

Other Partly fair, with snowbursts; not much change in temperature.

# Tomorrow at the Simpson Store

Store Closes 5.30 P.M.

H. H. FUDGE, PRESIDENT.

TORONTO, NOVEMBER 29, 1910.

J. WOOD, MANAGER.

## The Chance of the Winter in Our Women's Suit Section



If out of the hundred and fifty you can pick your size and the color that you look so well in, you ought to be a happy woman. Three times the money many of these suits would cost if you bought them in the regular way, and they are right up-to-date stylish garments.

**150 Women's Suits \$17.50 to \$29.50, Wednesday \$9.95**

These are nearly all our regular lines, but are broken in sizes and colors. There's no full range of sizes or colors in one particular style, but there are all sizes in the lot.

A collection of Women's Suits, made of diagonal weave, French serge, satin, niggerhead, broadcloth, hopsack, French Venetian, desirable and serviceable styles; coats lined throughout with silk or satin, short or medium lengths, some strictly tailored and neatly finished, others with velvet collars and cuffs or novelty trimmings; skirts are gored, semi-pleated and plain effects; colors are green, navy, cadet, wine, black, brown and assorted mixtures; regularly sold at \$17.50 to \$29.50. **Wednesday 9.95**

## Latest Models in New York Lingerie Waists

A big delivery just arrived of the most charming one-piece and ordinary styles. They are really advance spring designs, and are entirely new to Toronto. We describe three out of fourteen distinct styles between **\$1.95 and \$5.50**.

New Waists of fine mull, groups of finest princess tucking, front and back, yoke and front, of lovely Swiss embroidery, and Val lace insertion, lace collar and cuff sleeves. **Special Wed. 1.95**

A Lingerie Waist of fine imported mull, pretty designed yoke and front, made with combination of real cluny and French Val lace insertion, new three-quarter length kimono sleeve or full length, all finished with dainty Val lace. **Exceptional 2.95**

A very charming Mull Waist, made in dainty lingerie effect, new one-piece shoulder and sleeve, entire waist is beautifully trimmed with lovely real cluny and German Val lace and Swiss embroidered motifs. **Special 3.95**

## Slightly Imperfect Women's 50c to 65c Winter Underwear to go for 35c Each

These have been selected out of the regular stock for slight faults in weave or for other reasons of a trivial nature that in no way affects their wearing qualities or appearance. Phone orders filled.

About 600 pieces Women's Underwear, vests and drawers, mostly Watson's unshrinkable qualities, heavy ribbed, all white cotton, or white and natural wool and cotton mixture; vests high neck, long sleeves, button front; drawers ankle length; sizes for 32 to 38 bust measure. Regular prices if perfect 50c to 65c. **Wednesday, each 35c.**

## Another Day of Low Prices in the Girls Dresses—3rd Floor.

No trouble dressing the girls in stylish garments when such opportunities as these offer. We are reducing our stock by two thousand dresses, and price is no object while we do it. Come Wednesday, or phone your order.

Girls' White Lawn Dresses, fine quality waist, skirt and sleeves tucked, lace frill on neck and cuffs, sizes 6 to 14 years. Regular price \$1.50 each. **Wednesday, each, 75c.**

Girls' Dresses, fine white lawn, waist and skirt trimmed with fine wide embroidery insertion, waist tucked front and back; cuffs, collar and waist band of embroidery; sizes 10 to 16 years. Regular price \$2.00 each. **Wednesday, each, \$1.25.**

Girls' Dresses, fine heavy all-wool serge, middie effect, long waist, pleated skirt, trimmed with self-covered buttons, lined waist and sleeves; color navy blue or brown; sizes 8, 9, 10, 12 years only. Regular price \$4.50 each. **Wednesday, each, \$1.50.**

