

ther Partly fair, with snowbursts; not much change in temperature.

Tomorrow at the Simpson Store

Store Closes 5.30 P.M.

H. H. FUDGER, PRESIDENT.

TORONTO, NOVEMBER 29, 1910.

J. WOOD, MANAGER.

The Chance of the Winter in Our Women's Suit Section



If out of the hundred and fifty you can pick your size and the color that you look so well in, you ought to be a happy woman. Three times the money many of these suits would cost if you bought them in the regular way, and they are right up-to-date stylish garments.

150 Women's Suits \$17.50 to \$29.50, Wednesday \$9.95

These are nearly all our regular lines, but are broken in sizes and colors. There's no full range of sizes or colors in one particular style, but there are all sizes in the lot.

A collection of Women's Suits, made of diagonal weave, French serge, satin, niggerhead, broadcloth, hop-sack, French Venetian, desirable and serviceable styles; coats lined throughout with silk or satin, short or medium lengths, some strictly tailored and neatly finished, others with velvet collars and cuffs or novelty trimmings; skirts are gored, semi-pleated and plain effect; colors are green, navy, cadet, wine, black, brown and assorted mixtures; regularly sold at \$17.50 to \$29.50. Wednesday 9.95

Latest Models in New York Lingerie Waists

A big delivery just arrived of the most charming one-piece and ordinary styles. They are really advance spring designs, and are entirely new to Toronto. We describe three out of fourteen distinct styles between \$1.95 and \$5.50.

New Waists of fine mull, groups of finest princess tucking, front and back, yoke and front, of lovely Swiss embroidery, and Val lace insertion, lace collar and cuff sleeves. Special Wed. 1.95

Slightly Imperfect Women's 50c to 65c Winter Underwear to go for 35c Each

These have been selected out of the regular stock for slight faults in weave or for other reasons of a trivial nature that in no way affects their wearing qualities or appearance. Phone orders filled.

About 600 pieces Women's Underwear, vests and drawers, mostly Watson's unshrinkable qualities, heavy ribbed, all white cotton, or white and natural wool and cotton mixture; vests high neck, long sleeves, button front; drawers ankle length; sizes for 32 to 38 bust measure. Regular prices if perfect 50c to 65c. Wednesday, each 35c.

Another Day of Low Prices in the Girls Dresses—3rd Floor.

No trouble dressing the girls in stylish garments when such opportunities as these offer. We are reducing our stock by two thousand dresses, and price is no object while we do it. Come Wednesday, or phone your order.

Girls' White Lawn Dresses, fine quality waist, skirt and sleeves tucked, lace trim on neck and cuffs, sizes 6 to 14 years. Regular price \$1.50 each. Wednesday, each, 75c.

Girls' Dresses, fine white lawn, waist and skirt trimmed with fine wide embroidery insertion, waist tucked front and back; cuffs, collar and waist band of embroidery; sizes 10 to 16 years. Regular price \$2.00 each. Wednesday, each, \$1.25.

Women's \$6 Skirts \$3.95

A clearance sale of Women's High-grade Separate Skirts, of all-wool diagonal serges, fancy worsted and imported Panamas, made in a number of smart up-to-date styles, some plain gored, others have the new plain or pleated flounce effect, with trimmings of self-covered buttons and narrow soutache braid; colors in the lot are black, navy and dark or light shade of grey; sizes 22 to 40; front lengths; these skirts \$6.00 sold regularly at \$5.00 and \$6.00. Special Wednesday 3.95

Opportunities in Xmas Jewelry and Silverware

\$1.00 JEWELRY 49c. 1,000 pieces Jewelry, Lockets, Necklets, Cuff Links, Dress, Pin Sets, Lace Pins, Brooches, Scarf Pins, Vell Pins, Belt Buckles, Dress Pin Sets, etc. Regular value up to \$1.00. Wednesday 49c. (All nicely cased.) SILVERWARE SPECIALS. 300 pieces, an assortment of Silver-plated Ware, including Nut Bowls, Cake Baskets, Fern Pots, Dessert Sets, Butter Dishes, Bon Dishes, Salad Bowls, Fruit Dishes, etc. Regular up to \$3.00. Wednesday, \$1.98. \$3.50 CARVING SETS \$1.98. 500 Carving Sets, buffalo and staghorn handles, extra fine quality Sheffield steel blades; three pieces, knife, fork and steel; nicely cased in fancy velvet lined leather-ette cases. Regular value \$3.50. Wednesday \$1.98.

