

## WHERE THE WORLD SHOPS

Selected Major International Trade Fairs for primary Agriculture products

### **AG PROGRESS DAYS - US**

State College, Rock Springs, PA

Mid august, 1993

**Frequency:** Annual

**Exhibitors:** 250

**Visitors:** 40,000; including public on designated days

**What is shows:** LIVESTOCK, CROPS, HORTICULTURE, EQUIPMENT

**Contact:** Joseph Harrington, General Manager

Fax: (814) 865-3103

### **AGROEXPO '93 - Colombia**

Santa Fe de Bogota, Colombia

Mid-July 1993

**Frequency:** Every two years

**Exhibitors:** 630; including participants from Germany, US, Brazil, Venezuela, France, Bulgaria, Romania, China, Israel, Austria, Hungary and New Zealand

**Visitors:** 225,000 (typically 5% producers; 15% breeders; 10% landscapers; 7% wholesalers; 8% retailers; 55% public)

**What is shown:** LIVESTOCK, CROPS, HORTICULTURE, EQUIPMENT

**Contact:** Hernando Restrepo, Director

Fax: (57-1) 268-8469

### **EXPOINTER - Brazil**

Porto Alegre, Rio Grande, Brazil

**Frequency:** Annual

**Exhibitors:** 1200 (including US, Uruguay, Italy, Canada and New Zealand)

**Visitors:** 1,000,000 (20% breeders; 10% producers; 70% public)

**What is shown:** LIVESTOCK, CROPS, HORTICULTURE, EQUIPMENT

**Contact:** Secretaria da Agricultura e Abastecimento

Fax: (55 512) 28 5927 or 28 2405

### **EXPOSICION REGIONAL AGRICOLA**

**L'AMDERA Y DE LA INDUSTRIA AGRO DE JALISCO - Mexico**

**Frequency:** Annual

**Exhibitors:** 50; mostly from Mexico, Us and Canada

**Visitors:** Not known (typically 30% producers; 11% breeders; 60% public)

**What is shown:** LIVESTOCK, CROPS, EQUIPMENT

**Contact:** Comite de Exposicion

Tel: (52-36) 35-69-82