## Women's \$6 Skirts \$3.95

A clearance sale of Women's High-grade Separate Skirts, of all-wool diagonal serge, fancy worsted and imported Panamas, made in a number of smart up-to-date styles, some plain gored, others have the new plain or pleated flounce effect, with trimmings of self-covered buttons and narrow soutache braid; colors in the lot are black, navy and dark or light shade of grey; sizes 27 to 47; front lengths; these skirts **\$3.95** sold regularly at \$5.00 and \$6.00. **Special Wednesday 3.95**

## Opportunities in Xmas Jewelry and Silverware

**\$1.00 JEWELRY 49c.**  
1,000 pieces Jewelry, Lockets, Necklets, Cuff Links, Dress, Pin Sets, Lace Pins, Brooches, Scarf Pins, Veil Pins, Belt Buckles, Dress Pin Sets, etc. Regular value up to \$1.00. **Wednesday 49c.** (All nicely cased.)

**SILVERWARE SPECIALS.**  
300 pieces, an assortment of Silver-plated Ware, including Nut Bowls, Cake Baskets, Fern Pots,

Dessert Sets, Butter Dishes, Bon Bon Dishes, Salad Bowls, Fruit Dishes, etc. Regular up to \$3.00. **Wednesday, \$1.95.**  
**\$3.50 CARVING SETS \$1.95.**  
500 Carving Sets, buffalo and staghorn handles, extra fine quality Sheffield steel blades; three pieces, knife, fork and steel; nicely cased in fancy velvet lined leather-ette cases. Regular value \$3.50. **Wednesday \$1.95.**



## The Men's Store Wins Out Celebration To-morrow

Our Men's Clothing Department has had a record month already, and to-morrow's business will be all to the good. The Manager and the manufacturer have shaken hands on it for a strong finish. Your part in the celebration is to save from five to fifteen dollars on the garment you most need right now:—



**Men's Winter Overcoats and Ulsters.** Regular \$14.50, \$15.00, \$16.50, \$18.00, and Some \$25.00. **To Clear Wednesday Morning at \$9.95.**

**200 Men's Overcoats,** an assorted lot, consisting of black meltons and fancy tweeds, in the popular grey tones; made up in single breasted Chesterfield style; also a number of fancy ulster and auto coats; these are made up in both single and double breasted style, with military, stand or convertible collars. Among the lot are a number of American models. All are high grade garments, being broken lines from our own stock, and overmakes, which we cleared from a manufacturer of an advertised brand. Sizes 34 to 44. Ranging in price from \$14.00 to \$25.00. **On sale Wednesday at 9.95**

## Men's Underwear

**75 suits of Men's Best Quality Combinations** to be cleared Wednesday at a ridiculously low figure. They include: Extra heavy Perfect Fit and Health Brand natural ribbed wool, superior silk and wool and cotton and silk mixtures, Optimus Brand pure Scotch flama wool.

Wearers of these well-known makes of combinations will be satisfied that in most cases they are buying these at half price and less, sizes in the lot 34 to 44. Regular price \$3.50, \$4.50, \$5.50 and \$7.00. **Wednesday \$2.95.**

**Silk Neckwear,** suitable for Christmas gifts, are arriving every day, but already we have a large stock of good quality ties in the newest shades, patterns and all kinds of shapes. Prices range from 50c to \$1.50.

**Men's Elastic Rib Sweaters and Sweater Coats,** a good range of colors and sizes, odd lots from our regular stock. **Wednesday special \$1.50.**

## Men's New Derby Hats

Latest shapes for fall and winter wear, 1910 and 1911, fine English fur felt, and well finished and trimmed. **Wednesday special \$1.50.**

**Men's and Boys' Winter Wear Caps,** in corduroys, tweeds and beaver cloth, turn-down bands, lined with fur. **Wednesday 45c.**

## Carpet Dept. Special---Axminster Carpet for 98c

A splendid opportunity to obtain a good carpet at a low price.

**2,000 yards Axminster Carpet,** in lengths ranging from 10 to 40 yards, in a variety of Oriental, Persian, floral, chintzes and lattice designs, that should tempt the economical housekeeper. There are some with 1/2 and 3/4 borders to match, the colors are the pick of our last fall and spring stocks, but are so depleted as to warrant us clearing our stock of these broken lines. They are mostly English fabrica, and are selling at \$1.25, \$1.50 and \$1.75 every day in our Carpet Dept. Come early on Wednesday and make your selection, at 98c per yard.

