

Westervelt's College

has grown steadily since its organization in 1906. Premises have had to be enlarged several times to meet the increased patronage. The

F.C.B.C.

plans to meet the needs of the community. For particulars, ask for particulars. College opens Sept. 3. J. W. WESTERVELT, Principal.

NOBBY SUITS

The correct styles are here in all the up-to-date goods. You want a new suit and we want to make it.

O. Labelle

Merchant Tailor.
220 DUNDAS STREET.

GOING ON YOUR HOLIDAYS?

If so, why not take with you a complete fishing outfit?
RODS, 10¢ to \$5.00.
STEEL RODS, \$3.50 and \$5.00.
MINNOW PAILS, 75¢ to \$1.50.
SILK LINES, 35¢ to \$1.75.
SHAKESPEARE REELS, \$2.50 to \$7.00.
We have Sporting Goods of all descriptions, also Barbers' Supplies, such as Razors, Razor Strops, Brushes, Mugs, Honors, Soap, etc.
Good Motor Cycle for sale, cheap.

WM. GURD & CO.
185 DUNDAS ST.
Agents for Perfect Bicycle.

London Conservatory of Music and School of Elocution, Limited

Subjects Taught:
PIANO, ORGAN, VIOLIN, SINGING, HARMONY, ELOCUTION, and all band instruments.
W. CAVEN BARRON, Principal
374 Dundas Street. Phone 1101

We are showing some decidedly handsome and unique

Ceiling Designs IN ELECTRIC FIXTURES

Imported for our own trade. Call or phone us, and we will furnish estimates for wiring, etc.

London Electric CO., LIMITED,
359 Richmond Street.
Telephone 958.

ELLIOTT & OLMSTED
Removed to 256 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 1775.

D. A. STEWART
(Successor to John T. Stephenson)
FUNERAL DIRECTOR & EMBALMER
Reasonable charges. Best equipment.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 459.
GEO. E. LOGAN, Assistant Manager.

SMITH, SON & OLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Reburial—free. General cars.
113 DUNDAS ST. PHONE 586
623 DUNDAS ST. PHONE 678
Residence on Premises.

Clark's
20th Century Business College
Opens September 3

In the elegant Higgins Block, the choicest location in London. Absolutely thorough in every department. Unrivaled in scholarship and in teaching force.
Ladies' \$2 Shoes for \$1.75

On sale this week only.
WM. PALMAN, 290 Dundas, opp. McCormick's

GREAT CHANCE for small investors, only \$10.00 to secure a share; 6 per cent on subsequent payments.

London Loan & Savings Company
434 Richmond street, London.

Huron & Erie Loan and Savings Co

440-442 Richmond St., London, Ont.
ISSUES DEBENTURES RECEIVES DEPOSITS

A Responsible Directorate of Prominent Business Men

DIRECTORS.
John W. Little, President.
T. G. Meredith, K.C., Vice-President.
Robert Fox,
John Christie,
F. R. Eccles, M. D.,
F. E. Leonard,
John Labatt,
A. T. McMahon,
Wm. Saunders, C. M. G.
HUME CRONIN, Manager.

Order Hamilton's

Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's

THOS. WILSON
Merchant Tailor,
212 Dundas Street
Higgins Block. Telephone 596

Odd Things Not Found Elsewhere

Summer Visitors
and those going away on a vacation should inspect our stock of souvenir goods. It includes all the latest novelties in Hat Pins, Belt Pins, Buckles, Brooches, Spoons, etc.

THOS. GILLEAN
402 Richmond Street.

Bread that is wholesome and delicious.

Johnston Bros. XXX Bread

"The Bread of Quality."
It is popular because it deserves to be. Taste it and you'll like it. Specify it at your grocer's.

Johnston Bros. Phone 818

LONDON AND DISTRICT

—The Askin Street Church Ladies' Aid are picnicking at Springbank today.

—Mr. Taylor's Bible class of Askin Street Methodist Church, entertained the inmates of the Aged People's Home yesterday afternoon at Springbank.

