum of 25 cents each.



L. A bit of piquant philosophy for every week of the year from that wise humorist, Mark Twain, is what you get with this calendar above. The letterpress is distinctly attractive. So, too, is the simple green and gold cover with the green tassels. The price is 60 cents.

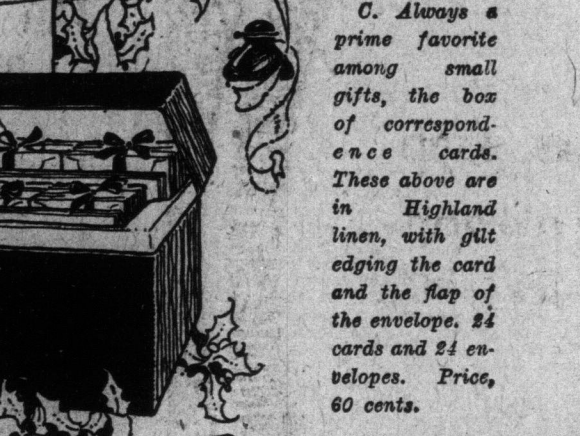
X. A capital little inkwell of highly polished nickel—one with a sliding cover and a convenient tray. It comes from English makers famous for the production of desk fittings. Price, \$1.55.

Y. A little gem of a mousetrap in pink or cherry red china, with metal top and brush—price, \$1.25.

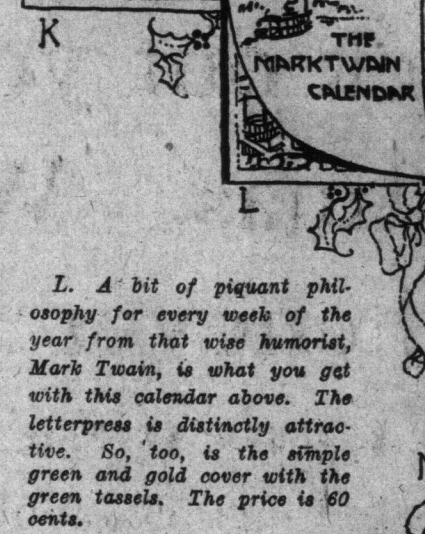
I. For either desk or dressing table—charming little box covered in green brocade—with medallion on top—holding loose sheets of paper for shopping lists, memos, etc. Price, 75 cents.

D. Correspondence cards of all sizes in Crane's linen lawn, with gilt edge. \$4 cards and \$2 envelopes, in handsome mottled box. Price, \$1.00.

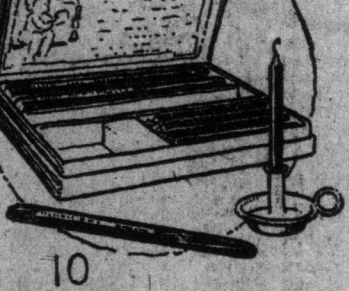
E. Papeterie in gay Christmas red, containing a quire letter size and one quire note size linen paper of excellent quality, with envelopes tied with crimson ribbon. Price, \$1.55.



H. Not much doubt of a bowl of narcissus proving acceptable, is there?—when the bowl, moreover, as well as the flower, is a pleasure to the eye? And such you may have as you see them here—a soft, green pottery bowl, containing six narcissus bulbs, and printed directions for bringing them in flower, all enclosed in a dainty box, with a greeting inscribed on the cover. Price, complete, \$1.50.



M. A tender landscape, reproduced in soft colors and mounted on a heavy white mat, presents another exceptional value in 1917 calendars at the sum of 25 cents.



R. HENRY VAN DYKE. One of the most popular of American essayists, was asked by his Government, in the summer of 1913, to become its representative in Holland. He went with the desire to promote the work begun by the International Peace Conference at The Hague, and in his own words, "as an envoy of the world peace founded on justice, which is America's great desire."

The literary world, in which he has long been a favorite, remembered his Dutch ancestry and looked forward to a sympathetic volume on tulip growing, canal scenes, and fishing experiences.