## Christmas Handkerchiefs for Women

**Women's Swiss Embroidered Handkerchiefs,** scalloped and hemstitched edges. Prices 3 for 25c, 2 for 25c, 3 for 45c, 3 for 50c, 2 for 50c, 3 for \$1.00, to 50c each.

**Women's Sheer Linen Handkerchiefs,** hemstitch borders, with dainty floral design, hand embroidered in corners. Each 25c, 35c, 45c, 50c.

**Women's Sheer Linen Embroidered Handkerchiefs,** scalloped and hemstitched borders. Each 35c, 50c, 70c, 85c to \$1.50.

**Women's Sheer Linen Handkerchiefs,** with point de gene or Argentinian lace borders. Each 35c, \$1.00, \$1.25, \$1.50 to \$2.00.

**Women's Sheer Linen "Initial" Handkerchiefs,** 1/4 and 1/2 inch hemstitch floral design, hand embroidered in corners. Each 25c, 35c, 45c, 50c.

**Women's Plain Sheer Linen Handkerchiefs,** extra fine, 1/4 and 1/2 inch hem. Prices 3 for 50c, 2 for 50c, 3 for \$1.00, to 75c each.

## An Xmas List of Gifts

Fans, Opera Glasses, Opera Bags, Silver Mesh Bags, Imported Vienna Leather Bags, Braided Bags, Embroidered Bags, Fancy Leather Lined Work Baskets, Desk Sets, Writing Folios, Letter Cases, Vanity Bags, Motor Bags, Small and Large Fitted Bags, French Mounted Comb Sets.  
Men's Letter Cases, Coin Purses of genuine English pig, Bill Books, Bill Folds, Cigar Cases, Cigarette Cases and Fitted Dressing Cases.  
At prices to suit every purse.

## Telephone Directory Covers

Here's something new and useful. A red saffian leather Telephone Book Cover. This cover is made to fit the Toronto phone directories. On the outside are the words "Telephone Directory" embossed in gilt letters. It is lined with red moire; eyelet holes at top for cord hanger. Why have a ragged phone book hanging around, when you can buy one of these covers for \$1.25?

## In the Book Department

**SUITABLE GIFT BOOKS.**  
Life of Lord Nelson, by A. T. Mahan. Reg. \$3.00, for 75c each.  
Life and Letters of Sir Arthur Sullivan. Reg. \$3.50, for 55c each.  
Just published a new edition of "Robinson Crusoe," with colored plates, by Noel Pocock. Reg. value \$2.50, for \$1.89 each.  
The Boy's Story Series, fine cloth

## The Simpson Lunch Room

Everything tasty, homelike and scrupulously clean. Pastry made and baked in our Model Sanitary Kitchen. Parades and equipped according to the demands of Modern Household Science.

## The Palm Room

Appointments are those of an exclusive club for Ladies and Gentlemen. Daily service, Breakfast, Luncheon and After-noon Tea.

Continous attention. Good ventilation. Filtered Water, scientifically tested. Absolutely pure.

Every day from 12 till 2 o'clock the finest band in the city, consisting of a group of Toronto Symphony Orchestra Artists, play in the Lunch Room.

