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Fifteen Thousand Dollars Worth of the Best Men's Furnishings and Hats in London to Be Sold in a Hurry.

Our store has been rented to a bank. We have no choice in the matter. We have to get out. But before leaving we are going to give some of the BIGGEST and BEST BARGAINS ever offered in London in our class of goods.

STORE CLOSED TODAY.

SALE STARTS TOMORROW, TUESDAY

Some of the Goods We Are Selling:

- All our best \$3 00 Hats selling for \$1.98
10 dozen Pyjamas, regular \$2 00, now \$1.50
5 dozen Nightshirts, regular 75c, now 35c
50 dozen Sox, plain and fancy, regular 25c, now 15c
50 dozen Sox, plain and fancy, regular 50c, now 35c
10 dozen Underwear, regular 75c and \$1 00, now 49c
50 dozen choice Neckties, regular 50c and up, now 25c
50 dozen choice Neckties, regular \$1 00 and 75c, now 50c
25 dozen choice Ties, regular 25c, now 18c
50 dozen All-Linear Handkerchiefs, regular 25c, now 10c
10 dozen All-Silk Handkerchiefs, regular \$1 00, now 59c
10 dozen Pyjamas, regular \$2 00, now 98c

Remember, our goods are all of the best and most expensive in the city, and that these prices are all just as we state.

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YOU -Who by reason of ill-health, old age or any reason—are not able to give the care and attention you desire to the collection of your rents, the investment of your funds, the collection of the interest on your mortgages and bonds, or the management of your estate generally, should appoint this Company to look after them and be relieved of all anxiety you at present experience.

THE CANADA TRUST CO'Y HURON & ERIE BUILDING LONDON, ONT.

Mantel Clocks Diamond Hall Mantel Clocks are noted for these features: Accurate timekeeping, artistic design, and durability. Price \$4.50 to \$50

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Ladies Soon Get Well and Strong On C. & L. Beef, Wine and Iron. So strengthening and invigorating. So bracing and exhilarating. So bracing and exhilarating. So bracing and exhilarating.

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Panamas 75c BELTZ HATS AND FURS. LONDON AND DISTRICT

—Mr. L. D. Taylor, West London, is visiting friends in Chicago and Minneapolis.

—Mr. and Mrs. Job Wood, of this city, have just returned after visiting friends in Michigan, Windsor and Walkerville.

—Rev. Robert McIntyre, of Tempo, was the guest of Mr. John Middleton, manager of the Woods Milling Company, over Sunday.

—A. J. Small, owner of the Grand Opera House, London, and other Canadian theaters, sends greetings to a member of The Advertiser staff from the Savoy Hotel, London, England.

—Mrs. Hobbs and family wish to thank the many friends for their kindness shown towards their daughter Ade through her long illness, also to the family during their bereavement.

—Mr. John Irvine and Miss Mamie Irvine, of Lobo, have left for Grand Rapids, and Macatawa Park, Lake Michigan, where Miss Irvine will remain with relatives for the season.

Death of Miss Grant. Miss Gertrude Madeline Grant, the 17-year-old daughter of Mr. and Mrs. Alex. Grant, of Bryanston, passed quietly away on Saturday, the 20th inst. at her residence, 22, from the family residence, to Decker's cemetery.

Death of Mrs. Turner. The death occurred in St. Joseph Hospital Sunday evening of Mrs. Elizabeth Turner, sister of Mrs. John Traher, of 665 Colborne street, city. The deceased was born in New York State. She had been ill for a long time, and her death was not unexpected. The funeral will take place on Wednesday morning to St. Peter's Cathedral, and thence to the Roman Catholic Cemetery.

Bennett's Manager. Mr. J. D. Elms, of New York, has been appointed manager of Bennett's Vaudeville Theater for next season. Mr. Elms will be remembered as having been here last winter with the Thomas E. Shea Company, which played the Grand, he having been business manager of that company. Mr. Elms will arrive in London this week.

There will be a hop at Hill Crest, Port Stanley, every Wednesday and Saturday nights, with Linke's orchestra. 89bu

We meet all competition. Do not be misled by false reports. F. E. Smythe, grocer, corner Richmond and Hyman streets. Phone 129.

We are the introducers of the famous White House Coffee. Sold in 1 or 2 pound tins. 40c per pound. F. E. Smythe, grocer. Phone 129.

In honor of Dr. Edward Evered Hale, whose 85th birthday anniversary fell on April 2, a movement has been started in Boston having as its object the establishment of a permanent fund which shall place the Lend-a-Hand Society, founded by Dr. Hale, on a sound basis.