—E. McIlroy, for the past three or four years with the drygoods firm of Gray & Parker, of this city, has accepted a position with A. L. Garland, St. Thomas. Mr. McIlroy is a St. Thomas boy.

I. B. S. Meeting.
A meeting of the Irish Benevolent Society will be held in the city hall on Monday evening next to hear reports of picnic committees.

Mr. Sanagan in St. Thomas.
Claude R. Sanagan, formerly connected with The Advertiser, but who has been connected with the Winnipeg Telegram for the past nine months, has arrived in St. Thomas to take the position of news editor of the Journal.

Mr. Connor's Funeral.
The funeral of the late Michael Connor took place Tuesday afternoon to Woodlawn Cemetery from his late residence, 242 St. George street. Services at the house were conducted by Rev. G. B. Sage. The pallbearers were Messrs. Glendenning, Park, Skinner, Flannery, Seobotham and Chapman.

Death of Mrs. Gilders.
—Mrs. Martha Ann Gilders, relict of the late Samuel Gilders, passed away yesterday at the home of her son, Mr. George Gilders, concession 3, Delaware Township. A large family remains to mourn her loss. The funeral takes place on Friday at 3 o'clock to Delaware Cemetery.

The Late Mrs. Kilgour
The funeral of the late Lillian S. Kilgour, wife of R. D. Kilgour, took place from her late residence, 238 Piccadilly street, Wednesday, July 23, to Mount Pleasant Cemetery. The funeral was private, being attended by a number of relatives and friends from a distance. Many beautiful wreaths of flowers bore testimony to the esteem and loving remembrance of friends. The service was conducted

Souvenirs of London
Our stock of Souvenir Novelties is most complete, and for the holiday season there is no gift more appropriate than a pretty souvenir of your own city or country. Call and see our assortment.

SUMNER
The People's Jeweler.
390 RICHMOND STREET.



W. G. YOUNG
EYE SPECIALIST.
214 DUNDAS STREET, PHONE 583
674 DUNDAS STREET, PHONE 1360

DON'T BUY CEMENT
Until you get our prices, wholesale and retail.
JOHN MANN & SONS
401 CLARENCE ST.
425 YORK STREET

Hand Painted -- China --

The house of Ward & Co. have the sole agency in London for Pickard's Hand-Painted China, and as it is becoming more fashionable every year, there is nothing more likely to delight the eye or give an air of refinement. We should like you to see our Hand-Painted China, Flower Vases, Bon-Bon Dishes, Fruit Bowls, Sugar and Cream Sets, and other things.

C. H. WARD & CO.
374 Richmond Street

ODONTINE

Cairncross & Lawrence.
Is unexcelled. It cleans the teeth — keeps them pearly white — prevents decay — makes firm, rosy gums, and imparts a delicate, pleasing perfume to the breath. Dentists recommend Odontine.
(C. & L.)
25 cents

Cairncross & Lawrence
Chemists and Druggists.
216 Dundas Street, London, Ont.

By Rev. G. B. Sage, who took occasion to comment on the Christian fortitude displayed by the deceased during her lingering illness. The pallbearers were: Dr. A. V. Becher, Messrs. H. C. McBride, John Stevely, W. Collins, C. M. R. Graham and John McPherson.

NEWS OF PORT STANLEY
Monster "Cooks' Parade" Being Arranged For—A Serious Accident.

[Special to The Advertiser.]
Port Stanley, July 24.—The barbers of St. Thomas and London are making arrangements for a monster "cooks' parade" as one of the features of their annual picnic, to be held on Aug. 21.

Two transient trades were heard by St. Thomas police in the town hall on Monday evening. Mr. Merritt agreed to take out a license and paid the costs, consequently the charge against him of infraction of the village bylaw was withdrawn. The other village bylaw was withdrawn. The other village bylaw was withdrawn. The other village bylaw was withdrawn.