**PROGRAMME**  
Wednesday, Nov. 29th.  
1. March—Down in Yucatan...Henry  
2. Waltz—Sweet Reflections...Roberts  
3. Selection—Madame Sherry Hocshnes  
4. Overture—If I Were King...Adan  
5. A Jersey Reel—Mosquitto  
6. Waltz—Jolly Fellow...Whitney  
7. Serenade—Amnis...Vollstedt  
8. March—Entry of the Gladiators...Pask

## \$2.25 Long Kid Gloves 89c

Women's Long Suede Finished French Kid Gloves, the styles that are so much wanted at the present time; the lot consists of a variety of shades and colors, in 10, 12, 14 and 16 button lengths; mousquetaire opening at wrist; perfect in workmanship and fit; all sizes. Regular \$1.75 and \$2.25. **On sale Wednesday, pair 89c.**

## \$1.00 Kid Gloves 59c

Women's Wrist Length French Kid Gloves, glace finish, dome fasteners, oversewn seams, Paris points; this lot is a clearing line from France's largest glove maker; colors black, white, tan, brown, grey, mode; all sizes. Regular 75c and \$1.00. **On sale Wednesday 59c.**

## Values up to \$5.00 Pictures for 95c

150 Sensational Gift Pictures for Wednesday's early shoppers at less than factory cost, including Pastels, Carbons, Etchings, Photographs, Artotypes. Suitably framed to meet the requirements of any room. No phone orders. Three only to each customer. See window.



The holiday month always sees our lofty, airy basement transformed. It is relieved from the housing of matter-of-fact things for daily use, and given over to the spirit of Xmas. After to-morrow it will be the most Christmasy place in the store. You are invited to assist to-morrow in the transformation, and your reward will be a great saving in price on the following articles which must be moved. Some of them are not so bad for Xmas boxes, either; many less suitable things get into people's stockings.

**70 only Dinner Sets,** high grade Austrian china; beautiful natural color, floral design; 97-piece full service for 12 people; dinner and tea. A sterling value. **Wednesday \$7.98.** (No phone or mail orders.)

**Brass Kettle,** 4-pint size, amber handle, footed, bright finish. **Wednesday \$2.49.**  
Need to be here early for this line. 1,000 Japanese China Cups and Saucers, hand painted, teas, chocolates, bouillon and coffee sizes; rich decorations; new shapes. A real snap. **Wednesday 39c.**

**200 dozen Wine Glasses,** handsome etched band design. To clear **Wednesday 98c dozen.**

**Rich assortment of Cut Glassware** greatly underpriced for quick selling **Wednesday.** The lot comprises Sugar and Cream Sets, Jelly Nappies, Water Bottles, Fern Pots, Bon Bons, Flower Vases, beautiful deep flaring cut, improved sapphire designs; every piece a wealth of sparkling color. **50 pieces. Wednesday \$4.78.**

**N.B. TO-DAY AT 10 O'CLOCK N.B.**  
*The Special Sale of Garments*  
IN THE  
**3rd Floor Paris Model Department Yonge St.**

**The Robert SIMPSON Company Limited**

Bloor St. King St. E. PROB. CHAI IS Has Be ly Impo Cross-In tals, Sa ter in S SOME CA CALL Judge Wl management was forward evening. It ten pages, a of the case a hospital auth as well as t ted, the findi direction of tes. As reg cross-infecti the hospital. find wit given by phy section with alphas in a found imposi systems and vent cross in the case ca ded. "It is abso prevention a medical skill taken to pr taker, and number of evidence bef did not consi dent recove would carry fecton was posure to th the patient a mrea should possible infe wise. Cough "It is adm scarlet fever disease by a distance, eve by contact germs may ing not exp indefinite per; that m for scarlet f for diphther measures sh any possibi or extensio cupied by th As to the hospital star mls in its i without real convenience, the physicia deserves com in which he and provide fortunate; surprise was much with t at his dispo hospital. "With ref the lady a number of with referen tal spoke his scientific w hospital. "Superinte "In my c in connectio too ex tendent to talls in con talls in con grossly care engineers a not only th which was their duties permitted b "Dr. Haz perform the factory. secretary. "I find th scarlet fever mingle with to prevent "I find t outside phy in the hosp in cap or g cautions a the necessa for them. T compelling opinion is a medical he prevent the manner the have obta Col. "I have," the books department to the pres they are h being sys remodeled. People who shall wages contributed a month, a in order to while the pay; and a do so. I ha the paymen surer, and Continu Por KELSCE 22; and pas heavier e 2400 lbs. found t ers' Banl day.