The Simpson Lunch Room

Everything tasty, homelike and scrupulously clean. Pastry made and baked in our Model Sanitary Kitchen. Parlors and equipped according to the demands of Modern Household Science.

The Palm Room

Appointments are those of an exclusive club for Ladies and Gentlemen. Daily service, Breakfast, Luncheon and After-noon Tea.

Continous attention. Good ventilation. Filtered Water, scientifically tested. Absolutely pure.

Every day from 12 till 2 o'clock the finest band in the city, consisting of a group of Toronto Symphony Orchestra Artists, play in the Lunch Room.

- PROGRAMME
Wednesday, Nov. 29th.
1. March-Down in Tuscany...Henry
2. Waltz-Sweet Reflections...Roberts
3. Selection-Madame Sherry...Hoschne
4. Overture-If I Were King...Adan
5. A Jersey Reel-Mosquit
6. Waltz-Jolly Fellow...Whitney
7. Serenade-Aimie...Vellstedt
8. March-Entry of the Gladiators...Pavik

\$2.25 Long Kid Gloves 89c

Women's Long Snede Finished French Kid Gloves, the styles that are so much wanted at the present time; the lot consists of a variety of shades and colors, in 10, 12, 14 and 16 button lengths; mousquetaire opening at wrist; perfect in workmanship and fit; all sizes. Regular \$1.75 and \$2.25. On sale Wednesday, pair 89c.

\$1.00 Kid Gloves 59c

Women's Wrist Length French Kid Gloves, lace finish, dome fasteners, oversewn seams, Paris points; this lot is a clearing line from France's largest glove maker; colors black, white, tan, brown, grey, mode; all sizes. Regular 75c and \$1.00. On sale Wednesday 59c.

Values up to \$5.00 Pictures for 95c

150 Sensational Gift Pictures for Wednesday's early shoppers at less than factory cost, including Pastels, Carbons, Etchings, Photographs, Artotypes. Satisfyably framed to meet the requirements of any room. No phone orders. Three only to each customer. See window.

The Men's Store Wins Out Celebration To-morrow

Our Men's Clothing Department has had a record month already, and to-morrow's business will be all to the good. The Manager and the manufacturer have shaken hands on it for a strong finish. Your part in the celebration is to save from five to fifteen dollars on the garment you most need right now:-



Men's Winter Overcoats and Ulsters. Regular \$14.50, \$15.00, \$16.50, \$18.00, and Some \$25.00. To Clear Wednesday Morning at \$9.95.

200 Men's Overcoats, an assorted lot, consisting of black meltons and fancy tweeds, in the popular grey tones; made up in single breasted Chesterfield style; also a number of fancy ulster and auto coats; these are made up in both single and double breasted style, with military, stand or convertible collars. Among the lot are a number of American models. All are high grade garments, being broken lines from our own stock, and overmakes, which we cleared from a manufacturer of an advertised brand. Sizes 34 to 44. Ranging in price from \$14.00 to \$25.00. On sale Wednesday at 9.95

Men's Underwear
75 suits of Men's Best Quality Combinations to be cleared Wednesday at a ridiculously low figure. They include: Extra heavy Perfect Fit and Health Brand natural ribbed wool, superior silk and wool and cotton and silk mixtures, Optimus Brand pure Scotch flama wool.

Men's New Derby Hats
Latest shapes for fall and winter wear, 1910 and 1911, fine English fur felt, and well finished and trimmed. Wednesday special \$1.50.

Carpet Dept. Special--Axminster Carpet for 98c
A splendid opportunity to obtain a good carpet at a low price.

Christmas Handkerchiefs for Women

Women's Swiss Embroidered Handkerchiefs, scalloped and hemstitched edges. Prices 3 for 25c, 2 for 25c, 3 for 45c, 3 for 50c, 3 for 50c, 3 for \$1.00, to 50c each.

Women's Sheer Linen Handkerchiefs, hemstitch borders, with dainty floral design, hand embroidered in corners. Each 25c, 35c, 45c, 50c.

Women's Sheer Linen Embroidered Handkerchiefs, scalloped and hemstitched borders. Each 35c, 50c, 70c, 85c to \$1.50.