Death of Mrs. Gilders.
—Mrs. Martha Ann Gilders, relict of the late Samuel Gilders, passed away yesterday at the home of her son, Mr. George Gilders, concession 3, Delaware Township. A large family remains to mourn her loss. The funeral takes place on Friday at 3 o'clock to Delaware Cemetery.

The Late Mrs. Kilgour
The funeral of the late Lillian S. Kilgour, wife of R. D. Kilgour, took place from her late residence, 238 Piccadilly street, Wednesday, July 23, to Mount Pleasant Cemetery. The funeral was private, being attended by a number of relatives and friends from a distance. Many beautiful wreaths of flowers bore testimony to the esteem and loving remembrance of friends. The service was conducted

Souvenirs of London
Our stock of Souvenir Novelties is most complete, and for the holiday season there is no gift more appropriate than a pretty souvenir of your own city or country. Call and see our assortment.

SUMNER
The People's Jeweler.
390 RICHMOND STREET.

Springbank Cars Smash Into Each Other at Pump House

No One Was Hurt, and the Damage Was Not Very Heavy.

With a crash that could be heard for several hundred yards, cars 29 and 102, on the Springbank line, last night met in a rear-end collision just a little this side of the pumphouse at Springbank.

The accident took place at 6:45 last evening and tied up the line for over an hour.

Car 29, in charge of Conductor Frank Robertson and Motorman Norman Edwards, suffered from lightning on the downward trip, a fuse having burned out, and were running along at a snail's pace, with only one motor in working order.

Conductor's Escape.
The other car was coming along in the rear at some distance, traveling, however, at a much faster pace. Just west of the pumphouse is a curve, and it was at this point that the cars met.

Conductor McBride at the time was in the act of turning off the lighting power, owing to an intense lightning storm which was raging, and the jar of the collision threw him against a live wire. He there received a shock which threw him out of the front door, but he was not injured.

No other person was injured in the wreck, although passengers, numbering some fifty, between the two cars, received a severe jolting.

Cars Suffered.
The front end of the rear vehicle was almost completely demolished, while car 29 suffered only to the extent of two broken windows.

Conductor McBride and Motorman Millard were later placed on another Springbank car, pending investigation into the cause of the accident.

Manager King Speaks.
When seen last night by The Advertiser, Manager King, of the street railway, stated that while the cause of the mishap could not then be definitely determined, he thought that the motorman of the rear car had been driving too fast, when he knew, or should have known, that there was another car in front of him.

"However, on nights like last night," said Mr. King, "when the electrical elements are raging, things are liable to take place which would never be dreamed of on a clear night. No less than ten cars were put out of commission during the storm. About \$100 will cover all damages, I think, on car 102."

The first witness called was Mr. F. H. Brewster, the merchant who was engaged in opening a store at 201 Dundas street, just east of the Crystal Hall, the day of the accident.

At the time of the collapse he was sorting some goods about twenty feet from the front of the store. Two or three feet away stood Wm. Thomas Tambling, the boy who met his death in the crash.

Dr. Geo. D. Wilson, testified that he had held a postmortem over young Tambling's body on Wednesday, the 17th, the day after the accident, and had found that he died of suffocation.

This evidence was corroborated by Dr. A. V. Becher, who assisted in the examination.

The Adjournment.
Crown Attorney McKillop stated that he had no additional testimony to offer, and the inquest was adjourned until 7:30 next Tuesday evening.

It would take a week, Mr. McKillop said, to prepare the case, so great was the mass of evidence likely to be adduced.

Corner MacLaren agreed to the adjournment without argument.

In the courtroom intently watching the proceedings were Mr. Alfred Gifford, a clerk who was injured in the wreck of the Hamilton, Long & Co. store, and Mr. F. Curran, who was in Brewster's cellar when the accident occurred.

The Jury.
The following is the jury which is investigating the case: N. W. Emerson, druggist; John Friedman, confectioner; F. J. Darch, seed merchant; John Graham, gentlemen's furnisher; B. J. Wright, hat manufacturer; Finlay Marshall, insurance manager; Fred L. Wood, dentist; Wm. Morrison, shoe merchant; Wm. J. Curran, salesman; Wm. Gibson, clothing manager; H. A. Sabine, furrier; R. C. Brown, shoe merchant; Robert Kingmill, drygoods merchant; George Andrews, salesman.

