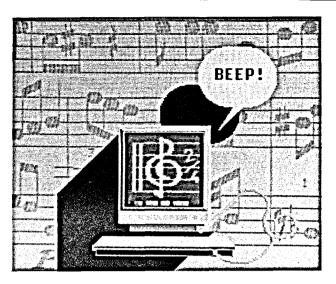


UNLIMITED HORIZONS

Videotex applications are as ingenious as imagination itself. Videotex is playing a rapidly expanding role in home and business environments, and reaching growing markets in the fields of home and business computing, electronic publishing, television, broadcast and cable services.

Through gateways and hybrid systems, videotex can tap information and services from around the world and provide instant delivery. Optical fibres are increasing the speed and amount of information that can be handled by videotex database operators. A videodisc interface brings full motion and sound to videotex for high-impact product and service demonstrations, seminars and training.



Canadian researchers are working to perfect sound description instructions which can be interspersed with picture description instructions to create NAPLPS services carrying sound synchronized with text.

Coming this decade are photo-quality graphics, digital audio and enhanced software to extend the range of applications.

New terminals may be equipped with joy sticks, disc drives, audio messaging, videodiscs and printers. Mobile videotex terminals are being developed for emergency vehicles and private cars. As developments continue, the videotex market grows and the flexibility of the medium increases.