But Dr. Van Dyke's next publication was destined to bear on graver themes. He was called upon to prove himself a diplomat, and he did not fail. In "Fighting for Peace," he pictures little Holland suddenly surrounded by war, and set in a hazardous position by what the author calls, with a delightful disregard for "literary" effect, "The Potsdam gang."

Holland, facing this "gang" and giving the utmost hospitality, to refugees and all unfortunate fleeing from "the warwolf," remains exceedingly pro-Dutch, and impressive in her grave self-possession. The story of her connection with the war is of real interest. Dr. Van Dyke reveals a mind working over towards the true idea of peace which is "positive, constructive and forward-looking." Indeed, the realization of "pax Humana" is the hope of this book. First, writing of this book. First, peace may be discussed with what the Imperial German Government, and second, the terms on which a peace may possibly be concluded. (For sale in our Book Department—\$1.25.)

F. For those who use a kid finish paper, box of Crane's paper and envelopes in blue-white tint—one quire and \$2 envelopes, with square flaps. Price, 55 cents.



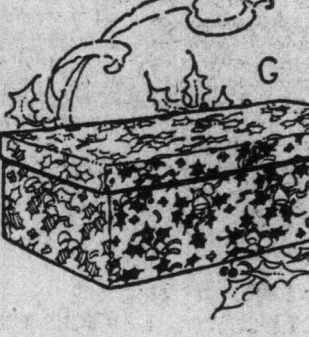
J. The same pretty bit of sentiment worked out on a smaller scale—smaller bowl and three bulbs instead of six. Price, 50 cents.

N. This is a very fine calendar—fine in sentiment and fine in appearance. St. George of England appears on the cover, and on the fifty-two pages within, inspiring quotations of patriotic flavor from Shakespeare, Tennyson, Edmund Burke, Bacon, Lowell, Wordsworth, Browning, Walt Whitman and others. It is well-named "Our Empire." Price, 60 cents.

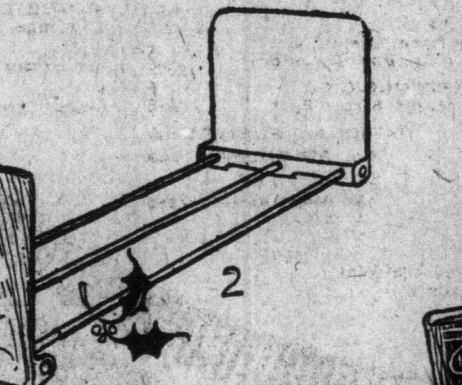
O. For pasting away snapshots—loose-leaf album with black leather cover; size 5 1/2 by 8 1/4 inches; price, \$1.10. Other albums, cloth bound, are procurable from 40 cents to \$1.50; in imitation leather, from 45 cents to \$1.75, and in leather, from 80 cents to \$2.75.

10. What many a writing table lacks—a box of sealing wax (three bars, red, green and white), with tiny brass candlestick and one dozen wax red wax candles. All in red box.

G. Only an empty box—to represent those of all shapes and sizes that you can get for packing the gifts you make yourself. You may have them decorated thus with holly, or with the equally Christmassy poinsettia. Prices are \$ for 50, 50, 50, 75, 80, 100—up to 250.



T. She'll consider it a practical present, of course, but then it is such an exceptionally nice school bag she'll be immensely proud of owning it. It is of brown canvas bound with tan leather, and has a fine large pocket on the outside. The price is 65 cents. Other bags for boys and girls are featured, in canvas, at 25 cents to \$1.25, and in leather, from \$1.25 to \$1.75.



P. Such a charming diary, bound in violet soft leather, with a full page for each day's entry. It supplies calendars for 1918 and 1919. The price is \$1.25.

S. Here—to the left—is that very useful device, a telephone list in a form that will grace any writing table or bedside stand—pink or blue brocade serving by way of cover—with a washable cover of mica over all. Price, \$1.25, and in smaller size, 60 cents.