Dr. Chase's Ointment is a certain and guaranteed cure for every form of itching, bleeding and protruding piles. See testimonials in the press and ask your neighbors about it. Get one and get your money back if not satisfied. 2c. at all dealers or by mail. Dr. Chase's Ointment.

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LOCAL PREACHERS DRAW LESSONS

Continued From Page Two.

has laid. The Christ who is able to save sinners to the uttermost, and who saves all who come to Him.

Rev. Mr. Birks.

A sermon on "Some Thoughts on the Calamity" was preached by Rev. A. K. Birks at the Askin Street Methodist Church. The text was taken from Luke xiii, 4-5. Referring to the recent tragedy, Mr. Birks pointed out that it is impossible to know whether such calamities are visited upon people as a judgment or not, but that there lives on thing sure, and that was that God visits due punishment on all who transgress against Him.

Mr. Birks did not consider that such occurrences as the upsetting of a boat by accident or by unwise management, causing the loss of lives, were the works of Providence, but he contended that the violation of the laws of nature was behind all calamities.

Rev. T. T. Shields on the Wreck.

In addressing a large congregation in Adelaide Street Baptist Church last evening on the subject of "The Crystal Hall Disaster," Rev. T. T. Shields took for his text, Luke, xxiii, 35. The preacher said he had a good precedent for making such use of a terrible calamity, for Jesus preached on the falling of the Tower of Siloam, by which eighteen persons perished. Mr. Shields had nothing to say as the cause of Tuesday's catastrophe, the coroner's jury doubtless would handle that matter carefully. "I am glad," he said, "that the city is in a state of mourning. A few months ago I publicly called attention to the necessity for the better safeguarding of life in London, pointing out the need for searching into the cause of every death reported. The reports of my sermon called forth some sneering remarks, to which I paid no attention. Since as they may, a higher value should be placed on human life in London." God's first law given to men, the preacher here said, provided for the punishment of those who shed blood. A nation's most valuable asset is the life of its people.

The preacher then went on to show that Jesus on Calvary represented the human race as the sinner's substitute, and his life and death reveal the wreck and ruin that sin has wrought. His body was the temple of God, his life was a pattern of what every human life should be—the Divine Architect's ideal. "Stand with those who stood beholding," said the preacher, "and an attitude of reverence. These two thieves you behold a moral wreck—a Crystal Hall, every vessel of which has been made a devil's drinking cup—every power of body and mind prostrated to the service of evil. All around us there are similar cases, though perhaps outwardly respectable, their inward support is weakened by sin. If so, some day there will be a crash, and they who 'stand beholding' will witness another moral wreck."

In regard to the report that the remodelled building was to have been used for a poolroom purposes, the preacher spoke of the poolroom as "a gateway to the gambler's and the suicide's grave." In connection with the admitted necessity for a building inspector, Mr. Shields spoke of the importance of character-building of which the Architect of the Universe had the right to be the inspector. "Ignorance and carelessness in their consequences are in no physical world."

In conclusion, Mr. Shields said: "Those who 'stood beholding' the crucifixion witness a revelation of the blackest and brightest things in all the realm of morals. A fact that Tuesday brings out the worst and best elements of human nature. What a magnificent testimonial to the latent kindness of human hearts was the heroic struggle of Tuesday and Wednesday. It makes one want to live longer among men of such splendid courage and self-sacrificing heroism. So the tragedy of sin's work in the world afforded an opportunity to display at Calvary the sublimest heroism and the divinest love the universe has ever known."

"This was compassion like a God. The price of pardon was His blood. His pity never withdrew."

After the sermon five persons were baptized. A very pleasing feature of the evening service was the singing of a selection by Messrs. Charles Maynard, Bert Gillies, Roy Freehand and Clifford Reid.

Rev. Dean Davis. At St. James' Church, Rev. Dean Davis spoke of the disaster, both morning and evening. In the morning he took for a text Proverbs xxvii, 1. He pointed out the need of being constantly ready, and advised that every day be spent as though it were the last. Another lesson pointed out by Dean Davis was the necessity of men letting their light shine before the world, so that at the end they could sing as did one of the victims, "Nearer, My God, To Thee."

Mr. Davis referred in his evening's discourse to the manner in which some were referring to the disaster as a divine visitation. "Only one of London's calamities can be properly so called," said the speaker. "That was the flood of 1832. The others should not have occurred, and would not, had not nature's laws been disregarded."

