

Name: Morse Shoe Inc.
Address: 555 Turnpike Street
Lowell, MA
U.S.A.
Contact: Mr. Freed, Manager of Import Operations
Telephone: 617-828-9300
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- Imports men's women's and athletic shoes from Hong Kong, South Korea, Taiwan, China, Canada, Spain, Italy and Brazil.
- Price and quality are significant considerations in the decision to import.
- Has been dissatisfied with Canadian sources of footwear.
- Prefers to be contacted by the Canadian firm, via a manufacturer's representative, trade fairs, industry publications and/or by personal contact.
- Attends "Montreal Footwear Show", "National Shoe Fair of America" and the "Sporting Goods Manufacturing Association Show".
- Reads *Footwear News* and *Footwear Forum*.
- Actively seeking sources of supply for women's fashion boots.