

been able to start on them. The first is an improvement in coverage in a number of areas of Canada, particularly in a number of outlying areas. Some could be served by an increase in relay transmitters at repeater points on the wire lines, some could be served by additional transmitters or rearrangements of transmitters or increases in power. There are some additions in coverage which would come through additional connections with private stations. We have a number of applications from stations on hand to join our networks, but in our financial position we have been unable to take on the commitments to buy wire lines to connect those stations. We face the project we have had in mind for some time, which is strongly recommended by the Massey Commission Report, which is that of improving the service in French-speaking Canada. English-speaking Canada has two networks, the French-speaking area has only one, and it is recommended that we organize and form a second network. In addition, there is need for a French language station in the maritime provinces and there is recommended an increase in the programs we provide by transcription to the French language stations in the west.

Then, as the Massey Commission pointed out, there is need for general improvement in many respects in our program service. This would come in a number of different ways, partly by generally bettering the quality of productions, by using more talent on them, and in some cases by giving the talent more chance to rehearse—better production. We would like to do even more than is done now to give Canadian talent a chance and also to help to an even greater extent to hold that talent in Canada. There is the need, which the Massey Commission pointed out also, for improving some of our talks, which can only be done by increasing the manpower in our talks and public affairs department. There is need for more regional origination of programs. Of course, originating programs in various points across Canada is not an economic way of getting programs on the air, but we feel it is part of our national duty. We would like to do more of it and expect to do more with a change in our revenue. Then there is the question of dropping some advertising, and advertising programs. That, of course, raises two questions: first, the loss of revenue that would be entailed and, secondly, the cost of filling the periods with good programs produced by the C.B.C. itself, but, as we have said ourselves to previous committees, and to the commission, we thought that with additional funds we could make an improvement in the whole program of our own that way by being rather more choosy and selective in the commercial programs which come on the air.

We have to face in the coming few years a number of capital expenditures on premises. There is a very urgent situation in Winnipeg. There we have for a number of years leased space in the Manitoba Telephone System and we have had very happy relations with the system. Now they are expanding and we are under notice that when our lease expires in 1953 we have to move, and in these days it is not easy to get other premises in Winnipeg. We, of course, do not need just office space, we need space for studios. Winnipeg is a fairly good sized production centre now and, we hope, will increase its activities, and we are faced there with the prospect of buying property and transforming it. We have in a number of cases in the past rented properties on a long lease, spent a lot of money on them, and finally when the lease expired we had to move and a good deal of the money we spent on special studio equipment was naturally gone.

We shall also need in the not too far distant future better premises in Vancouver we would certainly envisage a production centre of some kind in Saskatchewan, the largest major area in Canada now in which we have no production centre. All that means, of course, increased operating and capital costs. Then we need to envisage proper quarters for our national headquarters and operation headquarters in Toronto. Montreal is now fixed up as far ahead