

- c) develop procedures and criteria to share information related to potential foreign investments in Canada;
- d) support each other in soliciting, qualifying and responding to investment enquiries;
- e) jointly develop, fund and deliver cooperative programs for investment promotion, including activities such as investment prospecting kits and materials, and related studies and research;
- f) exchange information on investment trends and priorities, review planned activities and identify programs where participation will be required from Canadian posts abroad.

INDUSTRY AND TECHNOLOGY DEVELOPMENT

26. The Parties recognize that a competitive marketplace is a precondition to strong international performance and that linkages between international and domestic policy agendas are increasing. Encouraging innovation, upgrading skills, increasing technological capacity, developing linkages and networks, and building international capabilities are the key elements that drive economic renewal and create jobs. To achieve this, the Parties will cooperate in the following internationally oriented areas of industry and technology development:
- a) examine ways of developing collaborative activities and framework policies to strengthen industrial competitiveness, focusing on strengthening and working with industry associations;
 - b) exchange views on and examine ways to improve investment, technology and strategic alliance opportunities;
 - c) share results of technology assessments, consultations and research and development initiatives; and review proposed strategies and jointly plan their implementation to maximize the effective use of resources;
 - d) identify priorities with respect to research and development initiatives and possible areas of cooperation.
 - e) cooperate in promoting technology transfer initiatives.