Mr. F. H. Crabbe, a local manufacturer, who had relatives injured in the wreck, has resigned from the jury.

AT GRAND BEND

First Concert of the Season—A Very Enjoyable Programme.

[Special to The Advertiser.]
Grand Bend, July 24.—The first concert of the season was held here in the Auditorium on Tuesday night. Mr. C. B. Edwards, of London, filled the part of chairman, as on his usual Tuesday night, St. Thomas, acted as accompanist, and Mr. H. Kuntz, of Waterloo, very kindly offered his gramophone for the evening, which was much enjoyed. The following programme was well rendered, several numbers receiving hearty applause:

Chairman's address: Mr. C. B. Edwards.
Solo: Mrs. Blows (Mitchell).
Gramophone selections: Miss Essery (Crediton).
Solo: Miss Harley (Brantford).
Gramophone selections: Mr. H. Kuntz.
Recitation: Miss Fraleigh (Toronto).
Solo: Mr. H. Kuntz.
Recitation: Mrs. Shurway.
Solo: Miss Fraleigh (Toronto).
Gramophone selections: Mr. H. Kuntz.
Duet: Mr. and Mrs. Blows (Mitchell).
God Save the King.

Mrs. and Miss Kerr, of St. Marys, who spent the past week at the Hotel Imperial, left today for their home.

Heavy rain being on Tuesday, an immense picnic was held here.

Mr. Will Jobb, of the Bell Telephone Company's staff, is holidaying here.

Miss Arnes Fox left on Tuesday for her home in Lucan, after spending the week with Mrs. C. B. Edwards at "This Is It."

Mrs. Thomas Partridge and family, of London, are camping in "Bonnie Doon."

Mr. George Clement and family, and Miss Knight, of Stratford, are occupying "Blair Cowrie."

The Belkirk and family, of Zurich; E. J. Sheer and family, of Rochester, N. Y.; and Mrs. Gerber, of Buffalo, are encamped in "Blair Castle."

Mr. Arthur Colbert, of Edmonton, is registered at the Imperial.

Mr. David Kuntz and family, of Waterloo, and Miss Ida Kuntz, are in "Sunny at Friedenhaf."

Rev. S. J. Allen and sons, of Parkhill, are tenting here.

The Belkirk took out a large moonlight picnic on Monday night.

Mr. and Mrs. E. O. Bochner, of Berlin, are the guests of Mrs. Kuntz, at "Friedenhaf."

Winnie Merner, of Sibirville, is visiting at "Blair Castle."

Mr. and Mrs. E. McDonald, of London,

FATHER NOONAN LEAVES

Priest Well Known in London, On a Trip to Ireland.

Catholic Record: Rev. Thos. Noonan, P. P., Dublin, diocese of London, has left for a trip to Ireland, and will spend some time with his parents in the county of Limerick. We extend to him our heartiest wishes for a pleasant trip and a safe return to his beloved flock, by whom he is held in the very highest esteem. Nor could it be otherwise, because in Father Noonan they have one in their midst who makes their spiritual welfare his constant concern. Now that he is absent we may say of him that he is the type of the noble priest who has given himself completely to the service of God. Every blessing has attended his ministrations both in the parishes of Biddulph and Dublin. On the eve of his departure his congregation made him a present of a purse of money containing \$165. In the address his good people referred to his unrelenting care of the sick and his solicitude, more especially for the rising generation, who will be the hope of the church in the future. Reference is also made to Father Noonan's gentlemanly deportment for this is one of the good pastor's noted characteristics. Special mention is made by his parishioners to that truly admirable characteristic of the model priest—a desire to store up in heaven—by faithful performance of duty—the spiritual treasures of eternity. The address was signed by Frank McKinnell, Francis Carroll, James Krauskopf, Frank Byrne, John Flanagan, James Jordan, Fred Eckhart, Leo Krauskopf, Thos. Ryan, Bernard O'Connell, Patrick McLaughlin, Louis Looby, John Woods, J. J. McKenna, Jacob Weber, Joseph Nage, Patrick Woods, Jun., David McConnell, J. Carpenter, Jacob Bruker.