An Xmas List of Gifts
Fans, Opera Glasses, Opera Bags, Silver Mesh Bags, Imported Vienna Leather Bags, Braided Bags, Embroidered Bags, Fancy Leather Lined Work Baskets, Desk Sets, Writing Folios, Letter Cases, Vanity Bags, Motor Bags, Small and Large Fitted Bags, French Mounted Comb Sets.

Telephone Directory Covers
Here's something new and useful. A red saffian leather Telephone Book Cover. This cover is made to fit the Toronto phone directories. On the outside are the words "Telephone Directory" embossed in gilt letters. It is lined with red moire; eyelet holes at top for cord hanger. Why have a ragged phone book hanging around, when you can buy one of these covers for \$1.25?

In the Book Department
SUITABLE GIFT BOOKS.
Life of Lord Nelson, by A. T. Mahan. Reg. \$3.00, for 75c each.
Life and Letters of Sir Arthur Sullivan. Reg. \$3.50, for 55c each.
Just published a new edition of "Robinson Crusoe", with colored plates, by Noel Pocock. Reg. value \$2.50, for \$1.89 each.
The Boys' Story Series, fine cloth



The holiday month always sees our lofty, airy basement transformed. It is relieved from the hoarding of matter-of-fact things for daily use, and given over to the spirit of Xmas. After to-morrow it will be the most Christmasy place in the store. You are invited to assist to-morrow in the transformation, and your reward will be a great saving in price on the following articles which must be moved. Some of them are not so bad for Xmas boxes, either; many less suitable things get into people's stockings.

70 only Dinner Sets, high grade Austrian china; beautiful natural color, floral design: 97-piece full service for 12 people; dinner and tea. A sterling value. Wednesday \$7.98. (No phone or mail orders.)

Brass Kettle, 4-pint size, amber handle, footed, bright finish. Wednesday \$2.49.
Need to be here early for this line. 1,000 Japanese China Cups and Saucers, hand painted, teas, chocolates, bouillon and coffee sizes; rich decorations; new shapes. A real snap. Wednesday 39c.

200 dozen Wine Glasses, handsome etched band design. To clear Wednesday 98c dozen.

Rich assortment of Cut Glassware greatly underpriced for quick selling Wednesday. The lot comprises Sugar and Cream Sets, Jelly Nappies, Water Bottles, Fern Pots, Bon Bons, Flower Vases, beautiful deep flaring cut, improved sapphire designs; every piece a wealth of sparkling color. 50 pieces. Wednesday \$4.78.

N.B. TO-DAY AT 10 O'CLOCK N.B.
The Special Sale of Garments
IN THE
3rd Floor Paris Model Department Yonge St.
The Robert SIMPSON Company Limited

Bloor St. King St. E. PROB. CHAI IS Has Be ly Impe Cross-In tals, Sa ter in S SOME CA CALL Judge W management was forward evening. It ten pages, a of the case. hospital auth as well as th ted, the findi direction of tles. As reg cross-infectio the hospital. find wit given by phy section with alphia, in a found imposi systems and vent cross in the case du ced. "It is abso prevention medical skill to pr taken, and number of evidence best did not consi dent receive would carry fecton was posesure to th the patient a mrea should possible infe wise. Cough "It is adm scarlet fever disease by a distance, eve by contact germs may ing not expy indefinite pr tive; that m for scarlet 2 for dipther measures sh any possible or extensu cupied by th As to the hospital start m the caref ul and ane of his o isolation Ho gies in the without reg convenience. the physicia deserves com in which he and provide fortunate; surprise was much with t at his dispo hospital. "With refe the lady a number of with referer tal spoke his scientious w hospital. "Superinte "In my c in connectio too ex tendent to t tals in con grossly care engineers a not only th which was their duties permitted b "Dr. Haz perform the factory. secretary. "I find th scarlet fever mingle with to prevent "I find t outside phy in the hosp in cap or g cautions a the necessa for them. T compelling opinion is a medical hee prevent the manner he have obtain Col. "I have," the books department to the pres they are h being sys remodeled. People who shall wages contrbuted a month, a in order to while the pay; and a do so. I ha the paymen surer, and Contin... Por KELS... ture 22; and pas heavier e 2400 lbs. found t... ers' Banl day.