Country Woman.—Lamp shades an "oddy"? They're a comm-odity—as essential to a room, nowadays, as carpets and chairs. You will have not the least difficulty in finding one in either brown or green silk—personally one would advise amber yellow. If the ready-frames are not suitable—to be had in the two most usual sizes in shirred silk edged with fringe of the same tone at \$5.75 and \$6.50—you could have one made to order. A plain round frame 14 inches from side to side at the lower edge would be \$8.50, and others in larger sizes and fancy shapes from \$9.50 to \$15.00. With the aid of a rim and a wire support such a frame can be used as well on a lamp that burns oil as on one wired for electricity. So there you are!

Waterman's Ideal Fountain Pen. Self-filling, safety style, with sterling silver deposit covering in fligree pattern effect. Price, with clip, \$5.50.

Self-filler Waterman Pen. Price, \$2.50. Clip, 25 cents extra.

"Record" Fountain Pen. with screw top—\$1.00.

Waterman Self-filler. with band of 18k. gold-filled. Price, \$5.00. Clip, \$1.00 extra.

Self-filler Waterman. in gold-filled case—\$3.50.

Self-filler Waterman. with half case of gold-filled—\$5.00.

Miranda.—Almost as bad as our friend Mrs. Jellyby of Bleak House fame, not being able to find the kettle. But the 17th will soon be over, and you'll have time to take up your broom and sweep again. As for that particular present which is so disturbing you, why not solve the problem with a book? I should think that, under the circumstances, you couldn't find anything more appropriate. What about More About From Billy (11.00), by the author of A Sunny Subaltern? Or Jan Hay's All in It: K. J. Carries Out (11.25). For the more temperamental Anne one would suggest the poems of Ralph Hodgson (75c), Fairy Tales by Lord Dunsany (11.25), or the Collected Poems of Rupert Brooke (11.35).

A. M. M.—Plain sand-color walls would look well in that nice sunny room—with curtains of coppery brown serge or casement cloth (heavy weave) and covers of old blue repp or monk's cloth on the walnut chairs. The Oriental rug would supply all the pattern the room would require. Of course, you would have to work the scheme out with a couple of picturesque lamp shades, copper and blue silk sofa pillows and some interesting bowls for your plants and ferns. Or, discarding this proposition altogether, you might have Delft blue walls, and use a black and rose chintz for covers and curtains—one of the old-fashioned bird patterns. Which appeals to you most?

Godmother.—Would it not be a good idea to start something going, like a set of Stevensons or silver for her dressing table, or brass for her writing desk? You might begin now with a couple of voluminous brushes and comb, or blotting paper and ink well, and then follow up with the rest on succeeding birthdays and Christmases, until the set is complete. I'm sure the "Dear" would be pleased with the arrangement.

Christmas Changes in Locations of Departments

Toronto, Main Floor, Furniture Building; Sheet Music now on Fifth Floor; new Handkerchiefs, Socks, 25c and 50c; and Third Floor; new Christmas Books on Third Floor; Christmas Calendars section on Second Floor. Clocks are now on Fourth Floor.

Out-of-Town Customers

If you wish to purchase any of the stationery, calendars and novelties listed on this page address your order to the Shopping Service.

Something rather new in Plastic—the Builder. from which with mould and plunger you can make the bricks to build castles, forts, stores and ordinary houses. Price, per lb., 50c. Flag and crown box, \$1.50. Rainbow box, 15c. Play wax, 15c. Complete modeller, 35c.

Reeves' Watercolor Boxes.—black japanned, containing brushes, mixing pans, camel's-hair brushes and tubes of watercolors—in various sizes, at prices ranging from 55 cents to \$2.50 per box.

WASTE PAPER

Waterman's Ideal Fountain Pen. Self-filling, safety style, with sterling silver deposit covering in fligree pattern effect. Price, with clip, \$5.50.

Self-filler Waterman Pen. Price, \$2.50. Clip, 25 cents extra.

"Record" Fountain Pen. with screw top—\$1.00.

Waterman Self-filler. with band of 18k. gold-filled. Price, \$5.00. Clip, \$1.00 extra.

Self-filler Waterman. in gold-filled case—\$3.50.

Self-filler Waterman. with half case of gold-filled—\$5.00.

THE T. EATON CO. LIMITED