Rev. Mr. Routledge. Before the sermon on Sunday morning, Rev. Mr. Routledge, of the First Methodist Church, gave expression to the sympathy of the congregation with all who had suffered in Tuesday's disaster. "A bright spot," said the reverend gentleman, "has been not only the courage of the rescuers, but the recognition of God by both the people and the press. I hope no one lays the blame of the disaster upon Almighty God. God is good, and it is a little thing to say, his providence does us more good than harm. We can affirm a greater thing. His providence is work of rescue. He said that it was

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Colborne Street Methodist Church. At Colborne Street Methodist Church, Rev. T. E. Malott took as his evening text, Deuteronomy xxiv, 29: "The secret things belong unto the Lord our God, but the things that are revealed belong unto us, and to our children, that we may all do the words of his law."

Mr. Malott showed that there is a mystery even about those things of which we think we know most. Things of everyday life are hard to understand, as why some with higher standards than others fail to attain to the success for which they reach, and why some homes are bereaved while others remain intact. Speaking of Tuesday's disaster, the reverend gentleman said that the story had been so graphically told in the press, that it was unnecessary for him to add anything, but he wished to speak on what had been in the minds of all; that is, was it consistent with an overruling Providence that innocent lives should be thus destroyed?

He pointed out that death is not an evil, and that many may have been stirred to higher things by the catastrophe. Even the families that have been bereaved may get some blessing. Yet, Mr. Malott expressed himself as believing that the reason for such occurrences as these, is one of those things which must remain a mystery.

In St. Paul's. Rev. Mr. Ferdie spoke words of sympathy and comfort to the bereaved at St. Paul's Cathedral yesterday. He also lauded those citizens who had born themselves so gallantly in the work of rescuing the unfortunate ones.

Evangelist Belcher. Evangelist Belcher made mention of the recent disaster in her sermon last night, and said that such disasters came as warnings to us to live as we would wish to die. He declared that he had heard it said that men should live every minute as if it were their last, but this statement he did not entirely agree with, for he pointed out that men must not be thinking of death all the time, but that they must be prepared, so that if it overtakes them at any time they will be prepared.

Rev. Dyson Hague. Rev. Dyson Hague, at the Memorial Church, preached an appropriate sermon on the recent disaster, taking as his text the words of Christ: "Those eighteen whom the tower of Siloam fell upon and slew."

Rev. Mr. Hague pointed out that men are often inclined to take a wrong view of such happenings, and attribute them to the seeming unkindness of Providence when they are, if we could but see it that way, visitations of great kindness, and in the end a great blessing to all concerned.

In Tecumseh Park. A unique service was inaugurated at 8:15 last evening, when the west end churches, together with the Salvation Army, held an open-air meeting at Tecumseh Park. The service proved most successful, the crowd of two thousand present joining heartily in the singing, familiar hymns being chosen, that all might know the words.

Those who spoke were: J. B. Freeman, Rev. I. B. Wallwin, Mr. Smale, and Adjutant J. C. Hobkirk. A similar service will be held next Sunday, the City Baseball League having granted the use of the grounds again for that day.

Wortley Road Baptist. At the Wortley Road Baptist Church, Rev. Mr. Walker preached on the recent catastrophe. He expressed great sympathy for those on whom sorrow had been visited by the sad affair, and pointed out that in the Savior there was comfort for them, as he had always been for those in trouble. He said that such calamities will continue to befall all peoples, all nations and all cities as long as time lasts, and that our only safeguard is in being prepared at all times to meet our God.

Rev. Thomas Mitchell, pastor of the New St. James' Presbyterian Church, made mention of the recent disaster during the services last night, and said that the falling of such a building was nothing but the result of the working of the laws of nature. He recommended to all who were sorrowing the wonderful power of Christ over all sorrow and all troubles which beset human beings.

Empress Avenue Methodist Church. At the Empress Avenue Methodist Church, Rev. I. B. Wallwin preached last evening on "The Brighter Side of Tuesday's Disaster." His text was taken from Nehemiah, xiii, 2: "Howbeit our God turned the curse into blessing."

Mr. Wallwin first stated that he believed that God did not order such calamities to come to pass, but permitted them as a result of the violation of certain laws of nature by people. He spoke of accidents preventable and unavoidable, and classed the Crystal Hall disaster as one coming under the preventable class.

Mr. Wallwin then treated the subject from the brighter side, and pointed out that although we constantly have such things happen right in our midst, we have a great deal to be thankful for, mentioning the splendid heroism shown by so many in the greater thing. His providence is work of rescue. He said that it was

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Ladies' SUMMER VESTS, highly mercerized, sleeveless and half sleeves. Special, 2 25c for

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Black Sateen Underskirts at cost of material, extra wide sweep, two rows of ruffles. Special, each 69c

Do you want a lot for your money? Seamless Hose, fast colors in shades of tans, blacks and white, two pairs for 25c

Men's Balbriggan Shirts and Drawers, all sizes, trouser finish Pants, 35c a pair, or three pairs for \$1.00

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