MUST ABATE NUISANCE
Colored Men Who Keep Porkers Will Have To Do Better.

Isaac Duncan and John Hooper, of London Township, were before Squire Chittick yesterday afternoon, charged with maintaining a nuisance injurious to the health of the community.

Several witnesses were examined, and all save James Marshall spoke again of the odors which arose from the places in question.

Marshall, however, had no kick to make.

"You don't know anything about it, then," asked the magistrate.

"No, I'm not the inspector," replied the witness.

"It appeared, from the evidence of the other witnesses, that the defendants keep hogs, which they do not look after in the most scientific manner."

One of the witnesses remarked that he often had to get up in the night and close the windows when the wind changes.

The men were given ten days in which to clean up their place, and if everything is not as it should be in that time they will be severely dealt with.

ALL INTERESTS ARE REPRESENTED
Continued from page one.

Fisher & McDonald, representing the relatives of the late Mr. and Mrs. Tambling, who were killed in the wreck, said Mr. and Mrs. Peters, who were injured in Hamilton, Long & Co.'s store.

A number of other lawyers were present, but they refused to say whom they represented.

The Evidence.
The first witness called was Mr. F. H. Brewster, the merchant who was engaged in opening a store at 201 Dundas street, just east of the Crystal Hall, the day of the accident.

At the time of the collapse he was sorting some goods about twenty feet from the front of the store. Two or three feet away stood Wm. Thomas Tambling, the boy who met his death in the crash.

Dr. Geo. D. Wilson, testified that he had held a postmortem over young Tambling's body on Wednesday, the 17th, the day after the accident, and had found that he died of suffocation.

This evidence was corroborated by Dr. A. V. Becher, who assisted in the examination.

The Adjournment.
Crown Attorney McKillop stated that he had no additional testimony to offer, and the inquest was adjourned until 7:30 next Tuesday evening.

It would take a week, Mr. McKillop said, to prepare the case, so great was the mass of evidence likely to be adduced.

Corner MacLaren agreed to the adjournment without argument.

THE WESTERN FAIR

Prospects seem very bright for the Western Fair of this year. As this is the 40th exhibition without a break, the management are anxious that it should be a great success. A visit to the grounds at the present time show a large amount of work under way. New buildings, additions and repairs, indicate advancement on every side. With regard to the exhibition great preparations are being made. Entries are coming in, and inquiries for space received by every mail. Those who contemplate exhibiting and need space should apply at once. The programme of attractions will consist of many new and novel features. Knabenshue, the famous aeronaut, will make daily ascensions in full view of the grandstand, having his airship under complete control. The Ernesto sisters, Les Artios, White and LeMart, the Danmar-Schiller troupe, Berzacs circus and many others will be both instructive and amusing. The fireworks this year, concluding each evening with that wonderful production, "The Siege of Gibraltar," will certainly have to be seen to be appreciated. The reserve seat plan will again be adopted. A special feature this year will be a pigeon race. Arrangements have been made whereby about 400 pigeons, owned by the members of the Toronto Pigeon Fanciers' Association will be liberated in front of the grandstand in their start for Toronto. The dog show, pony class, in the horse department, and many other special features have been added this year.

If you wish a price list or any advertising matter mailed advise the secretary at the general offices, 429 Richmond street, where all information regarding the exhibition will be given.

C. P. R. Detroit Excursion.
Canadian Pacific Special Train, carrying the Foresters' Excursion to Detroit, will leave London at 8:50 a.m. Saturday, July 27, arriving in Detroit at 12 o'clock (noon). The rate will be \$1.60 for adults, and 80 cents for children. Tickets are good only on special train going, but will be good to return on any regular train up to and including Monday, July 29. Tickets and full information at C. P. R. Ticket Office.

