

Canadian exporters have several options to comply with the labelling NOM.

- Send the product with the labels fixed on it to the border and have the customs authorities verify that such labels comply with the NOM.
- Send one label to an authorized verification unit and obtain from them a compliance certificate; and send a copy of this certificate along with the labelled product to the border. This is the most advisable option for those sales that are planned for Mexico. It avoids storage costs.
- Send the product to a warehouse that is authorized as a verification unit and have their personnel verify that labels comply with the NOM or send the product to any private warehouse and demonstrate that there is a contract to have a verification unit to inspect the products before resale. These options are advisable for those last minute sales that were not planned for Mexico. Most verification units provide a complete service that might include the verification, printing and fixing of the labels.

For an updated list of Verification Units for NOM-051, please follow this link to [Annex 4](#)