NO PERSON should go from home with out a bottle of Dr. J. D. Kellogg's Dysentery Cordial in their possession, as change of water, cooking climate etc. frequently brings on summer complaint and there is nothing like being ready with a sure remedy at hand, who often times save great suffering and frequently valuable lives. This Cordial has gained for itself a wide-spread reputation for affording prompt relief from all summer complaints.

The ancient Romans ate oysters as the first course at banquets because of their quality of stimulating the appetite. Pliny recommends oil and onions as condiments.

Smuggling Chinese coolies from Mexico into the United States is a busy industry on the border, and a profitable one, but occasionally there is a setback. The other day one of the smugglers was caught as he was entering San Diego harbor at night, with eight coolies in a steam yacht.

The Sovereign Bank of Canada

Head Office: Toronto
Paid Up Capital, \$3,000,000.

BOARD OF DIRECTORS:
AEMILIUS JARVIS, ESQ., President
RANDOLPH MACDONALD, ESQ., First Vice-Pres.
A. A. ALLAN, ESQ., Second Vice-President

HON. D. McMILLAN, HON. PETER McLAREN,
ARCH. CAMPBELL, ESQ., M. P. W. K. McNAUGHT, ESQ., M. P.
A. E. DYMMENT, ESQ., M. P. ALEX. BRUCE, ESQ., K.C.
F. G. JEMMETT, R. CASSELS,
General-Manager. Asst. General-Manager.

Savings Bank Department
Interest at best current rates paid quarterly.

MARA'S

WHITE COTTON VALUES

THAT ARE HARD TO BEAT

Red Seal Brand of White Cotton, 36 inches wide, fine and soft, finished for the needle; 10¢ a yard, or 11 yards for.....\$1.00

White Cotton, 36 inches wide, A1 quality. Special at per yard.....8¢

Lonsdale CAMBRICS, best of goods, 36 inches wide, highly finished; at per yard.....12½¢, 15¢ and 18¢

Victoria LAWNS, 40 inches wide, fine sheer make. Special, per yard.....9½¢

INDIA LINENS, hard to beat; fine sheer make; wide width. Per yard.....12½¢

PERSIAN LAWNS, fine soft make; free from dressing, at per yard.....15¢, 20¢ and 25¢

White ORGANDIES, our special at.....20¢ and 25¢

White DIMITIES at, per yard.....20¢ and 25¢

VESTINGS with dimity cord and poplin finish, in newest designs and figures. Special, per yard.....15¢

MARA'S for Best Wash Goods
Opposite Market Lane

FERGUSON & SONS
Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
Phones 273 and 543.

Kindling Wood

Delivered, \$1 Per Load
LONDON BOX CO., 309 BATHURST

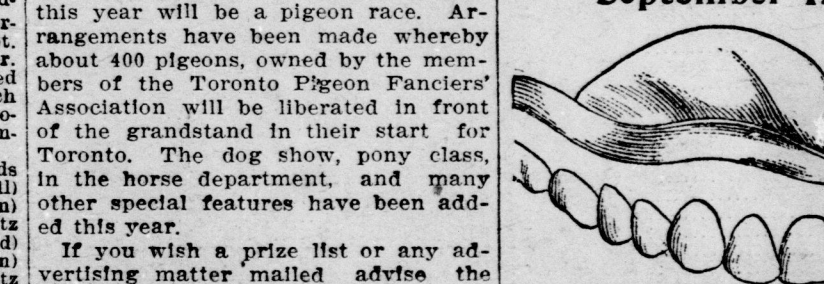
Phone an order today for pure, delicious

ICE CREAM

A trial will convince you that ours is best.
City Creamery 351 Dundas Street Phone 1708

Artificial Teeth

Big Discount for you if you get a set before September 1st.



Work Guaranteed.
Evening Appointments made if you cannot get in during the day. Phone 1480.

Dr. JARVIS, Dentist,